

## Topline questionnaire: Teens Survey

**2022 PEW RESEARCH CENTER'S TEENS SURVEY  
APRIL/MAY 2022  
FINAL TOPLINE  
APRIL 14-MAY 4, 2022  
TEENS AGES 13-17 N=1,316**

**THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE IPSOS KNOWLEDGEPANEL. OTHER QUESTIONS ON THIS SURVEY HAVE BEEN PREVIOUSLY RELEASED OR ARE BEING HELD FOR FUTURE RELEASE.**

**NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (\*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.**

	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
U.S. teens ages 13-17	1,316	+/- 3.2 percentage points

**ASK ALL:**

SOC1 Overall, what effect would you say social media has had on people your age?

April 14-May 4, 2022

24	Mostly positive
32	Mostly negative
45	Neither positive nor negative
0	No answer

**ASK ALL:**

SOC1b Overall, what effect would you say social media has had on YOU, PERSONALLY?

April 14-May 4, 2022

32	Mostly positive
9	Mostly negative
59	Neither positive nor negative
*	No answer

**ASK IF SOCIAL MEDIA HAS HAD A MOSTLY POSITIVE EFFECT ON THEM (SOC1b=1) [N=442]:**

SOC1aPOS What is the main reason you think social media has a mostly positive effect on YOU, PERSONALLY? [OPEN-END RESPONSE, CODED ANSWERS SHOWN BELOW]

April 14-May 4, 2022

46	Connections and socializing
25	Information and learning
14	Entertainment and fun
7	Seeing positive things online and/or avoiding negative things
6	Benefits to their wellbeing, mental health
2	Just because it does
5	Other
13	No answer

**ASK IF SOCIAL MEDIA HAS HAD A MOSTLY NEGATIVE EFFECT ON THEM (SOC1b=2) [N=110]:**

SOC1aNEG What is the main reason you think social media has a mostly negative effect on YOU, PERSONALLY? [OPEN-END RESPONSE, CODED ANSWERS SHOWN BELOW]

April 14-May 4, 2022

23	Concerns about the amount of time spent on social media
22	Potential negative effects on mental health
18	Drama or negativity
6	Things seen on social media can be fake, unrealistic
21	Other
14	No answer

**ASK ALL:**

TPRIVCNCRN How concerned are you about the amount of personal information social media companies might know about you?

April 14-May 4, 2022

8	Extremely concerned
13	Very concerned
35	Somewhat concerned
26	A little concerned
18	Not at all concerned
*	No answer

**ASK ALL:**

TPRIVCTRL How much control do you think you have over the personal information that social media companies collect about you?

April 14-May 4, 2022

14	A lot of control
40	A little control
20	No control
26	Not sure
*	No answer

**[RANDOMIZE ORDER OF SOC2POS AND SOC2NEG]****ASK ALL:**

SOC2POS In general, does what you see on social media make you feel... **[RANDOMIZE OPTIONS]**

	<u>Yes, a lot</u>	<u>Yes, a little</u>	<u>No</u>	<u>No answer</u>
a. <b>NO ITEM a</b>				
b. Like you have a place where you can show your creative side April 14-May 4, 2022	29	42	29	*
c. More connected to what's going on in your friends' lives April 14-May 4, 2022	33	47	20	*
d. Like you have people who can support you through tough times April 14-May 4, 2022	22	45	33	*
e. More accepted April 14-May 4, 2022	15	42	42	*

**ASK ALL:**

SOC2NEG In general, does what you see on social media make you feel... **[RANDOMIZE ITEMS]**

	<u>Yes, a lot</u>	<u>Yes, a little</u>	<u>No</u>	<u>No answer</u>
a. Worse about your life April 14-May 4, 2022	5	19	77	*
b. Overwhelmed because of all the drama April 14-May 4, 2022	8	31	61	*
c. Pressure to post content that will get lots of comments or likes April 14-May 4, 2022	7	23	71	*
d. <b>NO ITEM d</b>				
e. Like your friends are leaving you out of things April 14-May 4, 2022	6	25	69	*

**ASK ALL:**

POST2

Which of the following things, if any, do you ever post about on social media?

**[RANDOMIZE ITEMS]**

	<u>Yes, I ever do this</u>	<u>No, I never do this</u>	<u>No answer</u>
a. Your accomplishments April 14-May 4, 2022	43	57	*
b. Your dating life April 14-May 4, 2022	12	87	*
c. Your family April 14-May 4, 2022	34	65	*
d. Your political beliefs April 14-May 4, 2022	10	90	*
e. Personal problems you're having April 14-May 4, 2022	11	89	*
f. Your religious beliefs April 14-May 4, 2022	9	90	*
g. Your emotions and feelings April 14-May 4, 2022	25	75	*

**ASK ALL:**

TNOTPOST

When it comes to social media, how often do you decide NOT to post something because you worry... **[RANDOMIZE ITEMS]**

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. People might use it to embarrass you April 14-May 4, 2022	13	27	20	39	1
b. It might hurt your chances when you are applying for schools or jobs April 14-May 4, 2022	9	18	21	51	*
c. People might be offended by what you say April 14-May 4, 2022	9	24	24	43	*
d. It doesn't fit with how you'd like to represent yourself on social media April 14-May 4, 2022	12	26	20	42	1

**ASK ALL:**

TPARWORRY How worried do you think your parents are about you using social media?

April 14-May 4, 2022

9	Extremely worried
13	Very worried
27	Somewhat worried
25	A little worried
16	Not at all worried
9	Not sure
*	No answer

**ASK ALL:**TSMPVIEWS Do you think teens' experiences on social media are... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2 WITH OPTION 3 ALWAYS LAST]**April 14-May 4, 2022

39	Better than parents think
27	Worse than parents think
33	Parents' views are about right
1	No answer

**ASK ALL:**TSM10 Have you done any of the following activities on social media in the past 12 months? **[RANDOMIZE ITEMS]**

	Yes, I have done this in the <u>past 12 months</u>	No, I have not done this in the <u>past 12 months</u>	No <u>answer</u>
a. Posted a picture to show your support for a political or social issue April 14-May 4, 2022	10	90	1
b. Used hashtags related to a political or social issue April 14-May 4, 2022	7	92	1
c. Encouraged others to take action on political or social issues that are important to you April 14-May 4, 2022	10	89	1

**ASK ALL:**

TSM11

How important is social media to you personally when it comes to the following things?

**[RANDOMIZE ITEMS]**

		<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>A little important</u>	<u>Not at all important</u>	<u>No answer</u>
a.	Finding other people who share your views about political or social issues April 14-May 4, 2022	3	5	14	19	58	1
b.	Getting involved with political or social issues that are important to you April 14-May 4, 2022	2	5	15	17	59	*
c.	Giving you a venue to express your political opinions April 14-May 4, 2022	2	4	12	16	65	*
d.	Exposing you to new points of view April 14-May 4, 2022	4	9	24	22	40	*
e.	Helping you figure out your own views on political or social issues April 14-May 4, 2022	3	4	19	19	55	*

**ASK ALL:**

SMACTIMP

Regardless of whether you do this, do you think it's important for people to speak out about political or social issues on social media?

April 14-May 4, 2022

6	Extremely important
11	Very important
25	Somewhat important
17	A little important
20	Not at all important
21	Not sure
*	No answer