

Utah-based Property Management Firm Sees Blue Eye as Lower Cost, More Effective Security Solution

Mountain States Property Management phases in Blue Eye, phases out on-site guards.

At a Glance



Industry

Property Management



Geography

Utah and Nevada



Locations Served

25



Customer Since

2016

Background

Based in Logan, UT, **Mountain States Property Management** has built itself into a venerable real estate developer and manager with an extensive regional presence since its founding in 1979.

Mountain States specializes in an array of building types, including upscale multi-family apartments; medical, retail and professional office space.

All in all, Mountain States owns and leases a total of 17 properties located across Utah and Nevada.

Challenges

As an operator of large apartment complexes, Mountain States was no stranger to car break-ins, vandalism, loitering and unsanctioned camping taking place on premises. While no property manager is immune from these problems, there are ways to decrease this type of unwanted activity and achieve greater peace of mind.

Previous attempts to mitigate these challenges included using on-site security guards; however, that solution was quickly determined to be less than ideal due to the high cost of employing guards and the fact that guards were unable to effectively patrol every corner of the property given the magnitude of size.



Solution

Mountain States began implementing Blue Eye's fixed monitoring solution across their portfolio of properties.

Fixed monitoring enables customers to leverage their existing surveillance infrastructure without having to incur high switching costs associated with purchasing new hardware. In fact, Blue Eye's monitoring software is compatible with all major camera brands and can be installed with little to no disruption.

The average multi-family property will install Blue Eye's monitoring software on eight cameras, which will include all entrances and exits and any areas deemed "high risk" for theft, loitering or vandalism, such as parking garages.

Once installed, Blue Eye's software detects any unwanted activity, immediately notifying our Command Center professionals to intervene and address the subject directly with a personalized warning message. This deters the vast majority of crime from taking place. In the event the subject remains undeterred, Blue Eye will manage the dispatch of police or private security.

With Blue Eye now at the helm, the Mountain States team could rest easy knowing their properties had several sets of eyes on them, not just one security guard.

Outcomes

Initially, Mountain States only had one location considered to be a "problem location". At this location, car break-ins occurred almost daily; however, after experiencing the cost effectiveness of [the Blue Eye solution](#), Mountain States expanded coverage to all properties.