



Press release

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### **Storytel launching service in Bulgaria**

In announcing its purchase of Bulgarian audio-book service D&D Factory on September 19<sup>th</sup>, Storytel made public its intention of providing its streaming service in that country. Today Storytel's goes online in Bulgaria, its fifteenth market.

“Streaming services for film and music are making strong headway in Bulgaria, and we’re interested in getting involved in that development at an early stage. We have a long list of titles, everything from bestsellers to classics to non-fiction, in both Bulgarian and English,” says Stefan Tegenfalk, Head of Expansion. “We’re constantly increasing our catalogue of Bulgarian works, and all of our approximately 50,000 English-language titles will also be available.”

### **For more information, please contact:**

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### **About Storytel**

*The Storytel Group consists of two divisions, Streaming and Publishing. The Streaming business area offers subscriptions for audio books and eBooks under the Storytel and Mofibo brands, currently in Sweden, Norway, Denmark, Finland, Iceland, The Netherlands, Poland, Russia, Spain, India, the UAE, Turkey, Italy, Mexico and Bulgaria. It also includes audio book publishing which is mainly under the imprint Storyside. The audio book publishing business also includes brands such as Storytel Originals, Storytel Dox and Storytel Brief. The Publishing business area is carried out through the Swedish publishing houses Norstedts, Printz Publishing, Storytel Publishing, and the Danish publisher People's Press and includes the children's literature and young adult brands Rabén & Sjögren and B.Wahlströms as well as Norstedts Kartor.*