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Multi-criteria Assessment of Ecosystems and Biodiversity: New Dimensions and Stakeholders in the South of France

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This paper summarises research undertaken to develop a methodology for multi-criteria assessment of biodiversity which takes into account a multitude of criteria and stakeholder perspectives. The proposed methodology will be of particular value for developing countries, where conflicts of interest regarding ecosystems and biodiversity are numerous and often involve businesses, government, local residents, and other stakeholders. The article reviews the state of the art in the field of multi-criteria methods and assessment of ecosystems and biodiversity. It presents the results of analytical work undertaken on the basis of interviews carried out in the Provence–Alpes–Côte d'Azur (PACA) region of France, focusing on biodiversity in the Réserve Naturelle Coussouls de Crau.

The paper addresses three main issues: selection of the multi-criteria assessment method, selection of the assessment criteria, and a comparison of stakeholder interests in the context of biodiversity analysis. Identification of potential decision criteria was based on a survey of key stakeholders, namely Management of the Réserve Naturelle Coussouls de Crau; Muséum National d'Histoire Naturelle, a national biodiversity research institution; the Laissez-faire Association, protecting the interests of the agricultural community; CDC Biodiversité (a branch of Caisse des Dépôts), a group carrying out long-term investments in the public interest; and Direction regionale de l'environnement Provence–Alpes–Côte d'Azur (DIREN-PACA).

Based on these interviews, 14 ecological, nine economic, and 12 social criteria were identified. Further analysis revealed very few points of overlap among the interests of the stakeholders, which complicates the case for consensus building.

Not accepting the idea that the value of ecosystems and biodiversity can be expressed in monetary terms, the author suggests an alternative, more inclusive approach, focusing on multiple social, economic, and ecological dimensions of ecosystem value, and illustrates the existence of divergent interests among the stakeholders. This experience would be particularly useful in situations where local communities have to defend their right to a clean environment and preserve important virgin ecosystems for the future generations.

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1. Introduction

Ecosystems can be seen as a scarce common-pool resource with a multitude of characteristics, which are seen by potential users from differing perspectives (Ostrom et al., 1999; Adams et al., 2003; Lant et al., 2008; Ostrom, 2008). According to the Millennium Ecosystem Assessment, "over the past 50 years, humans have changed ecosystems more rapidly and extensively than in any comparable period of time in human history, largely to meet rapidly growing demands for food, fresh water, timber, fiber, and fuel. This has resulted in a substantial and largely irreversible loss in the diversity of life on Earth" (MEA, 2005). There is a need to be able to make decisions on the future of ecosystems and have clear methodologies in place for classifying ecosystems into valuable ecosystems that should be protected, areas that should be restored, and areas that could be developed. The instrument of mitigation banking could be a good tool to manage the complex resource under study and help to reduce fragmentation of ecosystems and improve their quality. The key question when setting up a mitigation banking system becomes how to classify or value ecosystems, how to determine the unit of value (if any), and how to find an area of equal value to compensate for the development of an ecosystem within the mitigation banking mechanism.

Ecosystems are multifunctional, complex systems, described by a multitude of characteristics from the point of view of multiple criteria. How to compare objects with multiple characteristics has been the focus of Multi-Criteria Decision Aid (MCDA). Methods of multi-criteria analysis have been developed to address the problem of incommensurable values. These methods seek to account for the social, economic, and environmental dimensions of decisions. This paper presents a review of methods and applications of multi-criteria analysis in the context of ecosystems and biodiversity assessment; offers a selection of the most appropriate tools among the MCDA methods; and identifies a set of criteria relevant to a case study in southern France. A discussion on the diversity of interests and ways of mitigating conflict will follow.

Recently, at regional, corporate, and local levels, decisions regarding the use of natural resources, investments, and other forward-looking strategies have been guided by monetary methods, notably cost-benefit analysis. Following Kapp (Kapp, 1970), O'Neil (O'Neil, 1997), Foster (Foster, 1997), and Martinez-Alier et al. (Martinez-Alier et al., 1998) demonstrated the role that incommensurability of values plays in decision-making problems, illustrated the inherent limitations of cost-benefit analysis, and identified multi-criteria methods as viable alternatives. Sustainability problems usually imply relatively low levels of substitutability among criteria to be satisfied, given the urgency and complexity of the problems that we are facing: loss of biodiversity, climate change, deterioration of public health, and poverty. We need to understand multiple dimensions of the decisions that are taken today, and the linkages among these dimensions (Shmelev and Shmeleva, 2009). In making decisions, it is necessary to assess likely multiple consequences of these decisions in the future and work on the innovative strategies that would

satisfy multiple criteria to the best possible extent. New multi-criteria methods, when applied at the local, regional, and corporate levels would stimulate a shift of the development pattern towards sustainability.

2. PACA case study

The Nature Reserve of Crau is situated in the south of France, south-east of Arles. The region is bordered in the south by the Mediterranean Sea, in the east by Étang de Berre, and in the west by the river Rhone. The region is well described in a paper by Buisson (Buisson and Dutoit 2006). Figure 1 depicts the physical geography of the region of Crau. The Nature Reserve of Crau is embedded within a complex network of environmentally sensitive and protected territories. In the west it is bordered by a large Ramsar site. The PACA region is covered by a few larger and smaller National and Regional Nature Reserves. The region is also neatly covered by a network of marine and land-based Zones Naturelles d'Intérêt Ecologique Faunistique et Floristique (ZNIEFF). In addition, parts of the Crau region are covered by the system of Reserves de Biosphere. The Crau region does not have any Reserves Biologiques, or Arretes de Protection de Biotope, neither does it have any Parcs Nationaux. However, it is adjoined by the Parc Naturel Regional of Camargue. The system of Natura 2000 territories,² largely different from the types mentioned above, is extremely diverse and covers a considerable proportion of the region.

² Natura 2000 is an EU-wide network of Special Areas of Conservation (SACs) and Special Protection Areas (SPAs). Special Protection Areas (SPAs) are created by applying an EU directive requiring the protection of wild birds (79/409/EEC, 1979). The Department of Ecology of each country designates these areas, and potential management is planned locally (France: 103 SPA; 8000 km²). The SPA Crau sèche was designated in 1990 and covers 11816 ha. Special Conservation Areas are designated by applying Annex II (animal and plant species of community interest) of the EU directive, requiring the protection of natural habitats (92/43/EEC, 1992). Annex I plans for the establishment of a consistent network of SCAs within which SPAs are automatically integrated: NATURA 2000. The SCA Crau centrale—Crau sèche was designated in 1996 and covers 31,458 ha. (Buisson and Dutoit, 2006).



Figure 1. Nature Reserve of Crau

If we look more closely at the Crau region, the patchiness and multiple designations of the same small territories become apparent. It is often the case that a small piece of land is designated simultaneously as a Reserve Naturelle National and as a Parc National Regional, or a Parc Naturelle Regional can be part of a Ramsar site. The full structure of multiplicity of designations in the Crau Region is depicted in Table 1. It should be noted that the value of each individual site to be assessed with the help of MCDA would increase if it fell into several designation categories.

The general problem that decision makers are facing in the region is the comparison of 60–70 sites within or next to a Nature Reserve, and deciding which sites should be incorporated into the Nature Reserve and which given to developers for such projects as a gas pipeline.

	National Nature Reserves (RNN)	Regional Nature Reserves (RNR)	Nature Parks (PN)	Regional Nature Parks (PNR)	ZNIEFF Sea	ZNIEFF Land	Biosphere Reserves (RBS)	Ramsar Sites	Natura 2000 Birds	Natura 2000 Habitats
National Nature Reserves (RNN)				Х		Х	Х	Х	Х	Х
Regional Nature Reserves (RNR)				Х		Х	Х	Х	Х	Χ
Nature Parks (PN)										
Regional Nature Parks (PNR)	Х	Х			Х	Х	Х	Х	Х	Х
ZNIEFF Sea				Х			Х	Х	Х	Х
ZNIEFF Land	Х	Х		Х			Х	Х	Х	Х
Biosphere Reserves (RBS)	Х	Х		Х	Х	Х		Х	Х	Х
Ramsar Sites	Х	Х		Х	Х	Х	Х		Х	Х
Natura 2000 Birds	Х	Х		Х	Х	Х	Х	Х		Х

Table 1. Multiple designations in the Crau Region

In cases when there is only one criterion and an infinite number of alternatives, singlecriterion optimization is usually the most appropriate tool; when the number of alternatives is infinite and the number of criteria is greater than one, an apparatus of multi-criteria optimization could be applied. In cases where the number of criteria is greater than one and the number of objects to be compared is finite, MCDA proves to be a viable tool for the development of robust scientific assessment methodology, which can be replicated. Alternative approaches, namely citizens' juries, can be considered, but they are not practical because of the relatively high number of alternatives (60–70), and also given the existing time constraints and budget limitations. However, the Delphi method of using the expertise of stakeholders and interacting with them will be applied in this study. The paper will focus on three main issues: identification of the assessment criteria, selection of the multi-criteria assessment method, and comparison of stakeholder interests in the context of ecosystem and biodiversity assessment.

3. Integrating socio-economic information in conservation planning: a multi-criteria framework

Multi-criteria evaluation of biodiversity for the purposes of ecological compensation and mitigation banking³ presents a methodological challenge as well as a practical challenge. Multi-criteria decision tools allow simultaneous consideration of a wide range of criteria, representing different dimensions of sustainability. These may include poverty; governance; health; education; demographics; natural hazards; atmosphere; land; oceans, seas, and coasts; freshwater, biodiversity, economic development, global economic partnership, consumption and production patterns (United Nations, 2007) or the social, environmental, and economic dimensions of sustainability in the

³ Mitigation banking is a tool that emerged in the USA in the 1970s to diminish the loss of wetland caused by development projects, as required by the federal Clean Water Act of 1972. The main function of a mitigation bank is to compensate for adverse impacts on natural resources by providing for the conservation of a similar resource in another location.

previous edition of the United Nations Guidelines. The latest edition of the UN Guidelines on indicators of sustainable development (United Nations, 2007) emphasizes the linkages among different dimensions of sustainability: e.g. the indicator "Percentage of trees damaged by defoliation" is related to the key thematic area "Land", as well as Biodiversity, and Consumption and Production Patterns. "Fragmentation of habitat" is related to the key thematic area "Biodiversity", as well as to Governance, Land, and Consumption and Production Patterns.

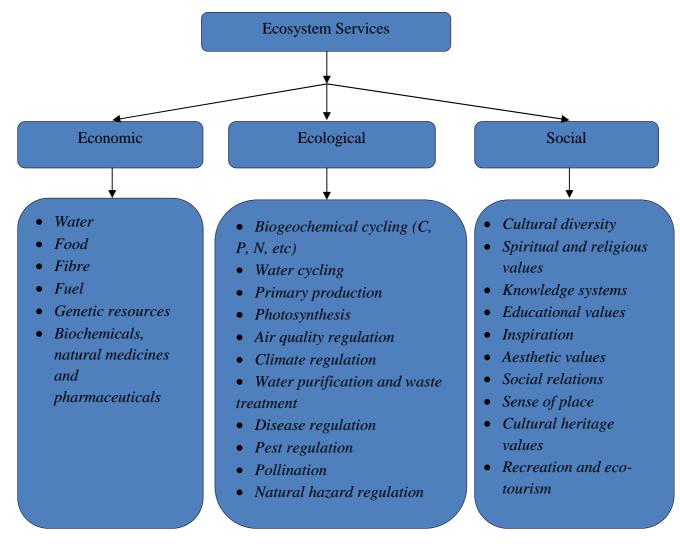


Figure 2. Classification of ecosystem services (adapted from the Millennium Ecosystem Assessment, 2004)

In the ecological (or, more broadly, natural science) domain, recent research in earthsystems science and complexity by V. G. Gorshkov et al. (Gorshkov et al., 2000), J. Lovelock, (Lovelock, 1992), and S. Harding (Harding, 2004) shows how the complexity of ecosystems and the ecological web and the biosphere in general can determine the climatic stability and resilience of the surrounding region or the global system. Recent research by Robert Costanza (Costanza, 2008) contributes to the debate on the evaluation of a multitude of ecosystem services. Thus modern science reveals the increasing importance of cross-disciplinary feedback loops.

Regan et al. (Regan et al., 2007) present a coherent set of environmental criteria for evaluating biodiversity. Moffet (Alexander Moffett, 2006) offers an extensive overview of existing applications of multi-criteria methods to the problem of biodiversity evaluation. It is interesting to

note that the majority of studies reviewed in this paper have been carried out with the help of the Multiple Attribute Value Theory and Analytic Hierarchy Process, or goal-programming methods. It should also be noted that the use of social criteria has been particularly rare in multi-criteria evaluation of biodiversity.

In the economic domain, in the spirit of Pearce and Moran (1994) and Costanza et al. (Costanza et al.,1997), increasing efforts have been devoted to attempts to estimate, in economic terms, the value of ecosystem services and biodiversity, with two major aims: to focus public attention on the problem of ecosystem services (which it succeeded in doing), and to provide the basis for decision making (in which it was not so successful). Methods of assessing the economic value of biodiversity have been reviewed by Jeroen van den Bergh and Paola Nunes (Nunes and van den Bergh, 2001), who concluded that the empirical literature fails to apply economic valuation to the entire range of biodiversity benefits. Therefore, available economic valuation estimates should generally be regarded as providing a very incomplete perspective on, and at best a lower limit to, the unknown value of biodiversity changes. The attempt to assess the value of ecosystem services and biodiversity using a single criterion of money is clearly a simplification greater than the world ecosystems could bear. In our case, incommensurability of certain aspects of value, which is essentially a multidimensional concept, plays a crucial role. This means that the value of ecosystems and biodiversity should be considered using multi-criteria methods, which correspond nicely to the multiple dimensions of the ecosystem value (see Figure 2).

In the social domain, several studies have identified the following socio-political criteria for biodiversity assessments: economic cost, recreational value, human population, future economic value, scenic beauty, cultural heritage, and educational value (Alexander Moffett, 2006). The Millennium Ecosystem Assessment (Millennium Ecosystem Assessment, 2004) describes the following cultural services provided by ecosystems: cultural diversity, spiritual and religious values, knowledge systems (traditional and formal), educational values, inspiration, aesthetic values, social relations, sense of place, cultural heritage values, recreation and ecotourism (Figure 2).

The social and cultural aspects of biodiversity conservation, ecosystem health, and landscape quality have been addressed in a veritable cornucopia of literature (Tubbs and Blackwood, 1971; Peterson., 1974; Gehlbach, 1975; Wright, 1977; Inhaber 1977; Van der Ploeg, 1978; Zube et al. 1982). The diversity of the landscape has been proved to be an important feature in providing visual comfort to humans: in a series of seminal papers Ulrich (Ulrich, 1979; Ulrich, 1986) showed how important trees and vegetation in general are for the health and well-being of an individual. Modern research in the public evaluation of landscapes (Nijnik, et al., 2008; Tveit et al., 2006; Ode et al., 2009) shows how a multitude of approaches can be applied to the analysis of stakeholders' social preferences for different scenarios relating to biodiversity and natural ecosystems. Diversity of the landscape is often reported as an important factor for the visual satisfaction that humans derive from observing and experiencing scenery. Fragmentation has been identified by Taylor (Taylor, 2002) as an important issue in the field of landscape research and planning, which should be looked at from different points of view: ecological, socio-cultural, and anthropological. Lausch and Herzog (Lausch and Herzog, 2002), and Li and Wu (Li and Wu, 2004) discuss a range of landscape metrics used for the study of regional environmental change, data availability, and analytical procedures for landscape research. Other integrative attempts to evaluate the quality of landscapes include Antrop and Van Eetvelde, 2000; Arriaza et al., 2004; Coeterier 2002; de Groot and van den Born, 2003; de la Fuente de Val et al., 2006; Dramstad et al., 2006). The environmental psychology school has also made interesting contributions to this field: Hagerhall, 2001; Han, 2007; Lothian, 1999; Hartig et al., 2003; Van Den Berg, 1998).

The following approach may be productive when addressing the ecological, economic, and social aspects of biodiversity evaluation: identification of all relevant stakeholders in the region, design of the questionnaire, identification of potential social, economic, and environmental criteria, and presentation of the questionnaire to all stakeholders, with a request to assess on a scale (e.g.

from 1 to 10) the relative importance of various criteria for this particular region. Stakeholder responses could be used as a starting point to identify priorities. Then, using diverse GIS datasets, depicting various types of protected territory, species richness, information on the centres of population density, number of tourists, etc., further analysis could be conducted with the aim of integrating social preferences with ecological data.

4. Trade-offs between economic and ecological outcomes in biodiversity-offset decisions

In terms of biodiversity evaluation, the past 20 years have been very productive. Anselin et al. (Anselin et al., 1989) developed one of the first overviews of how multi-criteria methods may be applied to biodiversity assessment. Margules and Usher (Margules and Usher, 1981) summarised the criteria most often used in evaluation: diversity, rarity, naturalness, area, threat of human interference, representativeness, research and educational value, recorded history and potential value, etc. Goldsmith (Goldsmith, 1983) proposed a distinction between "ecological criteria" such as size, diversity, or richness and rarity, which can be more or less measured objectively, and "conservation criteria", such as potential value and intrinsic appeal (Van Den Berg et al., 1998), which are more appropriate to the category of value judgements. Margules and Usher (Margules and Usher, 1984) suggested a further separation of criteria, concluding that, for small sites, ecological fragility, threat, and both species and habitat were the most important criteria, while representativeness, size, naturalness, and position in an ecological/geographical unit were most important for large sites.

5. Multi-Criteria Decision Aid for ecological compensation

The field of multi-criteria decision aiding (MCDA) has developed since the 1960s. Methodological work focused on discrete methods has been carried out by Roy (Roy and Vincke, 1981; Roy 1985; Roy 1991), who pioneered the use of multi-criteria assessment with the ELECTRE family of methods. Brans (Brans et al., 1986) created the PROMETHEE method. Hinloopen and Nijkamp (Hinloopen and Nijkamp, 1990) developed a REGIME method, while Janssen developed the DEFINITE package (Janssen, 1993). Hovanov (Hovanov 1996) designed a method based on randomized preferences called ASPID. Munda (Munda 1995, Munda 1996, Munda 2005a, Munda 2005b) developed the NAIADE method. A survey of multi-criteria analysis methods is presented in Figueira et al., 2005.

MCDA has been applied to a range of regional issues, e.g. industrial development (Nijkamp and van Delft, 1977), waste management (Shmelev, 2003; Shmelev and Powell, 2006), renewable energy (Madlener and Stagl, 2005; Gamboa and Munda, 2007) and environmental policy (Omann, 2000). MCDA methods have also been used to analyse sustainability problems in general (Munda, 2005a; Shmelev and Rodriguez-Labajos, 2009).

An extensive survey of MCDA methods has been offered by Guitouni and Martel (Guitouni and Martel, 1998), and a review of several MCDA sustainability applications was undertaken by De Montis et al. (2004). The paper by Moffet and Sarkar (Alexander Moffett, 2006) presents a good overview of existing approaches to multi-criteria evaluation of biodiversity in conservation planning.

MCDA presents a new paradigm which differs from the classical goal of finding an optimal solution subject to a set of constraints, which is so characteristic of operations research. Within the MCDA paradigm, the primary purpose of analysis becomes a search for a compromise solution that satisfies the decision maker, rather than some illusory optimum (Guitouni and Martel 1998).

The MCDA methodological procedure can be described as a non-linear recursive process involving four steps (Guitouni and Martel 1998): (i) structuring the decision problem, (ii) articulating and modelling preferences, (iii) aggregating the alternative evaluations (preferences), and (iv) making recommendations.

Roy (Roy 2005) identifies the following basic steps in the MCDA procedure: (i) identification of alternatives; (ii) selection of the family of criteria; and (iii) the choice of the "problematic", which may be reformulated as clarification of the type of problem, the form of results, and selection of the most appropriate procedure to guide the investigation. The following types of problematic are distinguished (Roy and Bouyssou, 1993):

- The choice problematic (P. α): the decision aid is oriented towards the selection of a small number of "good" actions in such a way that a single alternative may finally be chosen.
- The sorting problematic $(P.\beta)$: the aid is oriented towards the assignment of each action to one category (judged the most appropriate) among those of a family of predefined categories.
- The ranking problematic (P.γ): the aid is oriented towards a complete or partial pre-order on A, which can be regarded as an appropriate instrument for comparing actions between each other.
- The description problematic (P. δ): the aid is oriented towards description in the appropriate language of the actions and their consequences.

A discrete multi-criteria problem can be described in general terms using the following terminology (Munda, 1995):

A is a finite set of *n* feasible actions (or alternatives);

m is the number of different points of view or evaluation criteria g_i (*i*=1, 2, ..., *m*) considered relevant in a decision problem,

where $g_i: A \rightarrow R$ (*i*=1, 2, ..., *m*) is a real valued function representing the *i*^{-th} criterion according to a non-decreasing preference,

while the action *a* is evaluated to be better than action *b* according to the $i^{\text{-th}}$ point of view if-and-only-if $g_i(a) > g_i(b)$.

Therefore a decision problem may be represented in a tabular or matrix form. Given the sets A (of alternatives) and G (of evaluation criteria), and assuming the existence of n alternatives and m criteria, it is possible to build an n^*m matrix P, called an evaluation or impact matrix, whose typical element p_{ij} (*i*=1, 2, ..., *m*; *j*=1, 2, ..., *n*) represents the evaluation of the *j*-th alternative by means of the *i*-th criterion. The impact matrix may include quantitative, qualitative, or both types of information.

According to Roy (Roy 2005), the most frequently used decision-aiding methods are based on mathematically explicit multi-criteria aggregation procedures (MCAP). By definition, an MCAP is a procedure which, for any given pair of potential actions, gives a clear answer to the aggregation problem. This implies:

- 1) various inter-criteria parameters, such as weights, scaling constants, veto, aspiration levels, rejection levels, etc., which allow us to define the specific role that each criterion can play with respect to others;
- 2) a logic of aggregation, which usually takes into account:
 - the possible types of dependence that we might want to bring into play concerning criteria;

• the conditions under which we accept or refuse compensation between "good" and "bad" performances.⁴

Roy emphasizes the significance of the logic of aggregation of the MCAP. He differentiates three types of MCAP approach:

- 1) Incomparability is not allowed, and the rule (aggregation function) is explicitly stated. An aggregation function could be a weighted sum, additive, multiplicative, or lexicographic.
- 2) Incomparability is accepted, and instead of an aggregation rule, a set of tests, which focus on the conditions that must be verified for the outranking, is specified. In Electre methods, such a set uses the concepts of concordance and discordance.
- 3) Primary importance is given to local judgements without considering any explicit rules of aggregation. This approach uses a formal protocol, organizing the interaction between the decision maker and the analyst in a logical way.

When assessing the relative importance of particular sites for the purposes of biodiversity compensation (or mitigation banking), the problematic β is the most relevant. In this case each site could be assigned to a predefined quality class, e.g. from extremely valuable to not at all valuable, with 5–7 classes⁵ in between. Therefore, a decision could be made about which quality class a particular site belongs to, and which other sites belonging to a similar class could be used as compensation (i.e. as an offset), should it be necessary to use the first site for development purposes. The MCDA method ELECTRE TRI, designed to address the problematic β ,⁶ focused on assignment of objects to one of several predefined classes, and developed at University Paris Dauphine, could be a good candidate for such an application. The method requires explicitly defined boundaries in each criterion for each class under consideration. Other alternative methods could be considered, but a decision should be made about which level of compensation among criteria is appropriate for biodiversity-evaluation schemes, with more compensation implying weaker sustainability, and less compensation implying stronger sustainability solutions. The general distinction between weak and strong sustainability is understood in the following way: more compensation among sustainability dimensions or more substitution of factors is acceptable in the case of weak sustainability, and less compensation among various sustainability dimensions or less substitution of factors is possible in the case of strong sustainability. It should be noted that each of the MCDA methods requires careful tuning, with the help of a range of parameters, such as threshold levels, priorities, etc. Robustness of recommendations in this context is usually assessed by use of the sensitivity analysis.

⁴ The term "performance" is used to refer to the value of $g_i(a)$, emphasizing the fact that some of the $g_j(a)$ may not have cardinal interpretations and might be defined on a purely ordinal scale. When it is useful to emphasize the quantitative nature of $g_i(a)$, the term "performance" is replaced by "valuation" (when a criterion is a gradation) or "utility" (when the criterion is a measure).

⁵ The standard Likert scale is much used in various fields of research and usually comprises from four to nine points. The use of a seven to nine point scale will allow necessary quality differentiation, at the same time keeping the number of categories of value manageable.

 $^{^{6}}$ Alternative methods, such as IRIS, PREFDIS, ORCLASS, and TOMASO, addressing problematique β , could also be considered.

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Table 2. Potential evaluation criteria, revealed by the stakeholder interviews

	Criteria/Organization	Reserve	Museum	DIREN	Laissez-	CDC
		Naturelle	National	-PACA	faire	Bio-
			d'Histoire		Associati	diversité
			Naturelle		on	(Caisse
						des
						Dépôts)
	Ecological Criteria					
1	Ecological habitat	V		V		
2	Presence of species	V		V		
3	Connectivity of the ecosystem	V				
4	Grass cover		V			
5	Primary production		V			
6	Soil structure and the soil biosphere		V			
	Biophysical Indicators					
7	Slope, hydrostatic behaviour of the river		V			
	Biological					
8	Specialization of communities		V			
9	Complexity of the trophic web		V			
10	Special community index		V			
11	Bird Index		V			
12	Terrestrial Trophic Index		V			
13	Leaf Index		V			
14	Soil free of diseases				V	
	Economic Criteria					
15	Production of lamb meat	V				
16	Benefit of agriculture		V			
17	Benefit of tourism		V	V		
18	Financial value of the land				V	V

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19	Interest from business (e.g. solar panels).			V	
20	Value of the hay of Crau				V
21	Sure valuation of the land due to infrastructure activities				V
22	Costs of rehabilitation of Coussoul				V
23	Value and quality of groundwater		V		
	Social Criteria				
24	Social value placed on the landscape by the agricultural community	V			
25	Social value placed on the landscape by the non-agricultural community	V			
26	Conflict between tree farmers and sheep farmers			V	
27	Interest in the space			V	
28	Social value of the proposed infrastructure				V
29	Patrimony value				V
30	Access to the reserve		V		
31	Participatory aspect of work and decision making		V		
32	Compliance with Government objectives of protection of biodiversity		V		
33	Preservation of pastoral activities		V		
34	Urgency to act		V		
35	Quality of the management (management plan)		V		

6. Stakeholder interviews

In order to reveal the web of stakeholder interests regarding the Nature Reserve of Crau, and to create a basis for discussion of the decision criteria, several Delphi-type⁷ interviews were arranged with key stakeholders involved in the consultation process regarding the management of the Crau, and supervised by the Ministry of the Environment. Stakeholders involved in this process represent a range of organizations and have different goals and priorities regarding the conservation of biodiversity in the region but share an interest in the Nature Reserve of Crau. The following stakeholders were approached for this survey: Government of Provence-Alpes-Côte d'Azur (Deputy Chef de Mission), Muséum National d'Histore Naturelle (Scientific Researcher), CDC Biodiversité, Caisse des Dépôts (Chef de projet Sud-Est), Réserve Naturelle Coussouls de Crau (Manager of the Reserve Naturelle), Laissez-faire Farmers' Association (Director). The composition of the stakeholders is justified by the fact that they represent the key interest groups with a stake in the future of the Crau region. It was only recently that these stakeholders were gathered at the same table under the auspices of the Ministry of the Environment and were able to negotiate important issues related to the collaborative management of the Crau region. The local residents in the area are mostly farmers, and they are represented by the Laissez-faire Farmers' Association. It would of course be beneficial to conduct additional interviews with the farmers directly, but the budget and time constraints did not allow us to do so.

Each stakeholder was asked the same basic questions, plus some additional questions unique to each stakeholder. The basic set of questions was the following:

- 1) What does the Crau Nature Reserve mean for you?
- 2) Which criteria do you think are the most important for evaluation of different small pieces of land (social, economic, environmental)?
- 3) How do you think your interests regarding the nature reserve differ from the interests of other stakeholders?

Based on the stakeholder responses, a structured list of 35 economic, social, and environmental criteria was compiled (Table 1A of the Annex). In Table 1A each of the criteria was marked according to whether it was mentioned by the stakeholder or fell within the spectrum of its interests. Development of such a set of criteria is a useful first step towards a full-scale MCDA of the sites in the region. It should be noted that an individual scale should be developed for each of the criteria identified. This could be a quantitative or qualitative scale, with a particular method of assessment or measurement.

Results

Figure 3 depicts in graphical form the areas of intersection among the interests of various stakeholders. It is interesting to note that, although 35 different criteria for assessment were expressed by the stakeholders, no single criterion was suggested by all stakeholders. The management of the Reserve Naturelle and the management of DIREN-PACA share an interest in preservation of the ecological habitat (1) and protection of species (2). Museum National d'Histoire Naturelle expresses an interest in the benefit of tourism (17). Laissez-faire and the Caisse des Dépôts share an interest in the financial value of land (18). The value of

⁷ Delphi method, Delphi technique: a method of using questionnaires to arrive at consensual judgements (Shorter Oxford English Dictionary). The Delphi method was developed in the USA during the 1950s–1960s by Project RAND (Olaf Helmer, Norman Dalkey, and Nicholas Rescher).

undertaking a full-scale multi-criteria evaluation of biodiversity would be to account for the whole spectrum of stakeholder interests.

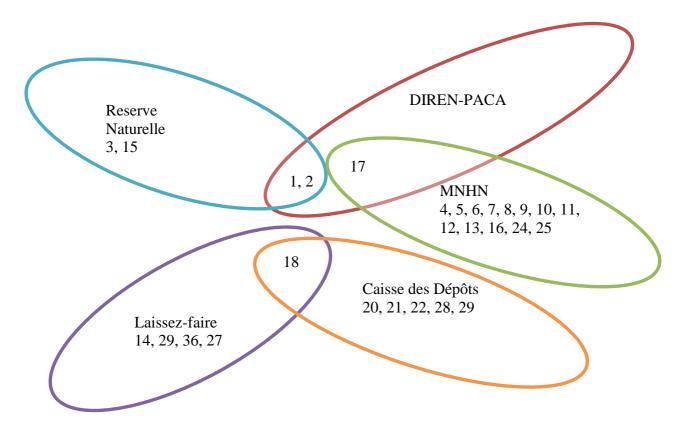


Figure 3. Intersection of the sets of stakeholder interests

7. Discussion and suggestions for further research

The analysis undertaken within this project has shown that it is possible to develop a holistic methodology which would integrate economic, social, and environmental information within a multi-criteria decision-aid framework to reflect the different values of particular plots of land for the purposes of ecological compensation or mitigation banking. The crucial elements of this approach are the following:

- identification of a minimal coherent set of criteria to be taken into account (extensive stakeholder consultations are required to reach consensus on which criteria should be included, and the total number of criteria);
- identification of alternatives to be compared (GIS maps of the various plots of land to be evaluated need to be developed, e.g. by using satellite imagery);
- selection of the multi-criteria aggregation procedure: we suggest the ELECTRE TRI method or its analogues, because it is capable of assigning a range of objects (e.g. plots of land) to predefined quality classes.

Once a decision on the criteria, alternatives, and aggregation procedure has been made, a multi-criteria evaluation can be undertaken, with due attention to the sensitivity of the parameters used in the procedure (e.g. threshold levels and other parameters). Full-scale

application of ELECTRE TRI and similar methods to the case of the Nature Reserve of Crau remains a task for future research.

Such an evaluation approach could be part of a wider system of adaptive governance which is being created around the Nature Reserve. Following Ostrom (2008), such a system should comply with the following five principles, which have been identified on the basis of interdisciplinary studies of failed and successful common-pool resource-governance systems:

- 1) Achieving accurate and relevant information: the use of GIS and modern technologies, as well as building collaborations between local users, public officials, and scientific experts, are indicated as key elements here (the first steps in this direction have already been taken in the Crau).
- 2) *Dealing with conflict*: Ostrom highlights the idea that the possibility of conflict, which in the case of the Crau is present due to very different sets of interests among stakeholders (Figure 3), should not be underestimated.
- 3) *Enhancing rule compliance*: formal rules may become effective when participants see them as legitimate, fair, enforced, and likely to achieve intended purposes. This principle illustrates the need for extensive consultations with the stakeholders, which could ensure that the evaluation method is effective.
- 4) *Providing infrastructure*: particular attention should be paid to the existing farmers' property rights over parts of the Crau.
- 5) *Encourage adaptation and change* (the stakeholders should be open to negotiations, be ready to adapt, and be ready to legitimize change which emerges out of friendly collaboration).

One would hope that, using the principles outlined above, it should be possible to develop an effective governance system that will be capable of dealing with contradictions highlighted in this paper.

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ANNEX A. Results of Stakeholder Interviews Conducted in the PACA Region regarding the Reserve Naturelle de Crau.

Table 1. Detailed exposure of the opinions of the stakeholders on the main role of their organization regarding the Nature Reserve, the meaning of the nature reserve for their organization, the most important criteria to be taken into account in the valuation process and the differences with other stakeholders.

Organisation	Main Role	What does Reserve	Criteria	Differences with other
		Naturelle Means for		stakeholders
		organisation		
Nature	1) Buy	Speciality of La Crau	Ecological: habitat and species presence. Habitat -	Local interest in the protection
Reserve	land (own	because of the Natura	coussoul has been untouched for thousands of years.	of the coussoul: dilemma of
	500 ha in the	2000 status, unique in	Animal community is unique, including birds and insects:	factories and peach orchids vs
	region)	France and in Europe	Calandre lark, Little Bustard, Oscillated Lizard, Crau Jewel	protected territory.
	2) Protec	because of the	Beetle, and Crau Grasshopper.	Farmers have acknowledged the
	tion of	vegetation and bird		importance of the protection of
	interesting	species and insects;	Would include types of species present, the presence or	the coussoul. The Agricultural
	areas through	At the same time Crau	absence of the typical vegetation of the coussoul	Chamber is now playing a
	passing	has been the site of		central role and acknowledges
	conservation	the large waste dump	Connectivity of the system: crau steppe is very	that the coussoul needs to be
	agreements	of Marseille, military	fragmented	protected.
	with the	base and a dynamite		Peach farmers may have slightly
	owners	factory. Difficulty to		different interests.
		persuade that the it		But everyone's interests are
		was a unique		taken into account through
		ecosystem.		discussion groups.
				Yes, multiplicity of different
				types of designation can be
				confusing for local people
				(farmers, hunters), they
				sometimes mix natural reserve
				and Natura 2000.

Musee	1) Scienti	Reserve Naturelle	The economic criteria, I think, will be the easier thing to	MHN is a research organisation,
Histoire	fic research	means a protected	do, through the benefit of agriculture and tourism ;	so we are interested in
Naturelle	for the	area where there is a	The social value will be how agriculture values this	ecological research. From the
	Ministry of	limited impact of	landscape, but not only as a job case, and also non-	ecological point of view I think
	the	human development	agricultural people, how they value it;	that we have the same interest
	Environment	on nature. Personally,	Functioning of an ecosystem, so it is a grass ecosystem,	and the same preoccupation
	on	Reserve Naturelle de	there is a huge importance of grass cover, and of	like the people from the reserve
	measurement	la Crau means that	primary production and as the soil is very specific in this	and the people from the
	and quantify	there's sheep	region, the soil structure and the soil biosphere.	university in the south of
	the ecosystem	everywhere and	Biophysical indicators, which can be the slope,	France, but we do not value
	functioning	there's very few	hydrostatic behaviour of the river in different kinds of	coussoul for the same reason as
	2) Develo	people, and only	patches;	agriculturalists or economists
	pment of	agriculture	Purely biological criteria, which can be the specialization	because we are interested in
	indicators to		of communities, which means there are more general	the species that live there, but
	quantify the		species or more specialist species, and also, the	not in what can the humans do
	ecosystem		complexity of the trophic web; this ecosystem is not a	with it. A non-utilitarian
	functions and		real natural ecosystem, but it is a result of the historical	approach, exactly.
	to quantify the		development, therefore the importance of historical	In the Reserve Naturelle the
	optimal value		status of the ecosystem.	focus is on species that need to
	of the		Two major types of indicator:	be preserved and that is a very
	ecosystem		1) response of an ecosystem to a perturbation,	important part of ecology, but
	functioning		2) measurement of the real effect of one function of	you cannot focus on every
	and the		an ecosystem	species, you have to focus on
	resilience		E.g. special community index , reveals a fragmented area,	one special species. And as a
	value		which is a perturbation	research organism, MNHN can
			Bird index, which is a bird specialisation index, because	have a more theoretical
			the ratio between the specialists and generalists reflects	approaches which can integrate
			the fragmentation of the habitat and biotic	more species and the functional
			homogenization; this specialization index, we also try to	aspects, which are not
			calculate this on mammals and amphibians (reptiles),	integrated by specific measures
			but this will take a few more months.	on this or this species.
			Like the Marine Trophic index, designed by Poli et al	
			1998 we are trying to build with birds data the terrestrial	

			trophic index on the trophic levels of birds, and these two indicators are only available right now. However they lack some information about bacteria, about maybe hydrology and geophysics criteria. Leaf index , which can be calculated through satellites, and this is an indicator of primary production and plant density. Potentially indicators of diversity in rivers and other aquatic living species. What is the minimum scale, minimum patch of land these indicators could be applied to?	
			Thinking about that. We have the national dataset and we need to complete this dataset to assess the small patches, but we don't know yet the scale limits of these indicators, we are trying to develop this further.	
Laissez-faire Association	 interv ention in the land-tenure transactions with a view of securing the durability of the site protec tion of the environment; protec tion of the agricultural sector: choice of whom to sell the land 	Reserve Naturelle is a link in the cycle of the pasture. For all the humid Crau, that is a meadow, the 4 th shoot growth of grass (September, October, November, etc and until the 15 th of February), this grass that grows is not cut and it is eaten by the sheep. That what is called "the 4 th cut" and that is used as pasture. When the sheep that come down	The thought about the financial valorisation of the land in Euros. The Crau is an important stake as in the 1980's several tree farmers came and implanted the "drop by drop" irrigation technique. They implemented fruit tree farms in a desert. And it as very interesting economically because the coussoul was not expensive so they created fruit tree farms with a land that did not cost much (because quite dry) and also because they could create very well-structured and large units on a soil that was free of disease like the bacteriose in the Drome region. Several hectares of fruit tree were developed. Today prices are more stable as there is no more possibility to implement fruit tree farms in the Crau. Fruit tree farmers know it and they do not make any application anymore. Stabilisation at 4500-5000 Euros. That is that if the value and the becoming can be managed. If the	For the protection-side, other stakeholders are: NGOs, "The Conservatoire", DIREN, Departmental (as in the French context of Department) Agricultural Administration, who is very motivated about the protection and also very concerned about preserving the state of equilibrium and the space so the sheep can get out of meadows. Because if the sheep stay in the meadows they eat the "first growth of grass". So the sheep need to go somewhere else so that this first grass can grow, be cut and

to.	from the mountain in	coussoul can be restored then the price could be much	sold as hay. Lots of people have
	September-October	higher (reflecting the potentiality of what could be done).	some interests in protecting this
	they go to the Crau to		equilibrium. So all the
	eat. And the Crau		stakeholders cited previously
	create the join after		and the farmers. The sheep
	and before the sheep	Today in the Crau there is no real market . The only buyer	farming sector wants to protect
	herds go to the	in the Crau today, when it is not possible to restore, are	the coussoul but the tree
	mountains. The sheet	conservation and environmental organisations who have	farming sector prefer to turn
	herds are very	a goal of natural reserve. So it is not really a free market	the coussoul (disturb it). There
	important for the	anymore. People that want to buy in the Crau for raising	are some contradictory
	richness of the	sheep, there are none. As the only agricultural use is	interests.
	meadow. So it is a	sheep farming, less and less people will want to but some	So the piece of land of coussoul
	cycle in Provence that	land. The only potential buyers will gradually be	that they bought ("Gertegas
	is important. So if the	organisations of nature protection, who anyway will put	(???)" and "Sages (???)" see
	Crau was not	sheep farming o n the land. So in this quite limited	above) could have been used
	protected there would	territory the market is collapsing. It is also interesting	very easily for non-agricultural
	be some economical	because it quietens the market and a real development	activities, industrialisation.
	problems if the sheep	of the reserve will be possible and limit a pressure on	Now some reserves have been
	were going to stay in	land prices. Everybody is trying to avoid this pressure.	implemented, the land zoning
	the meadow. So this is	Lasafaire tries to be as soon as possible involved in the	plans of each "communes"
	an aspect purely		classified this piece of land for
	economic.	being sold to somebody who has the project to disturb	protection. But such land zoning
		the coussoul (as not all of it is in the reserve) and to	plans can be changed. There are
		transform it in something else. So they try to be proactive	pressures from the industrial
		and present. That is what happened for the	sector to get this piece of land
		compensatory measure of "Gertegas" and "Sages" where	because it is very flat and clean.
		they manage to negotiate in amicable terms with the	Generally it is always
		owners of a piece of land that was situated at the exit of	supermarkets and never micro-
		a motorway, between the industrial zone of "claie sud"	scale activities. So when you
		and the motorway and that potentially could have been	discuss with one person you
		given a higher value for somebody who would not have been associated with the reserve. So there would have	could have 70 or 80 hectares.
			Today there is one risk which is
		been some additional motorways sections built, or it	to implement photovoltaic

			could have been transformed in an industrial area, given the proximity of the "claie sud" industrial zone. So they try to occupy the land and try not to let people dream about the transformations of the coussoul. In Provence, there is as well a cultural aspect and the notion of space. There is space for all activities and there is a need for space .	activities. Some people, and it might be a transitory phenomenon, who look for vast space of land to put solar panels. They do not dare so far come in the Crau because there is a real desire to protect the Crau. But there is some tries because it is quite easy to install solar panel as there is no uneven level. There is a will from the elected people to preserve this Crau but sometimes opportunities create a situation where there is less attention paid. So there is always this pending danger. It is a fight.
CDC Bio- diversité (Caisse des Dépôts)	Management of innovative collaborative projects in the region.	Pre-exiting structure that, since its creation, has a favourable action of biodiversity of the territory. Because of co- management by naturalists (conservatoire national des especes naturelles de Provence Alpes Cotes d'Azur de Sete) and by the chamber of agriculture	The term value has different meanings - in economic terms, value is associated with financial transactions (buying selling). Economic value linked to the kind of use the piece of land is used for. Historically, the coussoul had a pastoral use then in the 1980s it was more used for fruit trees. Agriculture is also a use of the coussoul (e.g. vegetable growing, market gardening). Value depending of the productivity of the systems. For a small piece of land, the economic value per hectare associated with pastoral activities is one to four-times lower than if it is used for growing fruit trees (fully productive). - Co-existence of different land uses in the Reserve Naturelle some are used for grazing. (only talking about	The actions that they have when considering the reserve are two-fold: i) an action of conservation that complies with the requirement of the "reserve naturelle" status in terms of preservation of natural landscapes and ii) inclusion of agricultural activities because of the necessity of having pastoral activities for the management practices of these landscapes. So the reserve naturelle is both conservation and valorisation of

(des bouches du	the dry Crau, not the humid Crau where the quality-	different practices on a same
rhone), the reserve is	certified hay is grown)	piece of land (especially
original in terms of its	The culture of the hay of Crau has an added value	agriculture). Regarding the
actions not only	compared to pastoral land (as the hay has a quality-	conservation and agricultural
regionally but also	certified status and is sold both nationally and	aspects their activities are
nationally. Not a lot of	internationally). Also not other animal feed in France	totally aligned with the status of
example of natural	that has this status	reserve naturelle. Their project
reserve with a co-	So economic value associated with the land is variable	is situated not directly in the
management system.	and this depends on the practices used on the piece of	reserve naturelle but is
Reserve Naturelle de	land	surrounded by the reserve
la Crau is a partner in	Also projects and infrastructures (existing and planned)	naturelle. The main aim is to re-
one of their project:	in the area will progressively reduce this area and will	connect different land pieces to
action "cosur". This	reduce some of its capacities (e.g. agricultural	support biodiversity, as at
project aims at	production). This can cause a "sur-evaluation" of the	present these pieces of land
converting an	price of the piece of land. When there are other factors	used originally for industrial
abandoned fruit tree	on these pieces of land than agricultural activities, prices	fruit production fragmented the
commercial area into	become higher.	landscape. Their activities are
a pastoral area with a	- The other value is the ecological one . Particularly, for	therefore totally in phase with
great legacy value	the dry Crau that encompasses the coussoul, the	the management of the reserve
from a public	patrimony value is very important at European scale.	naturelle
, perspective.	And so when one talks about value, in this case there are	
	very strong implications. To date this ecological value is	
	not precisely quantified in economic terms but this will	
	be possible in the future, through for example the	
	rehabilitation operation that they are going to	
	undertake; then they will have an idea of costs	
	associated with the rehabilitation of the site (in this	
	particular case of starting from an industrial fruit	
	production area and converting the area into a steppic	
	landscape and pastoral). This conversion is undertaken	
	with an ecological vision in mind that after some time	
	could lead to the establishment of the coussoul. It is	
	clear that it will take some time for the coussoul to	

			establish itself, as generally it takes about 2000 years . The type of pastoral activities on the coussoul use the same practices as the Romans used. The restoration project does not intend to restore the coussoul but it participates in the restoration of a landscape that could lead to the formation of coussoul. So this will give an idea of costs associated with the rehabilitation of the coussoul or a landscape close to the coussoul. - After these values, one can also add other values. Values can also be associated with the ecosystem provision of goods and services, linked for example with water management, air quality management. Up to date there is no particular study undertaken at their level.	
DIREN-PACA	The DIREN	The DIREN has a very	For the CRAU, in the speaker's personal point of view, the	In France, there are too many
	represents the	special role as it is the	CRAU is a natural reserve that is unique. The reserve is	tools available for Nature's
	regional	instructor of the	open to the world as everybody can have access to the	protection and this is applicable
	directorate of	creation of the natural	reserve . In Camargue, the public can't access the natural	to the designation of the
	the	reserves. The	reserve and as such it seems that it would be easier to	different areas of protection.
	environment	Environment ministry	preserve a reserve if the public can't have access. But one	Different attempts have been
	(or Direction	instigates the creation	still needs to comply with the regulations.	made to simplify the system
	regionale de	of the natural reserve	In the CRAU, the managers do not really manage	but nothing has been
	l'environneme	but it is the DIREN that	anything: the sheep and shepherds do. The managers of	implemented yet. Different
	nt in French),	manages projects in	the natural reserve in the CRAU, are evaluating activities,	organisations have different
	related to the	the natural reserve at	facilitating communications and are responsible for	designations for the protection
	French	regional scale, under	trainings but the main managers of the reserve are the	areas they cover and all these
	government.	the authority of the	sheep, shepherds, hunters, hikers, "ravers" (participating	are not harmonised. It is a
	DIREN has for	"préfet". So the DIREN	to rave parties). So it is very complicated.	problem.
	mission to	has a role of	So the important criteria when it comes to valuation, is	These designations have
	preserve	instructor, so it is	the fact that any work should be done collectively . All	different properties that are not

and landscap	e natural reserves.	that is the role of the "comité consultatif". Information	it is important to have the
at region	I The natural reserve is	and pedagogy are needed but firmness and rigor are also	different designations to cover
scale and	o a strong protection	needed. There are regulations that need to be complied	all the different aspects of
get to kno	v tool, a very heavy	to. The managers of the reserve have the power to	protections. For example the
and contribut	e procedure to set up	enforce these regulations (but not the DIREN). The	status of Natura 2000 or other
to the buildir	g (14'07-14'27 in the	manager in that respect can be helped by existing police	contract-based tools are not
of knowled	e recording: the speaker	forces.	sufficient and the accumulation
about th	s explained a bit how a	So on one hand, rigour and firmness are needed to	of the different designations is
biodiversity	natural reserve is set	enforce the natural reserve regulations but on the other	needed to cover all aspects of
and	up under French	hand working together with all the stakeholders to avoid	nature protection.
landscapes	legislation, but	misunderstandings is necessary. And there are lots of	
and th	e explanations are a bit	stakeholders involved: elected people, hunters,	The last point is the protection
patrimony	confusing). It is a tool	shepherds and so on. So it is complicated and an on-	by zones, but it is also
value th	t that the DIREN do not	going work.	insufficient. At the date of today
they	wish to see being	The DIREN is a bit far from the ground but relies on	all these perimeters of
represent.	made as	firmness for the surveillance of the site, good will to work	protection help in nature
	commonplace as there	hand in hand with all the stakeholders and the DIREN is	protection but need to be
	can not be 10 000 of	particularly attentive to the managers of the reserve,	harmonised and this is
	natural reserves in	who are representing the natural reserve on the ground	extremely difficult to achieve.
	France. At the	(with the outfit, the logo, car, the regulation enforcement	
	moment 160 natural	power and the means, both financial and human, to have	
	reserves in France	the regulations enforced). So the work of the managers is	
	(covers about 0.2 or	very important.	
	0.3 % of national	The last point is the management plan. To manage the	
	territory). So these	reserve properly it is important to have a multi-annual	
	territories, classified	management plan. The document is being written by the	
	as natural reserve are	managers of the reserve as the interview took place and	
	precious.	it will be reviewed through a strict evaluation process at	
	For the Crau too, the	national, regional and local levels. The document being	
	set-up of the natural	· · · · ·	
	reserve status was a	the reserve. A very long-term management is decided	
	heavy procedure but	, , , ,	
	even more so than it	is indicated and will be implemented and re-evaluated.	

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	vas politically	This management plan applies to the natural reserve	
CC	omplicated by	(7500 ha) but this logic of management plan also should	
di	liverse oppositions.	apply to the Natura 2000 site, in its "document of	
Pe	eople see the reserve	objectives". The "document of objectives" fro Natura	
as	s a constraint	2000 sites serves the same principles as the management	
be	ecause when the	plan for the reserve but is not as binding and non-	
st	tatus of natural	compulsory.	
re	eserve is given to an	To sum up: police, constant exchange with all the	
ar	rea, one cannot do	stakeholders so that the natural reserve is not perceived	
w	what one wants in the	as a protection zone but is integrated in the local	
ar	rea. So the DIREN is	economic community and understood by the	
to	otally involved in the	stakeholders, are necessary. In the reserve, the	
Cr	Crau natural reserve	signs/presentation boards on the walking path are	
ar	nd even more so that	strategically placed to open the reserve to all the	
it	t is financing the	stakeholders. Financial support is needed to manage the	
na	atural reserves'	reserve. Without financial means, nothing is possible.	
m	nanagers and it is	And finally a long-term management plan is needed.	
da	loing so	In the management plan of the natural reserve there are	
de	emocratically. So the	several indicators, i.e. value per ha of the natural reserve,	
D	DIREN, under the	biodiversity criteria, number of rare species of birds, etc.	
cc	ontrol of the	So these are indicators, where the DIREN has information	
۴۳ (۴۳ (۲۳ (۲۳ (۲۳ (۲۳ (۲۳ (۲۳ (۲۳ (۲۳ (۲۳ (۲	préfet", establishes a	on the initial state. The DIREN implements protection and	
m	nanagement	information campaigns in order to have protected or	
cc	ommittee: the	restored areas.	
"c	comité consultatif de	For the DIREN, the natural reserve has one objective: the	
la	a réserve" that is	protection of the biodiversity. It is the priority. So if	
ch	haired by the	additionally, the natural reserve is an asset for the local	
"r	préfet", and	tourism industry, the shepherds and so on it is a bonus.	
sc	ometimes the DIREN	But for the speaker's point of view the biodiversity is the	
(w	when the "préfet"	priority, so the main criterion is the biodiversity (e.g.	
de	elegates his/her role)	species of birds, coussoul). There are indicators to assess	
ar	nd that involves all	the biodiversity criteria. The DIREN assesses the	
th	he actors of the	biodiversity of the reserve every five years and see if any	

rr		1	1
	natural reserve (that		
	comprise elected		
	people, NGOs,		
	residents and users of	[Another speaker talked from here]. For the second	
	the reserve, etc). This	speaker, in terms of valuation, the tourism is important	
	committee meets	but there is also the pastoral activity. There is a systemic	
	once or twice and is	link for this area between biodiversity and pastoral	
	facilitated by the	activities. This link is a benefit but is also a weakness as it	
	DIREN and the	is depending on external regulations (i.e. agricultural),	
	"préfet". The "préfet"	which can affect the link (e.g. agricultural policies from	
	nominates a manager,	Brussels).	
	whose for the CRAU	In the CRAU there is also groundwater, which has an	
	are the CEP and the	indirect value. The groundwater is protected by the	
	agricultural chamber.	agriculture and the reserve status and should other	
	It is original and	activities be implemented in the CRAU, the groundwater	
	unique in France to	could disappear. Eighty percent of the groundwater table	
	have two bodies	is fed through the humid Crau (not the coussoul). So	
	acting as co-managers	there is an indirect benefit for the areas external to the	
	of the natural reserve	reserve as these areas extract water from the	
	as normally there is	groundwater table found in the CRAU reserve (e.g. Fosse,	
	only one body. In the	Miramas).	
	case of the CRAU	[First speaker again] This national natural reserve has the	
	there are two: one	main objective of protecting the biodiversity. Up to date	
	agricultural and one	there is a fragile equilibrium that depends on agricultural	
	biodiversity-related. It	practices. It worked up to today. But it still remains	
	is original because of	fragile and external factors can jeopardise this fragile	
	the geographical	equilibrium. If that happens, solutions should be found.	
	setting and	The main objective is to preserve the biodiversity and	
	requirements of the	the agriculture in the reserve is a mean to protect this	
	CRAU.	biodiversity. If the agriculture should become a problem	
	The DIREN finances	for the protection of the biodiversity, alternative	
	yearly 100% of the	solutions should be found. If better solutions than sheep	
	CRAU natural reserve	are better to maintain the biodiversity then they should	

	at the moment, or	be implemented (but that would not go easy politically).	
	about 200 000 Euros,	This is a complex, subtle and difficult ecosystem.	
	that is used to pay	Another criterion is the fact that the natural reserve	
	people involved in the	status helped the CRAU to be known as an area and to	
	management of the	take a strong identity, where the area was un-known. The	
	reserve, surveillance,	natural reserve is young (2002 or 2004) and where the	
	pay the cars, etc. So	CRAU used to be destroyed, it is now protected and	
	the DIREN is really	restored. It is a great shift.	
	involved in the		
	management of the		
	CRAU natural reserve.		
	As it stands to date,		
	the DIREN has a		
	permanent obligation,		
	on a yearly basis to		
	finance the natural		
	reserve. And for now		
	the DIREN manages to		
	have the budget to		
	finance the natural		
	reserve. So the DIREN		
	is an important actor		
	of the natural reserve		
	because it is its		
	financial and		
	administrative		
	missions, under the		
	authority of the		
	Préfet.		
Ministry of the			
Environment			

Table 2. Evaluation Criteria, revealed through stakeholder interviews.

	Criteria/Organization	Reserve	Museum National	DIREN- PACA	Ministry of the	Laissez- faire	CDC Bio- diversité
			d'Histoire		Environm	Associati	(Caisse
			Naturelle		ent	on	des
							Dépôts)
	Ecological Criteria						
1	Ecological Habitat	V		V			
2	Presence of species	V		V			
3	Connectivity of the Ecosystem	V					
4	Grass cover		V				
5	Primary production		V				
6	Soil structure and the soil biosphere		V				
	Biophysical Indicators						
7	Slope, hydrostatic behaviour of the river		V				
	Biological						
8	Specialization of communities		V				
9	Complexity of the trophic web		V				
10	Special community index		v				
11	Bird Index		v				
12	Terrestrial Trophic Index		v				
13	Leaf Index		v				
14	Soil free of diseases					V	
	Economic Criteria						
15	Production of lamb meat	V					
16	Benefit of agriculture		V				
17	Benefit of tourism		V	V			
18	Financial value of the land					V	V
19	Interest from the business (e.g. solar panels).					V	
20	Value of the Hay of Crau						V
21	Surevaluation of the land due to infrastructure activities						V

22	Costs of rehabilitation of coussoul				V
23	Value and quality of groundwater		V		
	Social Criteria				
24	Social value placed on the landscape by agricultural community	V			
25	Social value placed on the landscape by the non-agricultural	V			
	community				
26	Conflict between tree farmers and sheep farmers			V	
27	Interest in the space			V	
28	Social value of the proposed infrastructure				V
29	Patrimony value				V
30	Access to the reserve		V		
31	Participatory aspect of work and decision making		V		
32	Compliance with the Government objectives of protection of		V		
	biodiversity				
33	Preservation of the pastoral activities		V		
34	Urgency to act		V		
35	Quality of the management (management plan)		V		