



FOR IMMEDIATE RELEASE
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The City Clerk Archives and Chicano Park Museum and Cultural Center Celebrate through Collaboration

American Archives Month and Hispanic/Latino Heritage Month Landmark Exhibit

SAN DIEGO – The City Clerk Archives, in proud collaboration with the Chicano Park Museum and Cultural Center (CPMCC), is thrilled to announce the opening of a groundbreaking exhibit honoring both American Archives Month and Hispanic/Latino Heritage Month. Titled "**Telling Our Stories and Preserving Our Histories: The Chicano Movement in San Diego**," this exhibit opens on September 16, 2024 and runs through October 18, 2024. The month-long celebration delves into the dynamic narratives of our evolving communities.

Highlights of the Exhibit:

- **Immersive Experience:** Visitors will embark on a journey through the Logan Heights Community, witnessing firsthand the impact of change. The exhibit features historical images, City records, and documents, including notable artifacts such as the re-establishment of the Neighborhood House in 1938, the 1911 National Iron Works leasing application, and Mary G. Marston's 1931 letter to City Council regarding the baseball field ballot.
- **Interactive "Decision Tree":** An innovative centerpiece of the exhibit is a community "Decision Tree" created by artist Armando de la Torre. This interactive installation reflects the nostalgic memories of community members and invites visitors to engage with the exhibit in a unique and personal way.

This exhibit is part of our inaugural "**Telling Our Stories and Preserving Our Histories**" series, which seeks to document and celebrate the rich and diverse history of San Diego's communities. By engaging

with community storytellers and exploring new preservation techniques, we aim to offer a comprehensive view of "The Chicano Movement in San Diego" and its lasting impact.

"We invite everyone to join us for this important celebration and to experience an exhibit that promises to be both enlightening and reflective", said City Clerk Diana Fuentes.

WHAT: Exhibit Opening Ceremony

WHO: Councilmember Vivian Moreno
City Clerk Diana Fuentes
Chair Josephine Talamantez, Vice Chair Dr. Alberto Lopez Pulido, Board Members of the Chicano Park Museum and Cultural Center Diane Armenta, Helen Gonzales, Ted Martinez, Jr., PhD, and Maria Curry
Artist Armando de la Torre and Angie Avila
Dr. Stanley Rodriguez, Council Member of the Kumeyaay Santa Ysabel Band of the Iipay Nation

WHEN: September 16, 2024, 12:00 p.m.

WHERE: City Administration Building
202 C Street, Lobby
San Diego, CA 92101

VISUALS: Councilmember Vivian Moreno presenting a Proclamation to City Clerk Diana Fuentes for Hispanic/Latino Heritage Month.

"Telling our Stories and Preserving our Histories: The Chicano Movement in San Diego" exhibit with an artistic archway, video footage of the Chicano Park Takeover, and an interactive Decision Tree, as well as several archival photos and documents related to the area and events in Barrio Logan/Logan Heights.

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