

The meeting was called to order at 6:00 p.m. by Mayor Boelk with the following roll call:

Members Present: Ald. Forster, Andrew Shoemaker, Mike Schuett, Brenda Bruyette, Ken Neumann
(6:04)

Members Absent: Leslie Covell-Hershberger

Others Present: Ald. Henkel, Ald. Frings, Ald. Smith, Sara Decker

Item #2 Pledge of Allegiance.

Item #3 Approve the minutes of the March 28, 2018 meeting.

There was discussion of whether Brenda Bruyette and Mike Schuett were present at the last meeting.

Motion by Ald. Forster, second by Andy Shoemaker to approve the minutes of the March 28, 2018 meeting.

Motion carried unanimously.

Item #4 Citizens Comments.

None.

Item #5 Discuss CDA Fund balances.

Sara explained the financial report prepared by Lois. It is the same as last month except the \$250 for the logo winner. The Mayor will discuss the layout of the report with the new Comptroller-Treasurer.

Item #6 Discuss improvements to the City of Mayville.

The library exploratory committee toured the redbrick building, but didn't think it is a potential sight. There was discussion of the footbridge by the pavilion as far as fixing it up and renaming it. There was discussion of topics that are for other departments to discuss.

Item #7 Discuss with possible action details on green space on the corner of Main and Horicon Streets.

Fox Den originally was interested, but now has decided against it. Puls is interested and will reach out to Fox Den. They discussed ideas for the green space. There was also further discussion of other landscapers that may be interested.

Item #8 Discuss with possible action revolving loan fund.

The Mayor has done a lot of research regarding revolving loans. He referenced a number of other city's plans. A lot of them are tied to job creation for federal funding. The Mayor has talked with Phil at Ehlers regarding TIF3 money. Could get approximately \$180,000 as the TIF is going to close next year. The last 14 years the city never took admin fees. There was discussion on how the loan fund would work and how money would be distributed. Vicki Pratt will be here in June from Dodge & Jefferson County. There was discussion of an admin fee that would cover administration. There was also discussion of bank and/or Bachhuber Foundation involvement. Originally they discussed \$5,000-\$30,000 borrowing at 2% interest and a board would review applications. There was discussion on how the money would be collected. There would also be closing costs/appraisal, recording fees, title insurance. It was also noted that they should have a \$100 application for the façade program to have skin in the game.

Item #9 Discuss with possible action advertisement on the City of Mayville website.

Nothing more to report on this. Sara will reach out to web designer for further info.

Item #10 Discuss with possible action Facebook advertising.

Sara has not done a post yet, but will do so and boost the post to the target marketing areas. Ken discussed having Lisa from Spectrum come in next meeting to discuss what can be done with target marketing.

Item #11 Adjournment.

Motion by Ken Neumann, second by Ald. Forster to adjourn the meeting at 6:40 p.m. Motion carried unanimously.

Sara Decker, City Clerk