

The meeting was called to order at 6:00 p.m. by Mayor Boelk with the following roll call:

Members Present: Ald. Forster, Andrew Shoemaker, Leslie Covell-Hershberger,

Members Absent: Mike Schuett, Brenda Bruyette, Ken Neumann

Others Present: Sara Decker

Item #2 Pledge of Allegiance.

Item #3 Approve the minutes of the February 28, 2018 meeting.

Motion by Ald. Forster, second by Leslie Covell-Hershberger to approve the minutes of the February 28, 2018 meeting. Motion carried unanimously.

Item #4 Citizens Comments.

None.

Item #5 Discuss CDA Fund balances.

Sara explained financial report prepared by Lois.

Item #6 Discuss improvements to the City of Mayville.

The library exploratory committee is going to tour the redbrick building. There was discussion about the library project.

Item #7 Discuss with possible action details on green space on the corner of Main and Horicon Streets.

Sara reached out to Puls and Fox Den. Puls said he had already talked to someone about the project, but he didn't give any more details. Fox Den said they were willing to discuss a plan. There was discussion of Stewart's in Fond du Lac. There was discussion of the plan for the lot and a possible sign.

Motion by Ald. Forster, second by Mayor Boelk to table the topic to next month. Motion carried unanimously.

Item #8 Discuss with possible action advertisement on the City of Mayville website.

There was discussion on the business advertising on the websites. There are currently only 3. Will look into the number of clicks the businesses receive. There was discussion of changing the prices on the 2nd year.

Motion by Ald. Forster, second by Andy Shoemaker to discuss the prices for the future city website advertising next month. Motion carried unanimously.

Item #9 Discuss with possible action Facebook advertising.

There was discussion on Facebook advertising versus boosting posts. There was discussion on the target demographic.

Motion by Mayor Boelk, second by Ald. Forster to start with boosting posts in Wisconsin and upper Michigan from 18-40 year olds. Motion carried unanimously.

Item #10 Adjournment.

Motion by Andy Shoemaker, second by Leslie Covell-Hershberger to adjourn the meeting at 6:27 p.m. Motion carried unanimously.

Sara Decker, City Clerk