

## NOTIFICATION AND FORM FOR ADVANCE VOTING

Notification and form for advance voting by postal voting in accordance with section 3 of the Act (2020:198) on temporary exceptions to facilitate the execution of general meetings in companies and other associations.

**The notification and form should be at Storytel AB (publ) disposal, no later than 30 April 2020**

The shareholder below is hereby notifying the company of its participation and exercising the voting right for all of the shareholder's shares in Storytel AB (publ), reg. no. 556575-2960 at the annual general meeting on 6 May 2020. The voting right is exercised in accordance with the below marked voting options.

Name of shareholder	Personal ID number / date of birth/Registration number
Telephone number	Telephone number
Place and date	
Signature*	
Clarification of signature	

\* In case of signing on behalf of a legal entity, the name of the signatory shall be printed next to the signature and an up-to-date certificate of registration (or a similar document) shall be attached to the proxy form.

### Instructions to vote in advance:

Complete the shareholder information above

- Select the preferred voting options below
- Print, sign and send the form in the original to AGM 2020, Storytel AB (publ), Attn: Josefin Johansson, Legal Department Box 24167, 104 51 Stockholm. A completed and signed form may also be submitted electronically and shall, in that case, be sent to [investorrelations@storytel.com](mailto:investorrelations@storytel.com)
- If the shareholder is a legal entity, a copy of a registration certificate or a corresponding document for the legal entity shall be enclosed together with the form. The same applies if the shareholder votes in advance by proxy
- Please note that a shareholder whose shares have been registered in the name of a bank or securities institute must re-register its shares in its own name to vote. Instructions for this is included in the notice convening the meeting
- If a shareholder does not intend to exercise its voting right by way of advance voting, the form for advance voting should not be submitted

A shareholder cannot give any other instructions than selecting one of the options specified at each point in the form. If a shareholder wishes to abstain from voting in relation to a matter, kindly refrain from selecting an option. A vote is invalid if the shareholder has provided the form with specific instructions or conditions or if pre-printed text is amended or supplemented. One form per shareholder will be

considered. If more than one form is submitted, the form with the latest date will be considered. The form received by the company will be considered if two forms are dated at the same date. An incomplete or wrongfully completed form may be discarded without being considered.

The form, together with any enclosed authorization documentation, shall be provided to the company no later than 30 April 2020. An advance vote can be withdrawn up to and including 30 April 2020 by contacting the company via [investorrelations@storytel.com](mailto:investorrelations@storytel.com). Thereafter, an advance vote can only be withdrawn if the shareholder is present, in person or by proxy, at the general meeting.

For complete proposals for the items on the agenda, kindly refer to the notice convening the meeting and the proposals on Storytel AB (publ) webpage.

In order to carry out the annual general meeting, the company and its affiliate companies will before, in connection with and in the subsequent work of the annual general meeting, process your personal data. The personal data collected may be information from the share register, notice of participation at the annual general meeting and information on representatives and advisors who will be used for registration, preparation of the voting register for the annual general meeting and, if applicable, minutes of the meeting. The personal data will only be used for the annual general meeting 2020. We process your personal data because it is:

- necessary in order to meet legal obligations; or
- it is in our legitimate interest, for example to maintain adequate security and order during the meeting, and that interest is not subordinate to your interest against the processing of your personal data.

Personal data may be shared with third-party suppliers such as Baker & McKenzie Law Firm for the provision of services in connection with the annual general meeting. For more information about how the company and its affiliate companies treat personal data, please read the privacy policy on the company's website: [www.investors.storytel.com/en/privacy-policy-for-storytel/](http://www.investors.storytel.com/en/privacy-policy-for-storytel/)

If you in the notice of participation or otherwise include personal data regarding representative or advisor you are responsible for informing the representative or advisor that their personal data will be processed by the company.

**Annual general meeting in Storytel AB (publ) on 6 May 2020**

The options below comprise the proposals submitted by the board of directors and the nomination committee which are included in the notice convening the annual general meeting.

<b>2. Election of the chairman of the general meeting</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>5. Approval of the agenda for the meeting</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>6. Determination as to whether the meeting has been duly convened</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>8a. Resolution regarding approval of the profit and loss statement and the balance sheet and the consolidated profit and loss statement and consolidated balance sheet</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>8b. Resolution regarding allocation of the Company's net income according to the adopted balance sheet</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>8c. Resolution regarding discharge from liability of the members of the board of directors and the managing director</b>
<b>8c. Helen Fasth Gillstedt</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>8c. Rustan Panday</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>8c. Jonas Tellander</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>8c. Jonas Sjögren</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>8c. Nils Janse</b> Ja <input type="checkbox"/> Nej <input type="checkbox"/>
<b>8c. Eva Swartz Grimaldi</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>8c. Morten Strunge</b>

Yes  No

**8c. Karin Alexandersson (former employee representative)**

Yes  No

**9. Resolution regarding remuneration to be paid to the directors and to the auditor**

**Remuneration directors**

Yes  No

**Remuneration auditors**

Yes  No

**10. Determination of number of directors and deputies and auditors**

**Number of director and deputies**

Yes  No

**Number of auditors**

Yes  No

**11. Election of directors and deputies and auditors**

**11. Helen Fasth Gillstedt**

Yes  No

**11. Rustan Panday**

Yes  No

**11. Jonas Tellander**

Yes  No

**11. Jonas Sjögren**

Yes  No

**11. Nils Janse**

Yes  No

**11. Stefan Blom**

Yes  No

**11. Malin Holmberg**

Yes  No

**11. Election of the chairman of the board of directors**

<b>Rustan Panday</b>
Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>11. Election of auditors</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>12. Resolution regarding adoption of principles for the nomination committee</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>13. Resolution regarding authorization for the board to issue shares, convertibles and/or warrants</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>14. Resolution on employee stock option program</b> <b>A. Resolution regarding implementation of Employee Stock Option Program 2020/2023</b> Yes <input type="checkbox"/> No <input type="checkbox"/> <b>B. Resolution on directed issue of warrants of series 2020/2023:1 as well as approval of transfer of warrants</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>15. Resolution on a warrant based incentive program for executive management and key individuals</b> <b>A. Resolution on a directed issue of warrants of series 2020/2023:2</b> Yes <input type="checkbox"/> No <input type="checkbox"/> <b>B. Resolution on approval of transfer of warrants of series 2020/2023:2 to executive management and key individuals</b> Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>16. Shareholders' proposal for resolution on a warrant program for certain directors of the board</b> <b>A. Resolution on a directed issue of warrants of series 2020/2024</b> Yes <input type="checkbox"/> No <input type="checkbox"/> <b>B. Resolution on approval of transfer of warrants of series 2020/2024 to certain directors of the board</b> Yes <input type="checkbox"/> No <input type="checkbox"/>