



## PRESS RELEASE

Norfolk, VA, November 5, 2024

## Valeo launches Canopy in USA, the first wiper blade designed to reduce CO<sub>2</sub> emissions

In the framework of its *I Care For the Planet* program, Valeo Service, the Valeo entity dedicated to after-sales activities, is committed to gradually reduce the impact of automotive aftermarket activities on the environment, and supports its professional partners in their efforts to contribute to a more sustainable aftermarket.

Valeo is launching Canopy<sup>TM</sup> in North America (U.S., Canada and Mexico), the first Valeo wiper designed to reduce  $CO_2$  emissions by 53% compared to a Valeo wiper blade representative of the majority of wiper blades commercialized in the North American market(\*). This performance has been verified by Bureau Veritas, one of the world's leading independent certification bodies.

Valeo Canopy's rubber blade is made of more than 80% natural, renewable or recycled materials such as cane sugar, vegetable oils or recycled tires.

An increased share of recycled material is used in other components of Canopy wiper blades with up to 15% recycled steel in the metal structures and up to 50% recycled plastic in the end clips.

The Valeo Canopy range of wiper blades is delivered ready to use without unnecessary adapters to be thrown away, while offering great ease of assembly. A range of Flat Blades covering 90% of the North American vehicles in operation. Valeo doesn't stop there; Canopy comes in a 100% cardboard packaging, fully recyclable and printed with solvent-free water-based inks.

Marlène Carrias-Iked, VP Strategic Marketing, Digital & Innovation - Valeo Service: "As part of its 'I Care 4 the Planet' program, Valeo is launching with Canopy, its first aftermarket innovation designed to significantly reduce environmental impact. This offer responds to an increasing demand for sustainability among consumers. Valeo Canopy windshield wipers are scheduled to go on sale in the U.S. and Canada starting in October and will be on display at the 2024 AAPEX Exhibition in Las Vegas, Nevada."

(\*) The Valeo Canopy Flat Blade, with a specific rubber and packaged in cardboard box enables a CO<sub>2</sub> emission reduction of 53% compared with a Valeo's previous Flat Blade range thanks to increased use of natural, recyclable or renewable materials.





## About Valeo

As a technology company and partner to all automakers and new mobility players, Valeo is innovating to make mobility cleaner, safer and smarter. Valeo enjoys technological and industrial leadership in electrification, driving assistance systems, reinvention of the interior experience and lighting everywhere. These four areas, vital to the transformation of mobility, are the Group's growth drivers.

Valeo in figures: 22 billion euros in sales in 2023 | 109,6000 employees | 28 countries, 159 plants, 64 research and development centers and 19 distribution platforms on June 30, 2024.

Valeo is listed on the Paris Stock Exchange.

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