



SPONSORED BY:



WISH-TV's I LOVE TO READ CHALLENGE 2024 - RULES & TIMELINE (UPDATED)

The *I Love to Read Challenge* is designed to encourage a love of reading in third graders, at a time when students are developmentally adapting from “learning to read” to “reading to learn.” The bracket style elimination challenge fosters safe, encouraging competition among classrooms with a focus on both personal effort and collaborative achievement.

ELIGIBILITY

The *I Love to Read Challenge* is open to 3rd grade classrooms in the following WISH-TV viewing area counties: Bartholomew, Boone, Brown, Clinton, Decatur, Delaware, Hamilton, Hancock, Hendricks, Henry, Howard, Johnson, Madison, Marion, Monroe, Montgomery, Morgan, Owen, Putnam, Rush, Shelby, and Tipton.

REGISTRATION

Registration opens for teachers of eligible classes at WISHTV.com/community starting **Monday, November 27, 2023**.

PLACEMENT IN THE BRACKET

- Initial placement in the bracket is based on random draw.
- If there are fewer than 128 schools registered, some schools may have a “bye week” (a week in which they do not have a class in which they are competing against) in Week 1.
- If there are more than 128 schools registered, “play in” matchups will be set up that will feed into the double elimination format.
- The initial *I Love to Read Challenge* bracket will be announced **Monday, January 8, 2024** and posted at WISHTV.com/read.

DEFINITION OF MINUTES READ

For The Challenge, minutes are to be calculated using minutes read individually *by the student* (vs. minutes read by someone else *to the student*). All minutes read count including minutes read for assigned text/reading aloud in class, silent/individual reading completed in class, and minutes read at home. Include all minutes read individually regardless of where they’re read (home, school, etc.).

WEEKLY MINUTES READ SUBMISSION

- Beginning Monday, January 15, 2024, teachers will make weekly submissions of total minutes read for their classroom following the schedule below. Submissions will be accepted through Wednesdays of that week at 5:00pm EDT. WISH-TV will send weekly reminders of submission deadlines.
- There will be a reading log made available, however, the method of minute tracking by each student/classroom is at the discretion of the teacher so as to not disrupt any current methods of tracking.
- Teachers will report the total of minutes read by all students in their classroom as defined above. WISH-TV will divide the reported number of class minutes read by the number of students registered in the class to determine the number of minutes read per student which will, in turn, determine class advancement.
- For the purpose of the *I Love to Read Challenge*, “weeks” are Monday through Sunday.
- All “Minutes Read” reporting will be submitted through [WISHTV.com/read](https://www.wishtv.com/read).
- Any minutes submitted after the deadline or not reported will be treated as zero minutes read for the reporting week. *WISH-TV will make every possible effort to ensure we can record your minutes, but may not be able to accommodate all cases of school cancellations due to weather.* If a unique circumstance arises, please contact the *I Love to Read* coordinator!

BRACKET ELIMINATION

- Head to head, elimination is determined by which class has read the most minutes (averaged per student in order to allow an even playing field for classes of all sizes) in the previous week (not cumulatively).
- Classes with the most minutes read per student in the “A” bracket will continue to advance in the “A” bracket.
- Classes that are eliminated from the “A” bracket will move to the “B” bracket for a second chance to advance.
- In order to expedite the progression of the *I Love to Read Challenge*, classes in the “B” bracket must read more minutes than the opposing class in their bracket as well as the class that was eliminated that week from the “A” bracket. In other words, if the class that moved from the “A” bracket read more minutes than the winner of that week’s corresponding “B” bracket contest, they will advance in the “B” bracket.
- The exception to double elimination will be when the winner of the “B” Bracket competes against the winner of the “A” Bracket for the title of *I Love to Read Champion*.
- The first week of reading for The Challenge begins **Monday, January 8, 2024** with minutes reported the following Monday-Wednesday.
- In case of a tie, advancement is determined by the previous week’s reading minutes..
- Bracket standings will be released the Friday of the reporting period beginning **Friday, January 19, 2024**. (Note, the bracket is released one week after the reading week has been completed in order to allow sufficient time for reporting and winner calculations.)
- **2024 Bracket Elimination schedule (revised due to number of registrations submitted):**

Week	Minutes reported	brackets released	number of classrooms eliminated
1 - 1/8-1/14	1/15-17		Classes seeded for first bracket
2 - 1/15-1/21	1/22-24	January 26	No classes eliminated
3 - 1/22-1/28	1/29-31	February 2	32 classes eliminated
4 - 1/29-2/4	2/5-7	February 9	16 classes eliminated
5 - 2/5-2/11	2/12-14	February 16	Elite 8
6 - 2/12-2/18	2/19-21	February 23	Fantastic 4
7 - 2/19-2/25	2/26-28	March 1	Semi-Finals
8 - 2/26-3/3	3/4-6	March 8	Champion!

INCENTIVES

- Classrooms advancing to certain levels within the bracket may receive prizes either for the classroom, as a whole, and/or for each individual student from Rascal's Fun Zone and other program sponsors.
- Fantastic Four classrooms will receive a visit from WISH-TV and program sponsors, and additional prizes from Rascal's Fun Zone and other program sponsors. Time, date, and location TBD.
- The winning classroom will receive a trophy, an exclusive class pizza party celebration with special guests from WISH-TV and program sponsors, and additional prizes from Rascal's Fun Zone and other program sponsors. Time, date, and location TBD.

QUESTIONS should be directed to:

Allan Haw

WISH-TV Station Events Manager

Allan.Haw@WISHTV.com