

Group Sales Optimiser



A self-service tool that makes group bookings easier

Travelling in a group can be great fun, but organising group travel can be challenging. At Virgin Australia, we recognise that group travel is a huge investment, so we're dedicated to making group travel easy and affordable with self-service tools like our Group Sales Optimiser.

What is the Group Sales Optimiser?

The Group Sales Optimiser (GSO) is an advanced web portal designed specifically for travel managers to create and track group bookings. The system works in direct consultation with team members from our Groups department to avoid unnecessary back-and-forth over emails.

Benefits include:

- **Full control of quoting**

The GSO allows travel managers to check seat availabilities, make changes and quote immediately on varying options to ensure their travellers have access to the best possible flying options.

- **Optimised fares**

All fares will be optimised to ensure the best fare for the number of seats required on the requested flight.

- **Ability to convert active quotes into bookings instantly**

To save time, travel managers can directly convert quoted offers into bookings, and make final payments with the support of a dedicated Virgin Australia Group Sales consultant.

- **Customised Terms & Conditions**

A snapshot of the terms and conditions will be instantly visible when an offer is requested, giving travel managers the ability to view Booking Conditions and deadlines associated with Group Quotes.

- **Visibility over your organisation's quotes and bookings**

The GSO supports multiple quote requests simultaneously so travel managers and their teams can save time by managing multiple bookings at once.

- **Dedicated Support Team**

Virgin Australia offers a dedicated Support Team to assist with troubleshooting and problem-solving.



How can I access the Group Sales Optimiser?

Our GSO can be reached on all devices via the web.

<https://gsoprod.va.proscloud.com/login>

You will need to register for access if this is your first time accessing the system.

<https://gsoprod.va.proscloud.com/signup>

For more information, user guides and FAQs please visit the Virgin Australia website.

virginaustralia.com

GSO demonstrations are available on request. Please email to register your interest in a webinar.

gsosupport@virginaustralia.com

For more information about Group Bookings please get in touch with one of our Groups Sales consultants at **groupsales@virginaustralia.com**