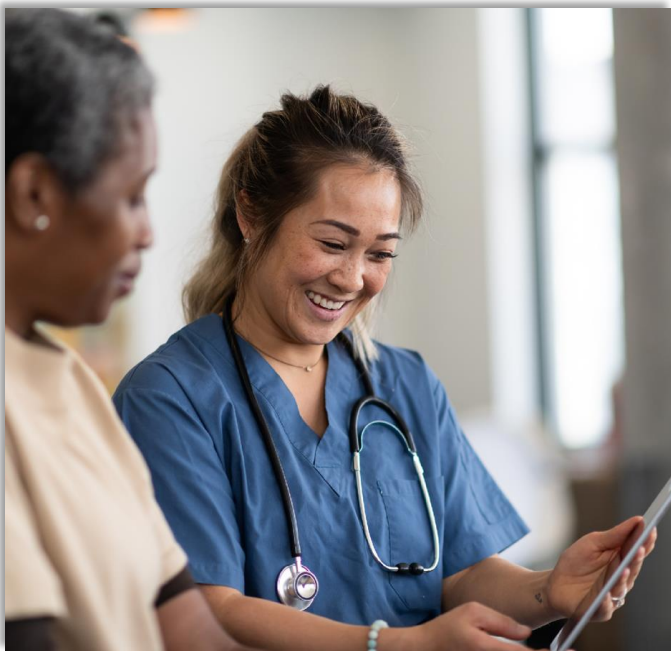# ORCHA

The Company

ORCHA is the World's leading health app evaluation and advisor organisation. We help governments, health and social care organisations to choose and deliver health apps that will safely make the biggest impact in terms of improving outcomes. Our tools help health professionals to prescribe and monitor usage of health apps. They're proven to increase take-up and self-management of conditions. This breakthrough approach to monitoring the market for new apps, evaluation and community adoption has won awards. We conduct reviews for NHS Digital and NHS England is accelerating the uptake of our service across the NHS, placing ORCHA in its National Innovation Accelerator Programme.

Project Brief

Orcha are experiencing significant growth and were looking to appoint a Chief Technology Officer (CTO) to help drive future growth innovation. Reporting into the Chief Operating Officer, this newly created role will is responsible for helping to set the technical direction within the organisation. The CTO is be expected to lead a diverse range of people in a fast-paced technology business and collaborate effectively with the senior leadership team.

Methodology

Our research team were engaged to produce a targeted longlist of candidates with appropriate Technology backgrounds. In addition to this a client branded advertising campaign was launched to ensure full coverage of the active and passive candidate pool – this helped to build the brand for Orcha Health and really generate momentum and enthusiasm for the role and company.

Candidate Briefing

All prospective candidates were provided with a full briefing pack. This was key to ensure potential candidates had a good understanding of the role and the organisations' culture before deciding to progress forward with the position.

Outcome

Jonathan Jones was appointed as Chief Technology Officer, previously working for The Lead Agency (TLA).

Testimonial: Nita Parmar – Head of Human Resources – Orcha Healthcare

Russell was engaged by Orcha to help us recruit a Chief Technology Officer as part of a significant recruitment drive. Russ worked hard to understand our organisation and what we were looking for in this critical appointment.

Russ provided insightful external marketplace information and understood that due diligence was essential for us to secure the best possible candidate. Highly qualified candidates were presented and the service provided to us was highly responsive and accurate.

We are delighted with the new CTO and I wouldn't hesitate to recommend Russ and his team at Page Executive.

Go **beyond** the brief.