



TVInsider.com Media Kit

TVINSIDER.COM

We love TV.





OUR MISSION

- TV Insider is a celebration of the very best in television. We're a guide to what's worth watching – an all-access pass into your favorite TV shows.
- TV Insider gives readers inside access to their favorite shows and stars with scoop-filled Q&As, exclusive photos and castings, early sneak peeks, breaking news, and more.
- We love TV and so do the people who visit us.



EDITORIAL | SITE ELEMENTS

TV Insider is the premier guide to the best of television

- Our experts and critics provide advice on what's worth watching and why
- TV Insider helps our readers keep up with their favorite shows
- We offer a place for learning about new shows with our show-specific content hubs and newsletters



EDITORIAL | SITE ELEMENTS

- TV Insider gives readers inside access to their favorite shows and stars
- Scoop-filled Q&As
- Exclusive photos and castings
- Early sneak peeks
- Breaking news
- The best reviews of television series and seasons by our top critics, including Matt Roush

- Our recaps offer thoughtful summaries and commentary by our team of TV experts
- We cover the episodes that our readers may have missed or want to reflect on



WE CREATE PREMIUM CONTENT

POSITIVE CONTENT THAT CELEBRATES TV



100%
BRAND SAFE
CONTENT

EXCLUSIVE

HIGH
QUALITY

**SPOILER
ALERT!**

TIMELY AND
TALKED
ABOUT

- Exclusive video content: Cover Shoots, Interviews
- Articles, Galleries, Quizzes, Polls, Custom Content

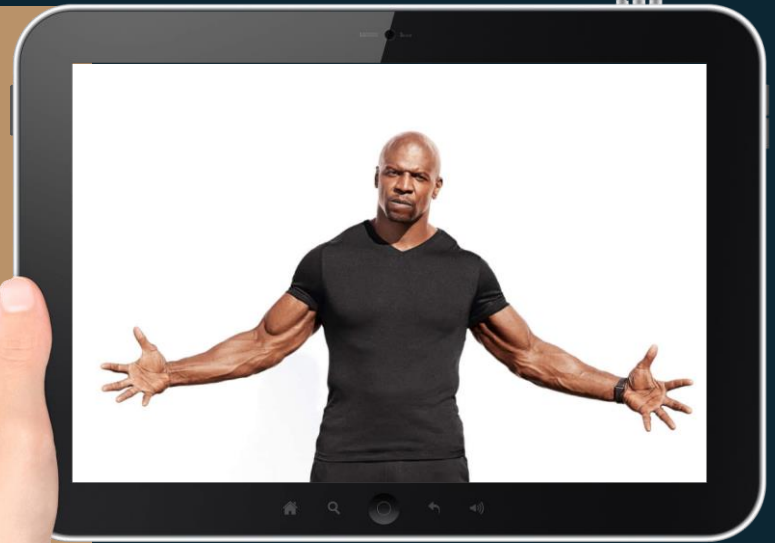


EXCLUSIVE VIDEO CONTENT

UNPARALLELED CELEBRITY RELATIONSHIPS

- Our long-standing connection with celebrities gives us unparalleled access to the biggest television stars, tastemakers, influencers, and producers
- Behind the scenes interviews with the hottest stars

- Access to the hottest events such as Comic-con and the TV Critics Association
- Magazine cover shoots and launch parties



CONTENT STUDIO

- Our marketing, editorial, and design teams collaborate to push the boundaries on integration and creativity to connect your brand with the television entertainment your consumers love.
- We develop integrated campaigns that break through the media clutter and touch your consumers on an emotional and entertaining level.

Let our marketing team design a program that aligns your brand message with high-quality television entertainment. In print, digital or video form. Let us tell a story that aligns with your audience and showcases your brand with Hollywood flare.



CONTENT WE CAN AMPLIFY

WE REACH AN AUDIENCE OF 80 MILLION

SEE HOW THEY WORK

EXCLUSIVE ZOOM INTERVIEW



ONLINE MEDIA



Branded Amplification Units syndicate custom content across our platform





OUR REACH ACROSS TVInsider.com and She Media Websites

Total Online Audience	Men	Women	All
18+ yrs old (Total Audience)	21,902	42,830	64,732
18-34 yrs old	6,293	10,484	16,777
18-49 yrs old	11,520	21,817	33,337
25-49 yrs old	8,870	17,926	26,796
25-54 yrs old	10,794	21,467	32,261
Male/Female	34%	66%	
\$100,000 - \$149,999 HHI			13,790
Bachelors Degree			14,290
Post Graduate Degree			11,092
Employed			38,127



CONTACT US

A man with short brown hair, wearing a yellow Star Trek uniform with a silver Starfleet insignia on his chest, is sitting in a black chair in a futuristic control room. The background is filled with various screens and glowing blue and green lights, creating a high-tech atmosphere.

SALES

Paul Turcotte
Chief Strategy Officer
Paul.Turcotte@tvgm.com
C: 914-356-2070

Tom Comi
Vice President, Content Partnerships
C: 703.395.9703
tcomi@ntvbmedia.com

Sara Brown
Midwest Sales Director
Sara.Brown@tvgm.com
O: 773-520-3572

Marielle Riordan
Account Director, Entertainment
Marielle.Riordan@tvgm.com
O: 212-852-7540
C: 646-372-7670

MARKETING

Mike Ankener
Vice President, Marketing
Mike.Ankener@tvgm.com
212-852-7330