

Alice Won Kyung Min
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ACADEMIC APPOINTMENTS

New York University, Stern School of Business, New York, NY
Adjunct Assistant Professor, Management & Organizations 2024 - present
Visiting Scholar, Management & Organizations Fall 2023

Fordham University, Gabelli School of Business, New York, NY
Assistant Professor, Strategy & Statistics Area 2016 - 2023

EDUCATION

Temple University, Fox School of Business, Philadelphia, NY
Ph.D., Business Administration (Strategic Management) 2016

The University of Edinburgh, Business School, United Kingdom
M.S., International Business and Emerging Markets 2009

The University of Chicago, Chicago, IL
B.A., Economics (primary); B.A., Chemistry (secondary) 2004

PUBLICATIONS

Bigelow, L. & **Min, A.** 2023. *How do firms respond to innovation shocks in the incubation period of an industry?* In Hawk, Larsen, Leiblein, & Reuer (eds.), *Strategy in a Turbulent Era*, Edward Elgar.

WORKING PAPERS

Min, A. & Eggers, J.P. LED lighting product frontiers.

Bigelow, L. & **Min, A.** Innovation shocks in the pre-commercialization period of an industry.

TEACHING

New York University Stern School of Business
Strategy II (MBA): Winter 2024

Fordham University Gabelli School of Business
Strategy (undergrad core curriculum): Fall 2016 – Spring 2023

Temple University Fox School of Business
Global Business Policies (undergrad capstone): Fall 2014

AWARDS AND GRANTS

Fordham University

- Faculty Fellowship: Fall 2019
- Gabelli School of Business Summer Research Grant: 2017 – 2020

Temple University

- CIBER Research Grant (\$3500): 2015-2016

- Fox School of Business Young Scholars Award for Interdisciplinary Research (\$1500): 2014

SERVICE

Fordham University

- Undergraduate curriculum committee
- Undergraduate curriculum steering committee
- Faculty Advisor for Korean Students Association Club
- Strategy area hiring committee

INDUSTRY EXPERIENCE

The Export-Import Bank of Korea, Seoul, Korea

Associate Manager, Investment Banking 2006-2007

Associate Manager, Interbank Credit Office 2005-2006

PERSONAL DETAILS

Computing skills: R, STATA

Language: Korean (native), Japanese (conversational)