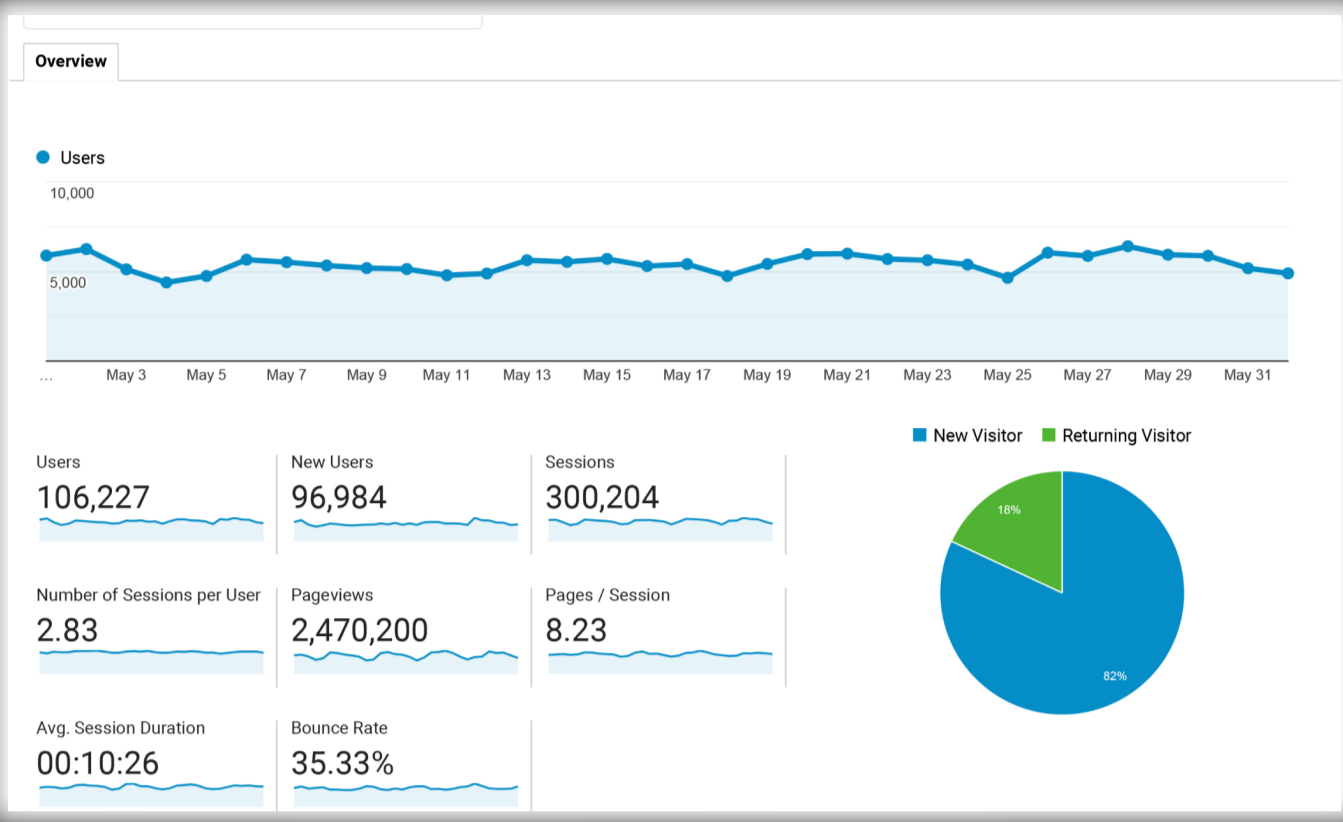




RiverDavesPlace.com is where recreational boaters (river, lake and offshore... high performance to family cruisers and wake sports enthusiasts), boat manufacturers/dealers/repair shops/accessory companies, and all other industry professionals go for comprehensive and authoritative boating content. Many of our members are business owners, managers, and decision-makers. RDP is their source for finding solutions to specific needs as well as a place where members can congregate, discuss, socialize, and have fun online. Our members are often your best salespeople. Word of mouth goes a long way; there is no better or more cost-effective way to be seen and talked about in the marine industry than advertising on RiverDavesPlace.com



RDP allows you complete control over your advertising campaign. You can change your banner any time you wish (unlike other boating sites that lock you in with banner restrictions and long contracts) at no charge. We also offer generously discounted rates for multiple monthly continuity commitments. If the advertiser ends agreement term early, ad fees return to price cost per month on a non-continuity commitment basis. The prices are shown below.

BANNER POSITION	PIXEL SIZE	PRICE Per MO With 12 MO COMMITMENT	CONTINUITY COMMITMENT	PRICE COST PER MO
<b>TOP BANNER TIER 2</b> Affordable and effective	640 x 75	\$300	3 MONTHS	\$350
			6 MONTHS	\$325
			12 MONTHS	\$300
<b>TOP BANNER TIER 1</b> Affordable and effective	640 x 75	\$400	3 MONTHS	\$450
			6 MONTHS	\$425
			12 MONTHS	\$400
<b>BOTTOM BANNER</b> Largest banner on RDP	640 x 250	\$500	3 MONTHS	\$550
			6 MONTHS	\$525
			12 MONTHS	\$500
<b>MULTIPLE BANNER POSITIONS</b>	640 x 75 640 x 250	1/3 OFF 2ND POSITION	3 MONTHS	N/A
			6 MONTHS	N/A
			12 MONTHS	N/A

## RDP MONTHLY NEWSLETTER RATES (565 X 220 PIXELS)

RDP puts out a newsletter once a month in the offseason and twice a month during the on season! This is a great way to reach out to over 14,000 people per issue! The ads in the newsletter are stationary and actually part of the newsletter content! Much like a print magazine the ads are stationary, but offer the advantages of digital over print! The ad itself is linkable to any place on the web, and can either be a static image, animated image, or even a video! The ads are aggressively priced at 150.00 each (first come / first serve on placement), and can be compounded with a small feature "spotlight" on your company or product for an extra 250.00 in the issue. Each issue is placed in order prominently at the top of RDP for reference in the future. The issues are also printable, and forwardable by e-mail to non subscribers for even further distribution. Call Kolleen Bookey to book your ad and your spot light story today! Kolleen - 928-706-7601

## FACEBOOK /INSTAGRAM MARINE RELATED POST

Take advantage of our extensive social media network outside of the main site! We have a Facebook Group Page, a Facebook business page, as well as an Instagram account that are not only sizeable but active! The name of the game in the social media world is all about "engagement." Meaning how many people are not only seeing your message, but rather inquiring about your company or product and commenting on your services or message. Our Social Media experts will happily answer questions and nurture those leads to real-world conversions (customers)! For 30.00 per post we will be happy to place a relevant post to your business on our social media platforms! (Must Be relevant and entertaining, no "spam") Spend the extra 20.00 per post and we will not only monitor the comments but put our team on converting those interested parties into customers!



## NEED HELP DESIGNING YOUR AD?

Need help designing your web banners and or your newsletter ad? Let our in house graphics team handle it for you! With a combined experience of over 50 years in marketing, advertising, and graphics design, we can not only handle your web banner but put together a comprehensive marketing strategy for your company! We handle this for several companies outside of the marine industry, as well! Contact: Dave Johnson - 949-678-8369

## BONUS

- When you run a 12x web banner Continuity Commitment, receive 1 free month advertising in the Newsletter!
- Run 2 or more web banner, receive 3 free months of advertising in the Newsletter!
- Run a top (TEIR 1) or bottom web banner, receive 6 free social media posts with expert engagement!

