

FEATURES LIST

As the must-read publication for the international spirits trade, our 2025 features list is more varied than ever before. Spanning established categories such as Scotch, gin and vodka to up-and-coming disruptive sectors, plus numerous global reports, our schedule will help you plan your most effective marketing strategy yet.

Month	Features	Awards results	Additional distribution
January	Most Innovative Spirits list Spirits trends to watch Category reports: French whisky; RTDs Regional report: Japan	The Low & No Masters; Taste Masters 2024	WSWA Access Live
February	The Tequila issue Category reports: Tequila; Mezcal; Low/no-alcohol Regional report: UK Gin in travel retail Show preview: Wine Paris		Wine Paris; BCB Singapore
March	The Rum issue Category reports: Rum; Third-party spirits; Distributors/Importers Regional report: South Africa Show previews: IAADFS Summit of the Americas; ProWein	The Rum & Cachaça Masters	IAADFS Summit of the Americas; ProWein, Düsseldorf
April	The Vodka issue Category reports: Vodka; Tonics and mixers; Vermouth Regional report: Eastern Europe Tequila in travel retail Show preview: TFWA Asia	The Tequila & Mezcal Masters; The DB & SB Spring Blind Tasting	TFWA Asia
May	The Asia issue Category reports: Asian spirits; Cognac; Brandy Regional reports: China; US Irish whiskey in travel retail Show preview: BCB Brooklyn	The Cognac Masters; The Brandy Masters; The Asian Spirits Masters	BCB Brooklyn; London Wine Fair
June	The Brand Champions 2025* Category reports: Hard seltzers; SaaS/Software; Rum Regional report: Western Europe Vodka in travel retail Show preview: BCB London	The Pre-Mixed, RTD & Hard Seltzer Masters	BCB London
July	The Gin issue Category reports: Gin; Sustainability; Apéritifs Regional report: Middle East & Africa Show preview: Tales of the Cocktail	The Tonic & Mixer Masters; The Gin Masters – First Tasting	Tales of the Cocktail
August	The Whisky issue Category reports: Scotch whisky; World whisky; Spirits packaging Regional report: India	The Scotch Whisky Masters; The American Whiskey Masters; The Irish Whiskey Masters; The World Whisky Masters	
September	The Travel Retail issue Global travel retail report Category reports: Irish whiskey; Vodka; Rum Regional report: Australasia Show preview: TFWA World Exhibition & Conference	The Vodka Masters; The Travel Retail Masters	TFWA World Exhibition & Conference
October	The Luxury Spirits issue Category reports: Luxury spirits; American whiskey; Retailers; Low/no-alcohol Regional report: Scandinavia Show previews: BCB Berlin; London Cocktail Week	The Luxury Masters; The DB & SB Autumn Blind Tasting	BCB Berlin
November	The On-Trade issue Global Bar Report Category reports: Liqueurs; Tonics and mixers; Japanese whisky Regional report: South America	The Liqueur Masters; The Speciality Spirits Masters	
December	World Spirits Report Category reports: SaaS/Software; Sustainability; Gin; Spirits packaging Regional report: North America Rum in travel retail	The Design & Packaging Masters; The SB Awards; The Gin Masters – Second Tasting	

* The definitive guide to spirits brands selling more than one million nine-litre cases per annum. The Brand Champions supplement will contain exclusive and comprehensive data on spirits brands' sales volumes, equipping industry professionals with unparalleled information relevant to this dynamic industry.