

## TECH MAHINDRA FOUNDATION

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*Disclaimer: This brochure has been drafted in advance of the academic year to which it applies. Every effort has been made to ensure that the information contained in this brochure is accurate at the time of publishing, but changes (for example to course content) are likely to occur during the year. It is therefore important to check our website for any updates or contact with our Program Team at the contacts given.*



GIVING  
WINGS  
TO YOUNG  
DREAMS

IMPACTING LIVES SINCE 2006

Rise  
for Good

Over the years,  
the Foundation  
has impacted  
**3,32,732\***  
beneficiaries  
directly across  
all our programs.

\*Impact figures as on 31<sup>st</sup> March 2022



EMPOWERMENT THROUGH EDUCATION

## Message from CEO's Desk

Impacting lives since 2006, Tech Mahindra Foundation has been supporting projects that empower all to Rise while we continue to drive positive social change. With consistent efforts and hard work, we are relentlessly working towards skill development for youth, supporting quality education for children, capacity building training for teachers, and promoting inclusion of Persons with Disabilities across eleven locations in the country. Rise For Good is our way of life at the Foundation and through its programs, it reaches to benefit the underprivileged communities with the purpose of holistic development of society.

We at the Foundation believe that education is not limited to training the mind and filling it with information, but involves all aspects—intellectual, moral and physical—of the personality of the learner. Through our flagship employability program SMART and our education programs ARISE & Shikshantaar, we encourage true learning that affects behaviour and whereby the learner makes practical use of his/her knowledge. With our disability intervention SMART+ and ARISE+, we aim at sensitising society towards the special needs of learners with disabilities.

Since social development is all about creating a meaningful difference to those segments of society that are less fortunate than others, innovation plays a vital role. Especially, in a country like India where humungous work is required to make an impact in areas of child empowerment, women empowerment and livelihood. We aim at incorporating innovation and sustainability by means of alternative thinking in our programs to maximize the impact. The Foundation personifies a philosophy of business where each and every member of society is a stakeholder. Our vision for the holistic development of society can only be fulfilled when we take it together and accept no limits in achieving our objectives of sustainable development.

Our programs demonstrate Tech Mahindra Limited's leadership and commitment in incorporating ethical values and respect for the communities. I hope our corporate brochure gives you a clear insight into how the Foundation has a perceptible impact on the community and has contributed to societal development.

*Rakesh*

**Rakesh Soni**

Chief Executive Officer  
Tech Mahindra Foundation



# EMPOWERING ALL TO RISE THROUGH OUR PROGRAMS

## EMPLOYABILITY



## EDUCATION



## DISABILITY



## About Tech Mahindra Foundation

Tech Mahindra Foundation (TMF) is the corporate social responsibility arm of Tech Mahindra Limited, a Mahindra Group Company. The Foundation set up in 2006, as a Section 25 Company (referred to as a Section 8 Company in the Companies Act, 2013), has been working tirelessly in the areas of education, employability, and disability, with a keen focus on corporate volunteering.

The Foundation works with the mandate that 50% of its beneficiaries are women and 10% are Persons with Disabilities. Over the year, it has impacted 3,32,732 direct beneficiaries across all programs. In addition, over 2.5 million lives impacted through our 582 COVID Relief Projects across 17 states in India.

## Our Focus Areas

### EMPLOYABILITY

SMART (Skills-for-Market Training) is the Foundation's flagship employability program to empower youth from economically backward urban communities. It provides them with the requisite employability skills through structured training programs, ensuring that they are placed in suitable dignified jobs. The Foundation has been implementing the SMART program by establishing a network of SMART Academies and Centres - run both directly and through other partner implementing agencies.

### EDUCATION

The Foundation works in Government schools through its ARISE (All Round Improvement in School Education) program with the objective of holistic development of children in these schools. Moreover, Shikshaantar is the Foundation's training program focusing on teacher empowerment and capacity enhancement through modern-day subject matter and pedagogical practices. The Foundation has also launched Mobile Science Lab, where a bus equipped with hands-on activities of EVS (Science) visits the Government schools to facilitate the learning of students from Classes 3 to 5.

### DISABILITY

The Foundation believes that there is Ability in Disability. With the focus on creating an inclusive world and providing a life of dignity and confidence, we are working in the area of education and skill development for children and youth with disabilities, respectively. This is done through ARISE+ (All Round Improvement in School Education for Children with Disabilities) and SMART+ (Skills-for-Market Training for Persons with Disabilities). ARISE+ is a program that encourages children with disabilities to become a part of mainstream education. The SMART+ program focuses on providing employable market-related entrepreneurial skills and opportunities to youth with disabilities.

### VOLUNTEERING

Corporate Volunteering lies at the heart of Tech Mahindra Foundation's ethos. Employees volunteer and contribute to driving positive social change while simultaneously enhancing their own capacities for empathy and compassion. This is how we #RiseforGood!

# SMART ACADEMIES AND CENTRES



## Creating World-Class Healthcare Professionals

### Tech Mahindra SMART Academies for Healthcare New Delhi | Mohali | Mumbai | Pune | Navi Mumbai

The Tech Mahindra SMART Academy for Healthcare is a premier institute offering Paramedical and Allied Healthcare Training. The academies were set up with the objective of providing appropriate training to the youth at an affordable price to prepare them for the job market. It lays the foundation of life-long learning as a powerful way to tap into potential employment opportunities for youth in search of professional skilling opportunities.

Well-equipped laboratories, highly qualified healthcare professionals, on-the-job training and placements in leading hospitals, with an array of extra-curricular activities have contributed to establishing the Healthcare Academy as World-Class Institutions. These academies are a self-sustainable solution for better health and well being of people.



Tech Mahindra SMART Academy for Healthcare, New Delhi

### PARAMEDICAL COURSES

- Operation Theatre Technician
  - X-ray & Imaging Technology
  - Dialysis Technician
  - Medical Laboratory Technology
  - Medical Record Technology
  - Cardiac Technology
  - Emergency Care Technician
  - General Duty Assistant
  - Post-Graduate Certificate in Hospital Front Office & Billing Executive
  - Vision & Ophthalmic Assistant
  - Phlebotomy Technician
  - Hospital Hygiene Assistant
  - Medical Sales Representative
- and more...*

### SALIENT FEATURES

- World-class Infrastructure
- Expert Faculty
- Personalised Classroom Training
- Industry-accepted Curriculum
- Best-in-class Study Material
- Exposure to Community Health Projects
- English Speaking, Personality Development, Soft Skills and IT Skills
- On-the-job Training & Placement Assistance in Leading Hospitals

**1,35,455**  
Youth Trained since FY 2012-13\*

\*Impact figures as on 31 Mar 2022



Indian Medical Association



Healthcare Sector Skill Council



Maharashtra State Board of Skill Development



Life Sciences Sector Skill Development Council

# DIGITAL TECHNOLOGIES



## Skilling Youth for the Technologically Advanced World

### Tech Mahindra SMART Academy for Digital Technologies

Visakhapatnam | Hyderabad | Mohali

The Tech Mahindra SMART Academy for Digital Technologies offers an array of courses to meet the needs of the new age media skills. It aims at creating well-trained youth by providing them with quality training in various Digital Technology courses and Employability skills. It is fully equipped with a modern computer lab, the latest software and smart classrooms.

The mentors at SMART Academy are highly trained industry experts themselves which ensures quality training for the students to be job-ready as they take steps closer to entering the job market. Tech Mahindra SMART Academy for Digital Technologies is a professional training institute offering the required knowledge, life-long skills and a launch pad to start a career in the growing Digital Technologies sector.



Tech Mahindra SMART Academy  
for Digital Technologies  
Mohali

#### SALIENT FEATURES

- Industry-specific Curriculum
- Online & Personalised Classroom Training
- Advanced IT Lab with latest and original software
- Dedicated Web Portfolio for Each Student
- Internship/On-the-Job Training
- Expert Faculty
- Placement Assistance
- Foundation Skills: English Speaking, Personality Development etc.

#### DIGITAL COURSES

- PHP Full Stack Developer
- UI/UX Developer
- Graphic Designing
- .Net Full Stack Development
- Digital Marketing
- Java Full Stack Developer
- Video Editing
- Android Development
- Visual Effects
- Motion Graphics



## Creating Skilled Logistics Professionals

### Tech Mahindra SMART Academy for Logistics, Visakhapatnam

The Tech Mahindra SMART Academy for logistics was established with the objective to fulfill the demand for trained logistics and supply chain professionals which is rapidly increasing. The institution emphasizes on imparting students with the required employability skills like English, communications, soft skills and personality development to meet the needs of the IT & logistics sector.

Logistics and Supply Chain Management Education covers a wide spectrum of topics including transportation management, lean chain, strategic sourcing, warehousing, and performance-based logistics, constraints management, supply chain network design, and demand management. The curriculum has been specifically designed and delivered by our expert faculty who come with good industry exposure.

Our dedicated placement assistance team help students get job placements at various roles in the IT & Logistics, Supply Chain Management industry. We offer our students with relevant internships, projects and on-the-job-training to bridge the academia and industry skills gap.

#### SALIENT FEATURES

- On job training & internship opportunities
- Placement assistance
- Fully equipped computer labs
- Regular field visits for exposure

#### LOGISTICS COURSES

- Logistics and Supply Chain Management
- Warehouse Management System





## Empowering Youth with Skills for a Brighter Future

### Skills-for-Market Training (SMART)

With a belief that educated and skilled young women and men are a country's true strength, Tech Mahindra Foundation runs a large employability program for the youth, to equip them with skills that will make them readily employable and place them in jobs with some of the most inspiring brands of the country.

SMART is a model vocational training program for youth from underprivileged backgrounds, which helps them to actualize their potential in a career of their choice. The SMART program equips youth from the urban communities with the requisite skills and attitudes for them to gainfully participate in the new country.

Trainees on the SMART program are oriented on a diverse variety of specialised trades available further, with a detailed perspective on the jobs that they could take up, upon successful completion of the program. The following trades of study are being offered under SMART:

#### FOUNDATION SKILLS COURSE:

- Basic IT
- Spoken English
- Workplace Readiness

#### SECTOR SPECIFIC DOMAINS:

In SMART training centres, there are a total of 13 domains and 34 courses that students can opt from.

Some of the courses include:

- Banking and Financial Services
- Beauty and Wellness
- Business Process Outsourcing (BPO)
- Health
- Hospitality
- IT-Enabled Services (ITES)
- Retail





## Developing Skills to Solve Technical Problems

### Skills for Market Training - Technical (SMART - T)

The SMART-T or Technical Training program offers training in trades related to job opportunities in the manufacturing industry. The program aims at developing skills and competence in preparing the youth to solve technical problems. The short-term courses encourage unemployed and unskilled youth to become ready for jobs that are in high demand but lack the skilled labour force.

Apart from the Foundation course, the SMART-T Centres offer training in the following trades:

- Automobile Technician
- Computer Numerically Controlled (CNC), Milling and Turning
- AC and Refrigeration Mechanic
- Electrician
- Fitter and Maintenance Technician
- Welding – Basic / Advanced

## Building a Self-Reliant Workforce

### SMART Academies and Training Centres

In tune with the larger national mandate on building a skilled workforce, the Foundation has chosen to focus on Skill Development as its primary activity through its flagship program – SMART (Skills for Market Training). It has the vision of creating a model for the vocational training program of international standards in the country. Through 109 SMART centers and 7 SMART Academies, the Foundation is skilling over thousands of youth every year.

SMART centres empower youth from vulnerable urban communities with the requisite employability skills through structured training programs, ensuring that they are placed in suitable dignified jobs. The progress of trainees is monitored closely, not only while undergoing training, but even after placement to ensure retention.



# ARISE

All Round Improvement in School Education



## Building a strong foundation with quality education

### All Round Improvement in School Education (ARISE)

ARISE aims at strengthening the primary school education system in India, along with its partner organisations, by reviewing the course curriculum, infrastructure and developing the existing schools into models of excellence. For this, we collaborate with local government bodies, state governments, and a large number of credible organisations working in the field of education to implement its programs. Another variant of ARISE Program is ARISE+ that focuses on children with disabilities.

Through the program, the Foundation is steadily striving towards creating a positive environment for effective school governance where the community is also being empowered to participate meaningfully in school education. Moreover, thousands of children have acquired grade-appropriate competencies. ARISE has created a ripple effect in the government schooling system, inspiring hope and confidence in the stakeholders towards revitalizing schools as fully functional sites of education.

# 76,370

Children beneficiaries since FY 2015-16\*

\*Impact figures as on 31 Mar 2022

#### Academic

Better learning outcomes  
and value-based education

#### Organisational

Teacher capacity & school  
leadership development

#### Infrastructural

Playground, drinking water,  
toilets, science lab, library etc

#### Social

Community involvement and  
parental engagement

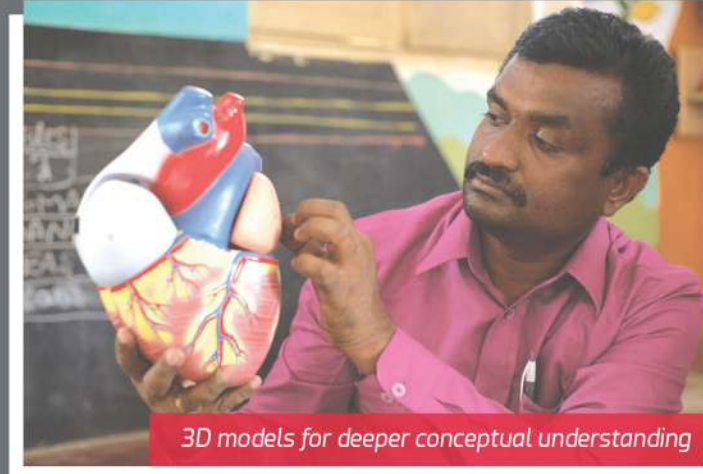


## 46,355

Teachers supported since FY 2015-16\*

\*Impact figures as on 31 Mar 2022

### Content Knowledge and Teaching Methodology



3D models for deeper conceptual understanding

### Children - Friendly Teaching Learning Material



Hands-on learning through innovative teaching aids

### Innovative Curriculum Design



Learning by innovating at the Science Academy

## Nurturing joy for learning in teachers

### Shikshaantar

Shikshaantar which literally means creating a difference in education aims at upgrading skills and mindsets of inservice government school teachers to create happier classrooms. The most important component of the program is capacity building and training of teachers and educators. In particular, primary school teachers are trained to impart knowledge through art and craft, thus enabling child-centered learning. The program has successfully created happier classrooms for children in primary and nursery schools.

The teachers from a large number of government schools across the cities are benefitting from the teacher empowerment initiatives. Besides, multi-faceted, sustained capacity building sessions have resulted in creating positive, empathetic attitudes in teachers. Shikshaantar includes intensive workshops, highly qualified trainers and fully equipped resource centres classrooms to ensure holistic development of students in government schools.

The foundation runs Shikshaantar program in two variants, one in collaboration with partner organisations and another one in the direct mode. The partner programs encompass a high touch approach with activity-based in-person workshops, on-ground support through regular classroom observations and additionally provides teachers with hands-on child-friendly materials to use as teaching aids in the classroom. On the other hand, the direct-run programs encompass a week-long intensive training session, highly qualified trainers and fully equipped resource centres

### Classroom Support and Monitoring



On-the-field support by training experts

## Improving Teaching-Learning Experiences

### In-service Teacher Education Institute (ITEI)

Tech Mahindra Foundation has chosen teachers as the fulcrum of its work to actualize its vision of 'Empowerment through Education'. The Foundation works with municipal government primary schools to enhance learning in the classrooms by building and boosting the capacities of the teachers. Initiated as a part of the Shikshaantar program, the In-Service Teacher Education Institute (ITEI) focuses on empowering teachers to create vibrant, equitable and collaborative learning spaces for children.

Through the ITEI, the Foundation is building the capacities of thousands of teachers in the primary schooling system in Delhi. The Foundation is also training master trainers, who will further train teachers and other professionals engaged in the education process. The program has nurtured a platform for lateral exchange with several government institutions and individuals.

### ITEI in Dilshad Garden, Delhi

Established in the year 2013, in Dilshad Garden, this centre was set up to enhance the capacity of teachers, educators, leaders and administrators in municipal government-run schools. With constraint efforts, the quality of education has been enhanced in government Schools with onsite support to the teachers.

### ITEI in Shakti Nagar, Delhi

We believe that a student's growth has a direct correlation to the teacher's growth in professional knowledge, skills, and abilities. Established in 2018, ITEI Shakti Nagar is working towards a 5-year plan for changing the narrative of the public schools under the municipal government. The ITEI has been instrumental in creating a cohort of passionate, enthusiastic educators in different subject domains and others areas..



English-Winglish Workshop, PCMC Pune



English-Winglish Workshop, Thane Mumbai

## Capacity Building for Innovative Teaching

### English-Winglish

English-Winglish is an innovative teacher training program that aims at improving their proficiency in English. The program enhances the language capacities of the teachers, particularly on subject matter and pedagogy, building a sustainable and cost-effective network for English language teacher development. The teachers are trained to improve Spoken English using Teaching Learning Material at the In-Service Teacher Education Institute (ITEI).

It is delivered through residential training and intensive workshops followed by on-field classroom support. The program aspires to fulfill the dreams of many parents who send their children to government schools to attain quality education in English.

### Ganit Mitra

Ganit Mitra is a way of generating creative ways to make teaching and learning Mathematics fun. The idea behind the program is to simplify complex concepts and present them to students in ways that are engaging instead of using the traditional methods of teaching. The program aims at improving the understanding of the subject through application-based learning.



Teachers 'Creating Happier Classrooms' using innovative teaching-learning aids and playway method at ITEI workshop

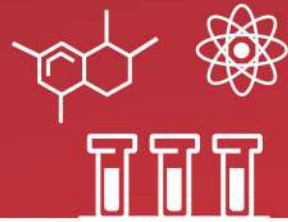


Additional commissioner of PCMC visited the training program



During training session

# MOBILE SCIENCE LAB



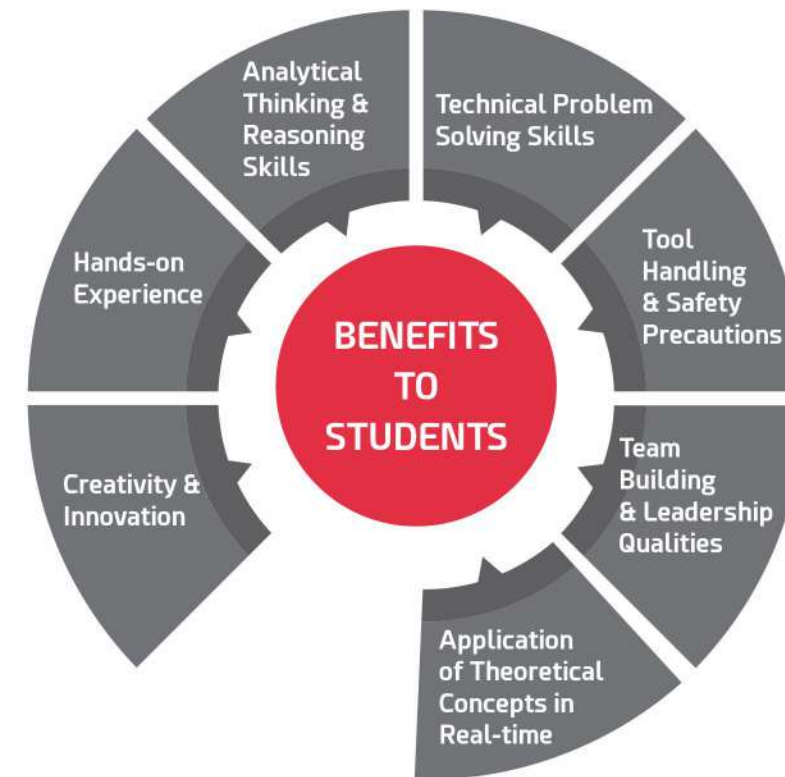
## Simplifying Science on Wheels

### Mobile Science Lab

Mobile Science Lab (MSL) is a unique initiative as part of our education initiatives. It is a bus that visits the government schools as a traveling laboratory for hands-on activities of EVS (Science) and facilitates the learning of students from Classes 3 to 5. The project aims at encouraging the students to inculcate an experiential learning environment and empowering Government school educators to design creative ways to nurture the budding scientists. It is an innovative project by the Foundation which has been designed for social development through capacity building of the beneficiaries.

The Mobile Science lab is equipped with inquiry-based curricular materials and equipment that are engaging, substantive and thought-provoking for effective teaching-learning processes. It focuses on gaining knowledge through research and is aligned with the state learning standards (essential knowledge and skills). The first MSL was launched in November 2019 and the second was launched in November 2020.

### IMPACT OF MOBILE SCIENCE LAB ON STUDENT'S LEARNING



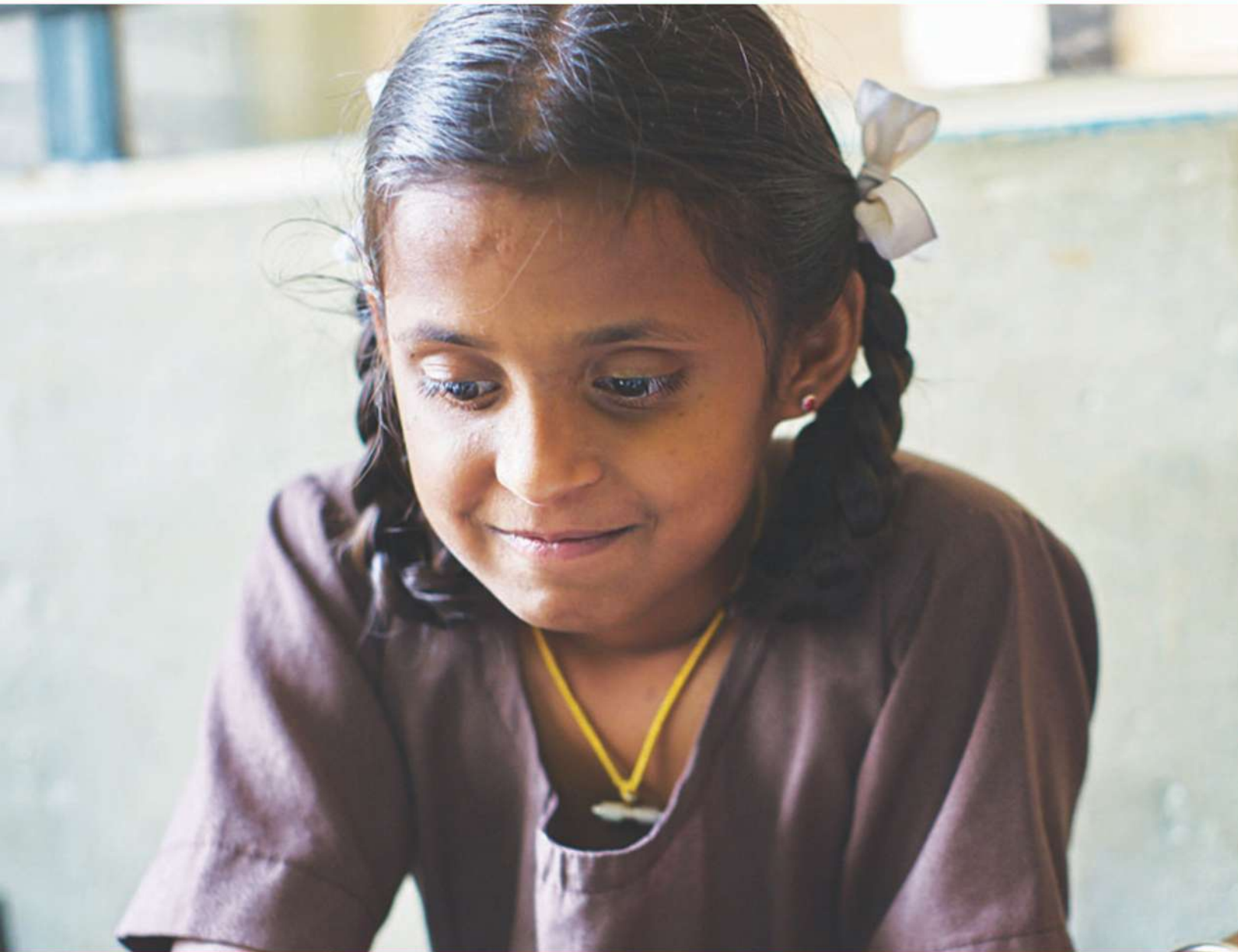
# 6,233

Students benefited since 2019\*

\*Impact figures as on 31 Mar 2022

# ARISE+

The All Round Improvement in School Education for Children with Disabilities



## 43,601

Children with Disabilities beneficiaries since 2015-16\*

\*Impact figures as on 31 Mar 2022

## Facilitating Equal Opportunity at Early Steps for a Better Tomorrow

### The All Round Improvement in School Education for Children with Disabilities (ARISE+)

ARISE + program supports special schools with innovative teaching methods, educational field visits, therapeutic interventions and sensitisation programs. The Foundation works with disabled children studying in government schools to help them realise their potential and prepare them for mainstream schools. Through ARISE+ program, the Foundation works with diverse groups within the domain and empowers children with disabilities (including sight impairment, hearing/speech impairment and locomotor disabilities) and a range of mental disorders and disabilities across India.

#### ARISE+ essentially focuses on the following interventions:

- Early detection of disabilities in children
- Support in the education of children with special needs and disabilities
- Counselling for parents, teachers and other caregivers with techniques to take care of children with special needs



A student with multiple disabilities undergoing therapy



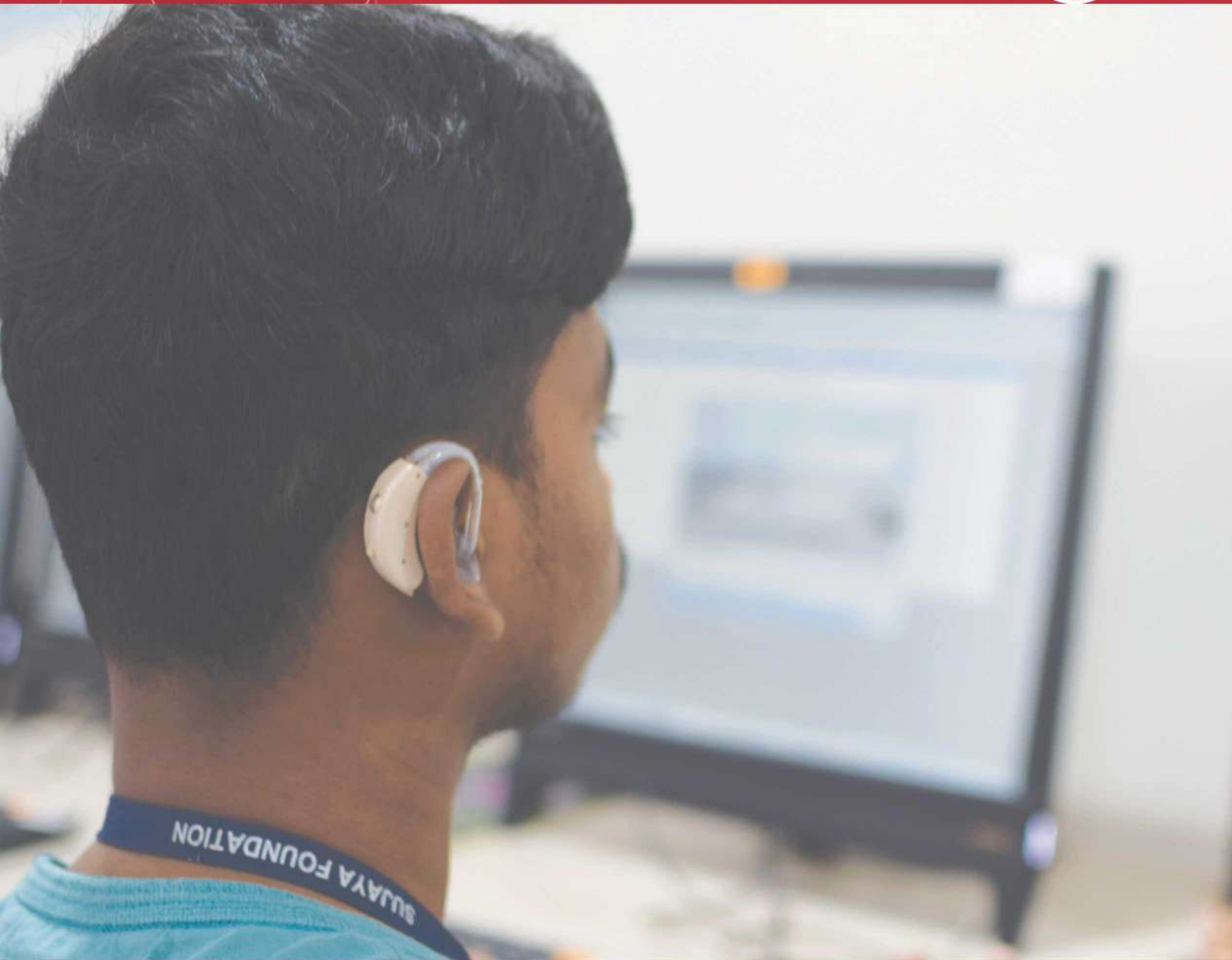
Hearing and speech impaired student



Teaching sign language

# SMART+

Skills for Market Training for Persons with Disabilities



## Discovering Ability in Disability for an Inclusive Workplace

### Skills for Market Training for Persons with Disabilities (SMART+)

SMART+ was launched in 2013, after a heartwarming response of the SMART program, to include youth with disabilities under the skilling initiatives of the Foundation. The program also trains youth in basic English and workplace readiness skills and provides them with suitable employment opportunities. The program enables youth with a diverse range of disabilities - sight impairment, hearing/speech impairment and locomotor disabilities - to receive hands-on training and exposure to the rich curriculum and resources of SMART.

#### The trades available on the SMART+ program, in addition to the Foundation Course, include:

- Customer Relationships and Sales (CSR)
- Hospitality
- IT-Enabled Services (ITES) / Business Process Outsourcing (BPO)
- Multimedia
- Tally

# 12,211

Persons with Disabilities beneficiaries since 2013-14\*

\*Impact figures as on 31 Mar 2022



SMART Hearing and Speech Impaired student working as a store assistant in a hotel, Gurugram



Hearing and speech impaired student working in the retail sector

# STUDENTS' SPEAK

“

I had all the qualifications, but my skills were not polished. I knew the only way I could get a decent job was through a professional course that would guide me to a career path. I enrolled myself in the Hospital Front Office and Billing Executive (HFOBE) course at SMART Academy for Healthcare, Delhi. Thanks to the SMART Academy, today I have a decent job in my hand.

**- Jaspreet**

Hospital Front Office & Billing Executive, Moolchand Hospital, Delhi

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“

I am 90% speech and hearing impaired. Being the only son of my parents, I always had a zeal to shoulder the household responsibilities. Therefore when I got to know about the SMART Centre, I immediately enrolled myself in the Hospitality course. They helped me in finding a job after finishing the course which has certainly changed my life.

**- Akash Kumar Das**

Hearing Speech Impaired Room Attendant, Swissotel, Kolkata

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“

I never imagined that a short-term course in welding will change my life completely. Today, after a welding course in SMART-T centre I am happily working in Dubai and it's like a dream come true. I hope many others like me will also get similar opportunities.

**- Ibrahim Azam Maniyar**

Welder, Rightway Specialized Industries, Al Quoz, Dubai

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# PARTNERS' SPEAK

“

A happy classroom is not as simple as it sounds. I can say this because I wasn't happy on the first day of my job, working as a telecommunications operator. That is when I realised that learning without "doing" is no learning at all! A truly happy classroom provides a safe space for the child to inquire, reflect, experiment, and explore what is within and beyond his/her immediate surroundings and that's exactly what I believe Shikshaantar is trying to do through its projects.

**- Lateef Atear**

Project Head – Mobile Science Lab & Science Academy (Sahayata Trust), Hyderabad

”

“

As far as infrastructure goes, I don't think you have left any stone unturned. This is probably the finest infrastructure that any institute in the country could provide. And I am sure that this institute is going to churn out great professionals to help this country grow.

**- Ashish Bhatia**

Regional CEO (North and East), Fortis Hospital, Chandigarh

”

“

Silver Linings is deeply grateful to Tech Mahindra Foundation for the generous and kind financial support for the Shiksha Preparatory School for blind children. We also wish to thank the extremely dedicated team of the Foundation for helping Silver Linings to provide high-quality education and comprehensive training to visually impaired children so that they become productive and contributing citizens who live with dignity.

**- Preeti Monga**

Founder, Silver Linings, New Delhi

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# VOLUNTEERING



31,884

Volunteering Hours clocked in 2021-22\*

\*Impact figures as on 31 Mar 2022

## Building a Community of Changemakers

### Corporate Volunteering

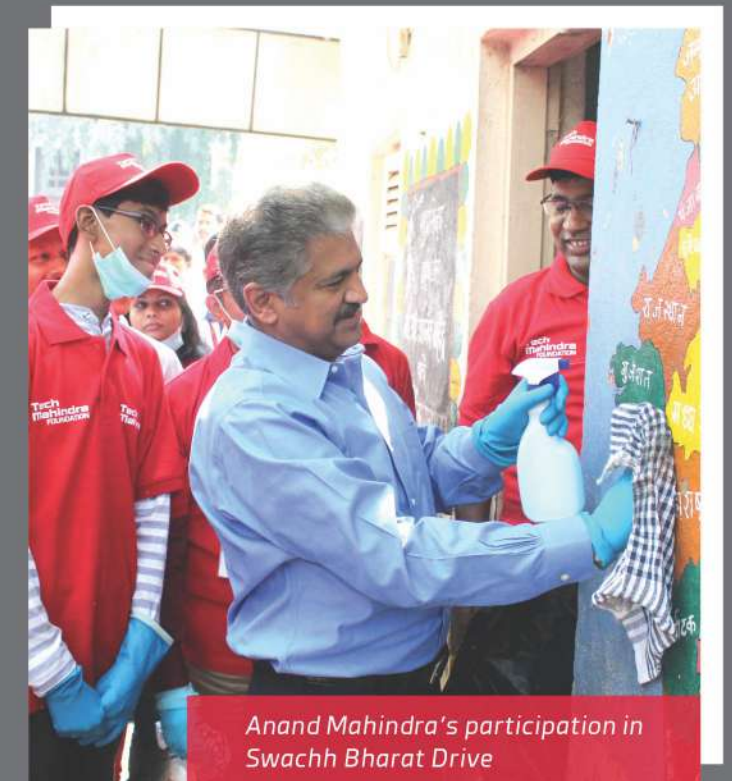
Driving Positive Change, one of the three pillars of Mahindra Rise, rests in a big way on creating opportunities that will allow associates to do good while they do well, too. Tech Mahindra Limited lives the value through corporate volunteering, that is, by engaging associates to contribute their time and skills to diverse social initiatives run by Tech Mahindra Foundation across India. Tech Mahindra Limited believes in the all-round growth and development of its employees. Towards this end, employees are encouraged to volunteer in the various programs of the Foundation and contribute to bringing about a positive social change, while simultaneously enhancing their capacities for empathy and compassion.

From inspiring children with disabilities by playing with them on a sports day to cleaning the banks of river Ganga or painting the walls of schools; every act of individual social responsibility is a step towards building a sustainable future. These acts of responsibilities when performed for the greater good and greater number by our associates become the hallmark of our corporate social responsibility agenda, what we call as 'Rise for Good'. ISR – Individual Social Responsibility (ISR) in the Tech Mahindra context is a self-driven and self-sustained model of volunteering done by each Tech Mahindra associate by giving their time towards a societal cause. The ultimate objective is to inspire others to find meaning and joy in giving back to society.

Every year, thousands of employees participate in several activities that are planned across all the TMF locations. Initiatives like Rise For Green, paint the wall, blood donation camps, Swachh Bharat drive, making bags from old newspapers, card making, etc. are activities in which employees participate regularly as volunteers. We take pride in having a wonderful army of volunteers, who stand and walk with us in all that we do.



TMF Volunteers participating in an Inclusive Sports Meet



Anand Mahindra's participation in Swachh Bharat Drive



# AWARDS & RECOGNITION

The following awards were conferred upon Tech Mahindra Foundation across regional National and international platforms:

- SHRM HR Excellence Awards 2021 for Excellence in Community Impact (COVID Response: COVID Relief & Rehabilitation Program)
- Mahatma Award 2021 for COVID-19 Humanitarian Efforts
- Felicitated as Leaders of Sustainable Change at ET SDGs Summit for our initiatives in the Sustainable Space
- Rotary CSR Awards 2021 in the Community Development Category for Exemplary Work with Sustainable Impact
- TheCSRUniverse 'COVID Response' CSR Impact Awards 2021 in Skill Development and Livelihood Category
- CSR Times Award 2021 (Silver) for our Shikshaantar Program
- AIMA 8th Business Responsibility Summit & Project Excellence Contest & Awards 2021 (2nd Runner Up) for our COVID Relief & Rehabilitation Program
- 5<sup>th</sup> CSR Health Impact Awards (Bronze Category) for our COVID Relief Program
- 5<sup>th</sup> CSR Health Impact Awards (Silver Category) for our Health Campaign
- Rotary Club COVID Warrior Award 2020 for our diverse COVID Relief work across Tamil Nadu
- Confederation of India Industry, Telangana recognises Tech Mahindra Foundation's CSR & COVID Relief Initiatives for the year 2020-21
- Mahatma Award 2020 for Social Good
- India CSR Awards 2021 for Best Corporate Foundation COVID-19 Relief Project (Large Impact) Category
- Tech Mahindra Foundation won Gold in CSR Times Awards 2020 for COVID Relief Program and Silver in Women Empowerment (for the SMART Program)
- Tech Mahindra Foundation won CSR Health Impact Awards 2020 in COVID Protection Project category
- Tech Mahindra Foundation won FICCI CSR Awards 2020 for Skill Development and Livelihood
- Tech Mahindra Foundation won ASSOCHAM Innovators' Excellence Awards 2020 in 'Innovation in CSR Initiatives' category for Mobile Science Lab
- CSR Health Impact Awards 2020 in COVID Protection Project category
- ASSOCHAM Skilling India Awards 2019 in Best Higher Vocational Institute for Skill Development category
- 8th ACEF Asian Leaders Forum and Awards Best Corporate-Nonprofit Partnership Category
- CSR Times Awards 2019 Skill Development Category
- The CSR Journal Excellence Award 2018 in the category Education & Skilling (2nd Runner Up)
- The Economic Times-Rotary CSR Awards, 2019 ET 2 Good for All-Round Excellence in CSR for the Years 2016-17 & 2017-18
- Top CSR Contributing to Skill Development in the ET Now World CSR Day 2019 (8th CSR Leadership Awards)
- 5IHW Awards 2018 for Health Skilling Brand Outstanding CSR Award 2018 by Government of Telangana (Information Technology Electronics & Communications, Department)
- India CSR Leadership Summit recognizing CSR Community Initiative Awards 2018 for SMART (Skills-for-Market-Training) Skill Development
- India International CSR Conclave 2018 for CSR Project of the Year in Skill Development
- India International CSR Conclave 2018 for CSR Leader of the Year
- CSR Leadership Awards at the 9<sup>th</sup> Annual Global CSR Summit and Awards
- CSR Excellence Awards 2017 for CSR Company of the Year

and many more...



# OUR LEADERS

## TMF BOARD



**Keshub Mahindra**  
Chairman Emeritus  
Mahindra & Mahindra Ltd.



**Anand G. Mahindra**  
Chairman, Mahindra Group



**Vineet Nayyar**  
Former Executive Vice Chairman  
Tech Mahindra



**CP Gurnani**  
MD & CEO, Tech Mahindra



**Ulhas N. Yargop**  
Director, Tech Mahindra



**M Rajyalakshmi Rao**  
Independent Director  
Tech Mahindra

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Tech Mahindra Foundation reflects our desire to contribute to society that has given us strength to be successful. I take pride in the fact that we are able to make a difference in the lives of thousands of children, young adults and the community as a whole.

- **Keshub Mahindra**

Chairman Emeritus, Mahindra & Mahindra Ltd.

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We strongly believe that education and skills are the two most powerful interventions for transforming lives. Knowledge and skills not only impact the standards of living but also make life more meaningful. By imparting quality education to the youth, we support in building a more tolerant, healthy and equal society.

- **Anand G. Mahindra**

Chairman, Mahindra Group

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“

It starts with ME. If we individually make small changes, we can collectively make a big difference and create a global impact through the power of 'I'. Every bit counts. Lets Rise with ISR.

- **Vineet Nayyar**

Former Executive Vice Chairman, Tech Mahindra

”

“

Our success in bridging the skills gap will be crucial in determining India's position in the world economy in future. Programmes like SMART go a long way in this direction.

- **CP Gurnani**

MD & CEO, Tech Mahindra

”

# RISE FOR GOOD



## Rise for Good

Rise for good is our way of life. Inspired by this spirit, our legacy and values, we aim at positively impacting lives. The purpose is to empower all to Rise and to take steps towards making the world a better place.

Rise is a simple yet powerful word that defines 'Mahindra Group' and gives the Brand, a meaning and purpose. It instills an ambition and attitude that 'we can achieve whatever we set our minds to' and declare who we are, how we operate, what we believe in and where we want to be. In tune with this philosophy, we bring you handpicked stories of excellence at Tech Mahindra Foundation across all-India locations, called 'Rise for Good'.

## Our Core Values that Help us to #RISE

Our core values guide our actions, decisions and relationships as we work towards fulfilling our mission. The enduring values that are the cornerstones of our success are:

### Accepting No Limits

We accept no limits, and ask the same of everyone else. In return, we work relentlessly to provide the tools, information, and inspiration for us to push past limitations and comfort zones.

### Alternative Thinking

Alternative thinking means solving problems in ways no one thought of before, by using fewer resources and entering markets thought to be unreachable.

### Driving Positive Change

We want you to rise. And not just you. Your family. Your neighborhood. Your whole community. This is why we come to work every day.

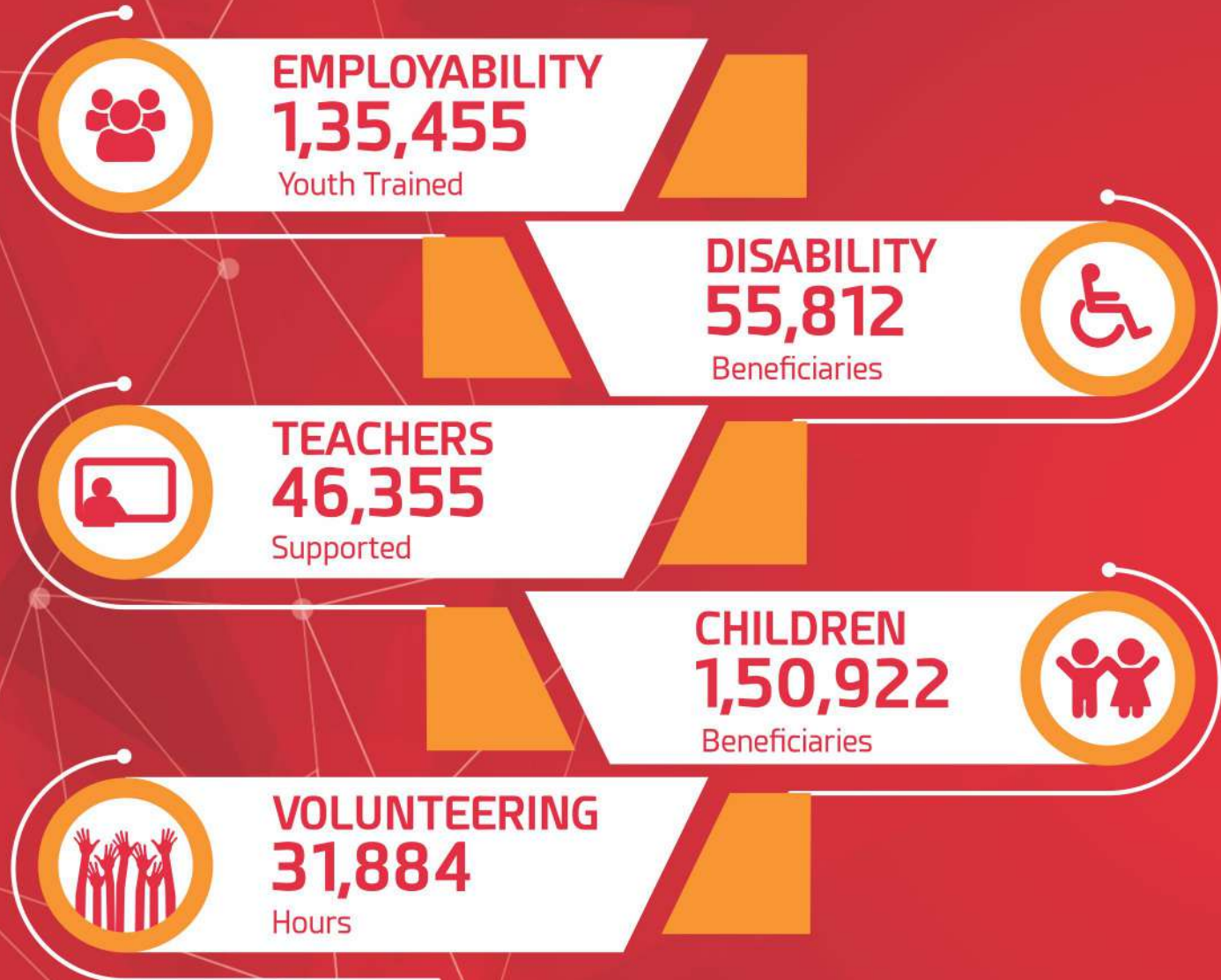
## Our Parent & Group

Tech Mahindra Foundation is the CSR arm of Tech Mahindra Limited, a company with a purpose and part of Mahindra group which is united by a common purpose – to enable people to Rise.

Tech Mahindra Limited, our parent company represents the connected world, offering innovative and customer-centric information technology experiences, enabling Enterprises, Associates and the Society to Rise. A federation of companies, our parent group Mahindra & Mahindra is bound by one purpose – to Rise. Inspired by this spirit, our legacy and values, our goal to always positively impact our partners, stakeholders, communities and the world at large, remains unshakeable.

We are part of the USD 21 billion Mahindra Group that employs more than 200,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, after-market, information technology and vacation ownership.

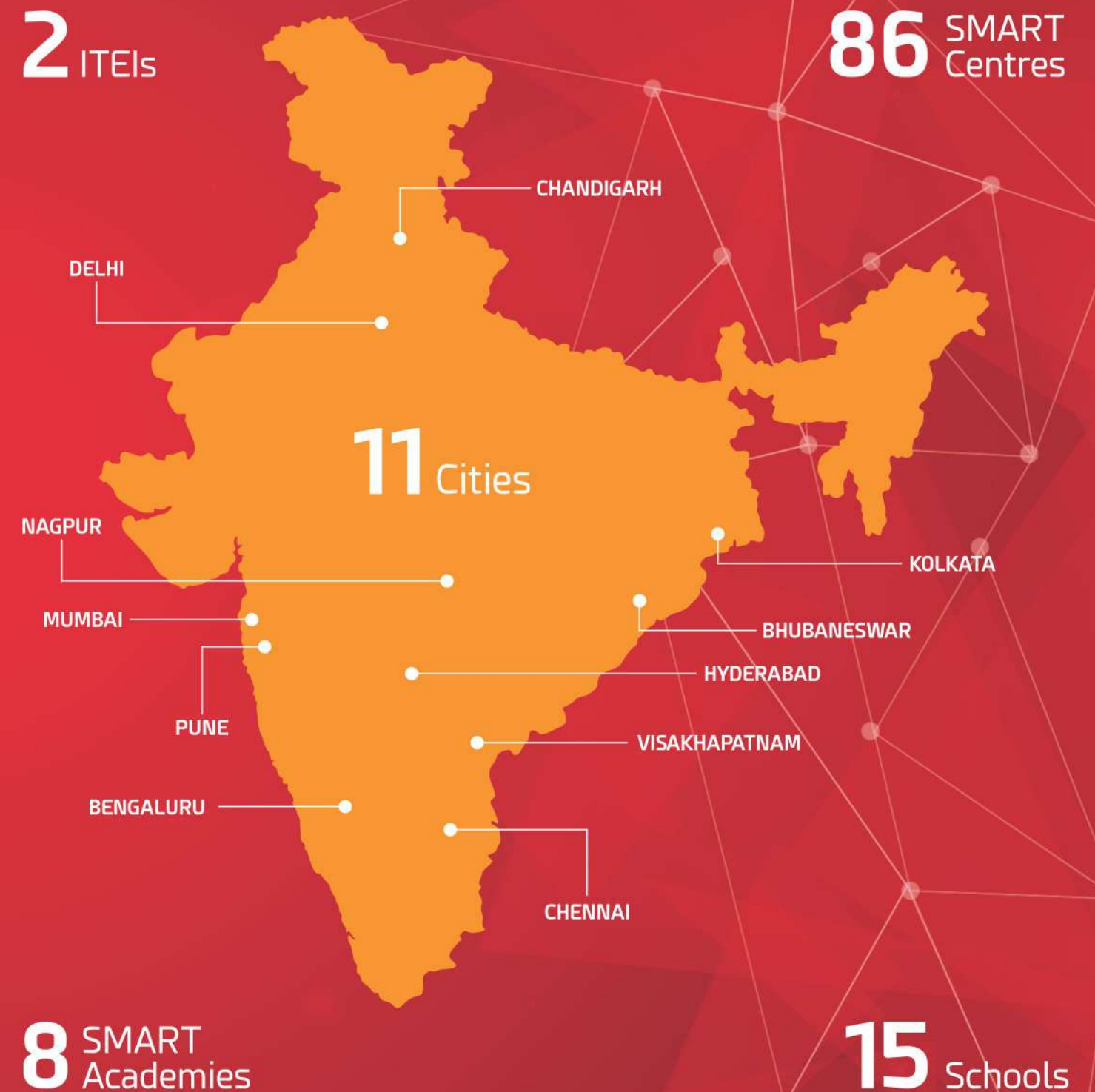
# OUR IMPACT



Over the years, the Foundation has impacted 3,32,732 direct beneficiaries across all the programs except COVID Relief (as on 31 March 2022). In the FY 2021-22, we impacted 41,374 direct beneficiaries and in the FY 2020-21, we impacted 31,753 through all our programs (as on 31 March 2021).

EMPLOYABILITY | EDUCATION | DISABILITY

# OUR PRESENCE



The figures are as on 31 March 2022

Map not to scale



# Tech Mahindra FOUNDATION

Bengaluru | Bhubaneswar | Chandigarh | Chennai | Delhi NCR | Hyderabad  
Kolkata | Mumbai | Nagpur | Pune | Visakhapatnam

IMPACTING LIVES SINCE 2006  
EMPLOYABILITY • EDUCATION • DISABILITY