

**Shine a light on your
organization's commitment
to a brighter, more
inclusive future.**

HALL DES LUMIERES NYC APRIL 11, 2024

**An unforgettable evening of
purpose-led networking and the
Marc Chagall Immersive Art Experience**

<https://week.advancingdiversity.org>

**Join our industry's largest gathering of DEIB
professionals, the leaders who support them,
and our diverse emerging talent.**



Be there on April 11 to recognize the leadership of:

- | | | | |
|---------------|---|---------------------|---------------------------|
| A+E Networks | AD CLUB and
International
ANDY Awards | Alma
Advertising | ANA/AIMM |
| Bold Culture | Disney
Advertising | FUTURE NOW | General
Motors |
| Horizon Media | MAGNA Global | Mattel | McDonald's
Corporation |
| | Reckitt | Walton
Isaacson | |

2024 Advancing Diversity Hall of Honors Inductees



The Advancing Diversity Hall of Honors recognizes companies, organizations and individuals who have made a commitment to and established successful initiatives that advance diversity and inclusion within their organizations and demonstrate that advancing diversity and inclusion is good for business.



Karen Gray
 A+E Networks



Gina Grillo
 AD CLUB of NY



Isaac Mizrahi
 Alma Advertising



Lisette Arsuaga, Gilbert Davila, Carlos Santiago
 ANA Alliance for Inclusion and Multicultural Marketing



Darren Martin Jr.
 Bold Culture



Rita Ferro
 Disney Advertising



Margaret Kim
 FUTURE NOW



Heather Stewart, Brianne Boles-Marshall
 General Motors



Bill Koenigsberg
 Horizon Media



Dani Benowitz
 MAGNA Global



Mattel



Elizabeth Campbell
 McDonald's Corp.



Gary Osifchin
 Reckitt



Aaron Walton
 Walton Isaacson



Advancing Diversity Hall of Honors



A two-floor event: Floor 2: Purpose-led networking, cocktails, food
 Floor 1: Marc Chagall Exhibition at New York's premiere venue:
 Hall des Lumières

Advancing Diversity Hall of Honors Partner Benefits

Annual Benefits Included with all Partnership Levels

- Brand recognition as an Advancing Diversity Hall of Honors partner
- Brand logo presence in all marketing pre, during, post-event
- Access to industry experts for webinars, speaking, events
- Access to job satisfaction and psychological safety research
- Access our Candidate Resume Submission Portal and career center
- Custom DEIB and professional development programs available

Annual Benefits Included with Leadership and Presenting Partnerships

- **CONNECTIONS:** Exclusive meet and greet invitations
- **ADVOCACY:** Membership on Hall of Honors Councils and Boards
- **COMMUNITY:** Team members invited to join AdvancingDiversity.org Boards, Councils, and exclusive events
- **VISIBILITY:** Profile team members in earned and paid media
- **ACTIVATION:** Display advertising inventory to activate business leads



Include the Advancing Diversity Supporter Badge in your marketing

** Supporter/Activist: 100% is tax deductible. Catalyst: 60% is tax deductible. Leadership/Presenting: 50% is tax deductible.*

ADVANCING DIVERSITY SUPPORTER	\$ 2,000*
<ul style="list-style-type: none"> • Annual benefits plus two tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors 	
ADVANCING DIVERSITY ACTIVIST	\$10,000*
<ul style="list-style-type: none"> • Annual benefits plus eight tickets for Marc Chagall Experience and the Advancing Diversity Hall of Honors 	
ADVANCING DIVERSITY CATALYST	\$18,000*
<ul style="list-style-type: none"> • Annual benefits + 12 tickets for Marc Chagall Experience and Hall of Honors Induction • Participation for your representative on the MediaVillage Culture Council 	
ADVANCING DIVERSITY LEADERSHIP COUNCIL: "A Seat at the Table"	\$25,000*
<ul style="list-style-type: none"> • Annual benefits + 18 tickets to Marc Chagall Experience and Hall of Honors Induction • Pre-event Sponsor Cocktails with Inductees and Board of Directors • Invitation to exclusive MediaVillage events throughout the year • DEIB-focused executive interview with MediaVillage host (video) and panel participation • Participation on the MediaVillage Culture Council + Emerging Talent Advisory Council 	
ADVANCING DIVERSITY PRESENTING PARTNER: "Hosting the Table"	\$50,000*
<ul style="list-style-type: none"> • Annual benefits + premium logo positioning as Hall of Honors Presenting Partner • 24 tickets to Marc Chagall Experience and the Advancing Diversity Hall of Honors • Pre-event Sponsor Cocktails with Inductees and Board of Directors • Invitations to exclusive MediaVillage events throughout the year • DEIB-focused executive interviews with MediaVillage hosts (video) + panel participation • Earned and paid media placements in major trade and consumer publications • Leadership role on the MediaVillage Culture Council + Emerging Talent Council 	



Thursday, April 11, 2024
Hall des Lumieres, 29 Reade St.



Your investment supports talent retention, professional growth, and business development programs
Percentage of funding is a tax-deductible contribution to the MediaVillage 501(c)3 Education Fund
Partnership Programs

SUPPORTER \$2,000 ACTIVIST \$10,000 CATALYST \$18,000 LEADERSHIP COUNCIL \$25,000 PRESENTING PARTNER \$50,000

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Signature: _____

Check (Payable to MediaVillage Foundation)

Please Send me an Invoice

E-mail: Jack@MediaVillage.org and Maryann@MediaVillage.org FAX: (973)267-1514 Mail: MediaVillage Foundation PO Box 30010 Tucson AZ 85751