



## Boost your clients' business travel

When your business clients book and fly 2+ times on eligible Virgin Australia flights for business by 28 March 2024 and add their Velocity membership number to their bookings before travel, they'll receive **up to 125 bonus Status Credits\***. This means they can fast-track to a higher Status and take advantage of Velocity Status benefits~.

You can learn more about this offer and how your clients can **activate the offer** [here](#).

Plus, when you sign up your SME clients to Virgin Australia Business Flyer you can help boost their Points potential, with new Virgin Australia Business Flyer members qualifying for **8,500 bonus Velocity Points** for their business when they apply, book and fly on an eligible Virgin Australia flight by 28 March 2024^.

[Apply now](#)



## Virgin Australia activates codeshare partnership with Link Airways (FC)

This partnership is set to expand Virgin Australia's domestic network by introducing 17 additional routes and 10 new destinations through the VA\*FC codeshare.

[Learn more](#)

## Adelaide Fringe Festival

As the official airline of the Adelaide Fringe, Virgin Australia will be adding extra flights to the region and providing increased complimentary baggage allowances for all performers<sup>1</sup>. Plus, if your clients are heading to the festival ensure they stop by the **Wonderful Hub at Fringe Corner!** Explore all Adelaide has to offer below.

[Find out more](#)



## Updates

### Reminder: GDS booking requirements

Travel agents are reminded that, when completing a booking, they must ensure that the information provided is complete and accurate. This is a requirement outlined in the [Travel Agent Main Agreement](#).

Some common instances of non-compliance currently observed include:

- Using the Travel Agency's telephone number instead of the valid phone number of the passenger/s.
- Using the Travel Agency's email address rather than the valid email address of the passenger/s.
- Submitting a random date of birth (DOB) instead of the passenger's actual details.
- Incorrectly spelling the passenger's name.

Strict adherence to these requirements is essential for ensuring border compliance, ensuring passengers are not travelling under false names (including domestically), and minimising disruptions for passengers.

## FAQs

### What Velocity Status benefits can your customers receive?

As Velocity members, when your customers fly with Virgin Australia or any of Velocity's partner airlines, they can unlock a world of wonderful rewards, fast. There are four levels of Velocity membership that determine the benefits your customers receive when they travel; Red, Silver, Gold and Platinum. The higher their membership level, the bigger the benefits like Points bonuses, Lounge access, and airport benefits including Priority Check-in and Boarding (where available), additional baggage allowances and much more. Status Credits and Eligible Sectors determine your customers' Velocity membership level. The more Status Credits and Eligible Sectors they've earned, the higher their Status<sup>2</sup>. Learn more [here](#).

**Gold Status** priority benefits for your customers include Lounge Access, Priority Boarding, Upgrades and more

Membership T&Cs apply.

Velocity means **fast**

velocity  
frequent flyer

Virgin  
loyalty program of  
australia

## Received this from a colleague? Sign up to Virgin Australia Trade Communications

Agents can easily self-subscribe to Virgin Australia trade communications and newsletters by filling in the subscription form [here](#).

Sign up

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### Terms and Conditions:

**\*Bonus Status Credits offer:** Promotion is available between 12:01am AEST 29 January 2024 to 11:59pm AEST 28 March 2024 (inclusive) (**Promotion Period**).

To be eligible for the Velocity Frequent Flyer bonus Status Credits promotion, travellers must, during the Promotion Period:

1. Be a member of the Velocity Frequent Flyer program;
2. Activate this offer in the Velocity App or via a link contained within an email sent to the Velocity member;
3. Book two or more Eligible Flights, and add their Velocity membership number to the bookings before travel; and
4. Fly on the Eligible Flights.

Bonus Status Credits are tiered according to the number of flights booked and flown within the Promotion Period. The bonus Status Credits will be awarded at the conclusion of the campaign based on the total flights flown during the Promotion Period as set out below:

Number of Eligible Flights booked and flown during the Promotion	Bonus Status Credits awarded
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Period	
1	Nil
2	45
3	65
4	85
5	105
6+	125

An Eligible Flight is:

- A. a one-way domestic or short haul international flight marketed and operated by Virgin Australia, booked through [virginaustralia.com](http://virginaustralia.com), the Virgin Australia Business Flyer booking portal or via the member's nominated Travel Management Company; and
- B. ticketed during the Promotion Period in a fare class that normally accrues Status Credits.

Reward Seat booking and codeshare services marketed or operated by partner airlines are not Eligible Flights for this offer.

Bonus Status Credits will be earned in addition to base Status Credits earned. Please allow up to 4 weeks after the Promotion Period to be awarded the bonus Status Credits to your Velocity Frequent Flyer account. This offer can be used in conjunction with the 8,500 Bonus Velocity Points for your business offer for Small to Medium Businesses. [Velocity Membership](#) T&Cs apply.

[Find out more](#) about how to maintain or upgrade your Velocity Status. Any Status Credits and Eligible Sectors earned are subject to expiry after 12 months from earn. Additional Status [Terms and Conditions](#) apply.

~Velocity membership [Terms and Conditions](#) apply.

**^Virgin Australia Business Flyer bonus Points offer:** Promotion is valid between 12:01am AEST 29 January 2024 to 11:59pm AEST 28 March 2024 (inclusive) (**Promotion Period**).

For your business to earn 8,500 bonus Velocity Points, the business must, during the Promotion Period:

1. Apply and be approved for a new Virgin Australia Business Flyer membership; and
2. Book and fly on at least 1 Eligible Flight and add their ABN to the bookings before travel.

An Eligible Flight is:

- A. a one-way domestic or short haul international flight marketed and operated by Virgin Australia, with a VA flight number, booked through [virginaustralia.com](http://virginaustralia.com) adding their ABN number to the booking before travel, the Virgin Australia Business Flyer booking portal, or via the member's nominated Travel Management Company, and;
- B. ticketed during the Promotion Period in a fare class that normally accrues Velocity Points for the business (excludes Lite fares).

Reward Seat bookings, and codeshare services marketed or operated by partner airlines are not Eligible Flights for this offer.

Bonus Velocity Points will be earned in addition to base Velocity Points earned for the business. The bonus Velocity Points can only be earned once during the Promotion Period. Please allow up to 4 weeks after meeting all criteria for the Velocity Points to be allocated to the Virgin Australia Business Flyer account. Promotion only available to new Virgin Australia Business Flyer members. [Virgin Australia Business Flyer](#) and [Velocity Membership](#) T&Cs apply.

<sup>1</sup>Individually registered Adelaide Fringe artists can access up to 64kg of checked baggage complimentary (4 pieces with no piece being over 32kg) when travelling domestically within Australia on Virgin Australia (excludes Economy Lite fares). Not available on Fokker, Embraer or ATR aircraft. Acceptance of the Fringe baggage allowance is subject to availability and aircraft load restrictions. Velocity members may select either the Fringe baggage allowance or tiered baggage allowance (not both). Platinum members booked on Business class are not eligible for the Fringe baggage allowance. Request for the Fringe baggage allowance must be received up to 2 days prior to scheduled departure. Terms and conditions may apply, visit [virginaustralia.com](http://virginaustralia.com) for information on how to book.

<sup>2</sup>Velocity Membership [Terms and Conditions](#) apply. Status Credit balances may go up or down on a daily basis as credits are earned or expired. To view your up to date balance visit [My Velocity](#).

This trade release email is being sent to you by Virgin Australia Airlines Pty Ltd (ABN 36 090 670 965) of 275 Grey Street, South Brisbane, Queensland 4101 Australia.