

<p><b>The National World War II Museum, Inc.</b>  <b>Fee Schedule Approved by Board of Trustee December 6<sup>th</sup>, 2012</b>  <b>Fee Changes as of April 3<sup>rd</sup>, 2018</b></p>
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**I. Still Images, Negatives and Slides, Archival Scans**

Parties may obtain digital images by placing an order with the Intellectual Property Manager. Images can be delivered via CD, email (if size file permits) or through FTP transfer following payment. All images are scanned at 300ppi resolution. There is a \$100 up charge, per image, for requests for higher resolutions.

“Ultimate Client” clause

Fees are based on the definition of the ultimate client. If you are a commercial venture operating on behalf of a non-profit client, the non-profit price will apply.

- a) Private study/student projects \$20
  
- b) Print publications
  - Non-Profit Print run up to 5,000: Book/Periodical/Newsletter/Newspaper - \$60
  - Non-Profit Print run up to 5,000: Cover Image - \$240
  - Commercial Print run up to 5,000: Book/Periodical/Newsletter/Newspaper - \$100
  - Commercial Print run up to 5,000: Cover Image - \$275
  - Print run 5,001 – 40,000: Book/Periodical/Newsletter/Newspaper - \$150
  - Print run 5,001 – 40,000: Cover Image - \$400
  - Print run over 40,000: Book/Periodical/Newsletter/Newspaper - \$200
  - Print run over 40,000: Cover Image - \$450
  - Multiplatform (print plus digital media)
    - Nonprofit client: add \$50 to initial fee
    - Commercial client: add \$100 to initial fee
  
- c) Television or other video production
  - Nonprofit/Educational/Local (Broadcast Only): \$100
  - Nonprofit/Educational/Local (Broadcast and promo use): \$120
  - Nonprofit/Educational/Local (All Media excl Merch and Pub): \$225
  - Commercial television (Broadcast Only): \$200
  - Commercial television (Broadcast and promo use): \$250
  - Commercial television (All Media excluding Merch and Pub): \$350
  - Multiplatform (TV/video plus website)
    - Nonprofit client: add \$50 to initial fee
    - Commercial client: add \$100 to initial fee
  
- d) Film
  - Feature Film<sup>1</sup> (All Media / Perpetuity) \$500
  - Feature Film (All Media plus promo / Perpetuity) \$600
  - Independent Film<sup>2</sup>/ Documentary Film (All Media / Perpetuity) \$250
  - Film Festival (One Year) \$100
  
- e) Exhibits
  - Nonprofit/Educational temporary
    - < 3 year span: \$50
    - 3-5 year span : \$100
    - 5+ year span: \$200
  - Nonprofit/Educational permanent: \$200
  - Nonprofit/Educational traveling: \$90
  - Commercial temp/permanent/traveling: \$200
  - Multiplatform (exhibit use plus website)
    - Nonprofit client: add \$50 to initial fee
    - Commercial client: add \$100 to initial fee

<sup>1</sup> A “feature film” as defined by the American Academy of Motion Picture Arts and Sciences (AAMPAS) is a film that exceeds 40 minutes.

<sup>2</sup> An “independent film” is a film whose budget is below \$11 million, per DGA Low Budget Agreement

- f) Website Only / Worldwide / In Perpetuity<sup>3</sup>
  - Website (Nonprofit/Educational): \$60
  - Website (Commercial): \$120
  - Mobile App: \$120
- g) Inflight / Corporate / Advertising
  - Inflight \$120
  - Corporate \$200
  - Advertising \$600

## II. Artifact Photographs

Prices for artifact photography will reflect level of photography needed. Professional photography will specify higher rates. Contact the Senior Archivist/Digital Projects Manager to discuss terms and prices.

## III. Digital video (Archival footage)

The National WWII Museum has access to a large collection of digital archival footage that is either public domain or is owned by the Museum. Footage can be delivered via DVD or through FTP transfer following payment.

### “Ultimate Client” clause

Fees are based on the definition of the ultimate client. If you are a commercial venture operating on behalf of a nonprofit client you will be charged the nonprofit price.

The following prices will be applied FOR EACH SECOND OF ARCHIVAL FOOTAGE for these orders:  
All orders are delivered in high definition video, when available. Orders at 10 seconds or longer can receive a 25% bulk discount.

- a)  Screener/Reference/Private study/student project (watermarked)
  - Delivered on DVD: \$1/second
- b) Television or other video production
  - Nonprofit/Educational/Local (North America): \$30/second
  - Nonprofit/Educational/Local (Worldwide): \$40/second
  - Commercial television (Broadcast Only): \$50/second
  - Commercial television (All Media ex. Merch and Pub): \$75/second
  - Multiplatform (TV/video use plus website)
    - Nonprofit client: add \$50 to initial fee
    - Commercial client: add \$100 to initial fee
- c) Film
  - Feature Film (All Media / Perpetuity) \$100/second
  - Feature Film (All Media plus promo / Perpetuity) \$150/second
  - Independent/ Documentary Film (All Media / Perpetuity) \$40/second
  - Film Festival (One Year) \$20/second
- d) Exhibits
  - Nonprofit/Educational temporary: \$30/second
  - Nonprofit/Educational permanent: \$50/second
  - Nonprofit/Educational traveling : \$40/second
  - Commercial temporary: \$50/second
  - Commercial permanent: \$100/second
  - Commercial traveling: \$75/second
  - Multiplatform (exhibit use plus website)
    - Nonprofit client: add \$50 to initial fee
    - Commercial client: add \$100 to initial fee

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<sup>3</sup> This category excludes commercial streaming services.

- e) Website Only / Worldwide / In Perpetuity
  - Website (Nonprofit/Educational): \$30/second
  - Website (Commercial): \$50/second
  - Mobile App: \$50/second
  
- f) Inflight / Corporate / Advertising
  - Inflight \$150 <sup>4</sup>
  - Corporate \$50 / second
  - Advertising (One Year, North America Only) \$300 / second

**IV. Oral History Recordings (Video)**

Parties may obtain videos by placing an order with Assistant Director of Oral History. Videos can be delivered via DVD or through FTP transfer following payment.

“Ultimate Client” clause

Fees are based on the definition of the ultimate client. If you are a commercial venture operating on behalf of a nonprofit client you will be charged the nonprofit price.

The following prices will be applied for each interview:

- Photocopies of transcripts (when available): \$10
- Screener/Reference/Private study/student (watermarked): \$20
- Family Member of veteran: \$0

These prices are for the purposes listed above. Any other use is governed by the “Archival Footage” pricing listed in III above.

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<sup>4</sup> One video up to 30 minutes, minimum of 5 video order.