

Celsius Innovations Limited

Company Number 13684721

128 City Road, London, EC1V 2NX, United Kingdom

1 May 2024

Cookie Policy

Introduction

Celsius Innovations Ltd t/a My Celsius ("we", "us", "our") uses cookies to enhance your experience on our website. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help the website recognize your device and remember your preferences.

How We Use Cookies

We use cookies to:

- Improve website functionality
- Analyze website traffic
- Personalize content
- Remember your preferences

Types of Cookies We Use

- **Essential Cookies:** Necessary for website functionality.
- **Analytical Cookies:** Help us understand how you use our site.
- **Functional Cookies:** Enhance your website experience.
- **Advertising Cookies:** Deliver relevant ads to you.

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	12 months	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/debugging	3 months	Essential
_wix_browser_sess	Used for system monitoring/debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.X	Used for stability/effectiveness measurement	12 months	Essential

Cookie Name	Purpose	Duration	Cookie Type
wixLanguage	Used on multilingual websites to save user language preference	12 months	Functional

What and how do we collect data on our website:

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

How do we store, use, share and disclose our site visitors' personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

Managing Cookies

You can manage cookies through your browser settings. Most browsers allow you to refuse or delete cookies. However, disabling cookies may affect the functionality of our website.

Changes to This Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated revision date. We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Contact Us

If you have any questions about our Cookie Policy, please contact us at hello@mycelsius.co.uk