



Storytel announces strategic partnership with Dutch telco KPN

Today, Storytel and KPN announced a partnership agreement in which KPN's 3 million broadband customers will be offered an opportunity to access Storytel's extensive catalog of local and international audio stories. This is the first time that KPN has chosen to enter a partnership with an audiobook streaming service.

KPN has been the leading supplier of telecommunications and IT services In The Netherlands for almost 140 years. Through this partnership, KPN's subscribers will be offered access to Storytel's rich Dutch language catalog of audio stories featuring the works of popular and bestselling authors such as Saskia Noort, Kluun and Rutger Bregman - as well as a big catalog of international titles.

"This is a strategic move and an opportunity in one of our core markets. Together with KPN we will create great value for the Dutch consumers by offering a local catalog of more than 1 million audio stories, best sellers and all time hits," says **Ana Julia "AJ" Ghirello**, SVP of Global Partnerships at Storytel.

Storytel's streaming service and first-class technology platform will be offered as an add-on to KPN's broad entertainment offer, with an attractive launch offer.

"Our time is becoming increasingly precious, which means we have to make choices in the information we consume. It explains why audiobooks have become so popular in a short time," says **Robin Clements**, CMO Consumer Market at KPN. "In addition to the best networks, KPN offers the best entertainment to our customers, an offer that now also includes a premium catalog of audio stories from successful Storytel. And at KPN we can offer that in an advantageous package. That doesn't just sound like a good story, it is a good story!"

FNCA Sweden AB is the Company's Certified Adviser.

For more information, please contact:

Malin Lindborn, Head of Communications, Storytel Group

Tel: +46 735 33 17 70

Email: malin.lindborn@storytel.com

Gerd De Smyter, Sr spokesperson, KPN

Tel: +31 648 226 572

Email: gerd.desmyter@kpn.com

About Storytel

Storytel is one of the world's largest audiobook and e-book streaming services and offers more than one million titles on a global scale. Our vision is to make the world a more empathetic and creative place, with great stories to be shared and enjoyed by anyone, anywhere and anytime.

The streaming business within the Storytel Group is conducted under the brands Storytel,

Mofibo and Audiobooks.com. The publishing business is managed by Storytel Books, and by the audiobook publisher StorySide. The Storytel Group operates in over 25 markets. The headquarters is located in Stockholm, Sweden.

About KPN

KPN has been the leading supplier of telecommunications and IT services in the Netherlands for almost 140 years. Every Dutch person uses the KPN network directly or indirectly every day, from the fiber optic connections in the ground to the ATMs in a shop to the matrix signs above the highway.

Through the network in the Netherlands, where KPN continuously invests through the installation of fiber optic and the rollout of, for example, the new mobile 5G network, KPN serves consumers and business customers with services for telephony, data, television, internet-of-things, cloud, etc. workplaces and security. KPN has an open network and other providers offer services. More information at www.kpn.com