



OAK VIEW GROUP'S RHUBARB HOSPITALITY COLLECTION (RHC) ACQUIRES HISTORIC LONDON EVENT SPACE, THE BREWERY

LONDON / DENVER (August 12, 2024) – [Oak View Group's Rhubarb Hospitality Collection](#) (RHC) has acquired **The Brewery**, one of London's leading large scale event venues.

RHC's investment in this landmark events venue expands the company's footprint in UK venues and brings its total employees to over 2,500. RHC has continued to grow rapidly since its acquisition by Oak View Group (OVG) in 2023, which represented the biggest UK hospitality deal in decades. OVG is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions and has recently opened Co-op Live in Manchester, UK where RHC provides hospitality service.

The Brewery, located in the city of London, hosts more than 500 events annually and has long been considered London's premier corporate events venue.

The Brewery's existing management team, led by Chief Executive James Varah, will work with RHC's Chief Executive, P.B. Jacobse, to develop a portfolio of premium event venues within the capital. The Brewery's historic space will continue to host memorable conferences, exhibitions, awards, and dinners for its clients.

RHC has built a reputation for excellence over more than 25 years at iconic venues across London, New York, and Berlin. In May, RHC was named the official caterer of **The Philadelphia Orchestra** and **Ensemble Arts'** performance venues and event spaces. RHC also manages the food, beverage and hospitality for Hudson Yards, including **The Peak** restaurant and bar. The company also recently launched **Events by RHC Out East**, bringing elegant and distinctive catering to the Hamptons.

In the UK, RHC caters well over 5 million people every year at venues including the **Royal Albert Hall**, **Ascot Racecourse**, **Sky Garden**, **22 Bishopsgate**, immersive live entertainment experiences **Mamma Mia! The Party** and **Frameless**. RHC also provides exceptional food, drink, and hospitality services at Co-op Live, the UK's largest arena, and helps deliver the arena's industry-leading sustainability commitments through its dedication to local sourcing.

P.B. Jacobse, Chief Executive Officer, The Rhubarb Collection, said: "Rhubarb has been on a steep growth curve that OVG has supercharged in the last year. We are delighted to add The Brewery in the heart of London to our growing portfolio and look forward to working with their team to deliver exceptional events, and continuing to provide unique, unforgettable experiences for visitors."

James Varah, Chief Executive, City Brewery Limited, said: "The Brewery has developed a reputation as the go-to venue for major conferences, awards, and dinners in the City of London. Rhubarb has quickly become one of the leading hospitality businesses in the UK, and this partnership will enable us to further enhance our existing customer offering and develop exciting new venue opportunities in the coming years."



The acquisition of The Brewery and expansion of RHC is part of Oak View Group's continued growth in premium hospitality. OVG's promise to evolve the industry's approach to live event hospitality includes a focus on exceptional culinary experiences driven by creativity, quality and customer service. Within the last few years, OVG has also acquired Bovingdons Catering and launched a partnership with noted wine and culinary expert Christian Navarro.

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About Oak View Group

Oak View Group (OVG) is the global leader in live experience venue development, management, premium hospitality services, and 360-degree solutions for a collection of world-class-owned venues and a client roster of arenas, stadiums, convention centers, music festivals, performing arts centers, and cultural institutions. Founded by Tim Leiweke and Irving Azoff in 2015, OVG is the leading developer of major new venues either open or under development across four continents. Visit OakViewGroup.com, and follow OVG on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).

About Rhubarb Hospitality Collection

Rhubarb Hospitality Collection (RHC) is a premium hospitality group with offices in the USA UK and Germany. Their portfolio includes well-known restaurants and bars in iconic venues in London; including Sky Garden, 22 Bishopsgate and The Royal Albert Hall. RHC also manage two restaurants and an extraordinary event space at Hudson Yards, New York and Peak restaurant. In April 2022 RHC announced the opening of their first restaurant and bar in Berlin, Frederick's. As the accredited caterer at over 60 venues across London and New York, RHC also delivers over 1,500 luxury events every year, from large scale galas to intimate weddings and high-profile parties.

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