



MARQUIS

CORPORATE PRESENTATION

A Division of Lakeside Book Company



MARQUIS

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We hope that this presentation will open up dialogue so that we can better understand your specific needs. We believe that Marquis' advanced publishing solutions will drive your future success.

Sincerely,

Serge Loubier
President, Marquis Book Printing



Marquis Book Printing Inc.



Our Mission

To be the preferred partner of publishers by offering innovative and integrated printing and logistics solutions.



Our Vision

To develop an integrated North American printing and logistics platform that anticipates the evolving needs of the book industry.



Our Values

Our values are connected both to our history and to our future and they guide all our day-to-day professional interactions and decisions as well as our vision. We're proud of our values.



Reliability



Innovation



Commitment

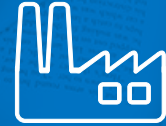


Respect

ONE OF THE LARGEST BOOK MANUFACTURERS IN NORTH AMERICA



Book production capacity
> 100 million



500,000 sq. ft. of production and storage



> 3,000 customers



Serving all book publishing markets



> 600 employees



Manufacturing all types of books

LOCATIONS



M **MARQUIS**
LE LAURENTIEN

Yearbooks and School Planners

M **MARQUIS**
INTERSCRIPT

Graphic Studio
File Layout and Design

M **MARQUIS**
MONTMAGNY

Offset/Inkjet/Digital
Short Print Run

M **MARQUIS**
LOUISEVILLE

Web/Offset
Large Print Run

M **MARQUIS**
SHERBROOKE

Prepress
Technical Support

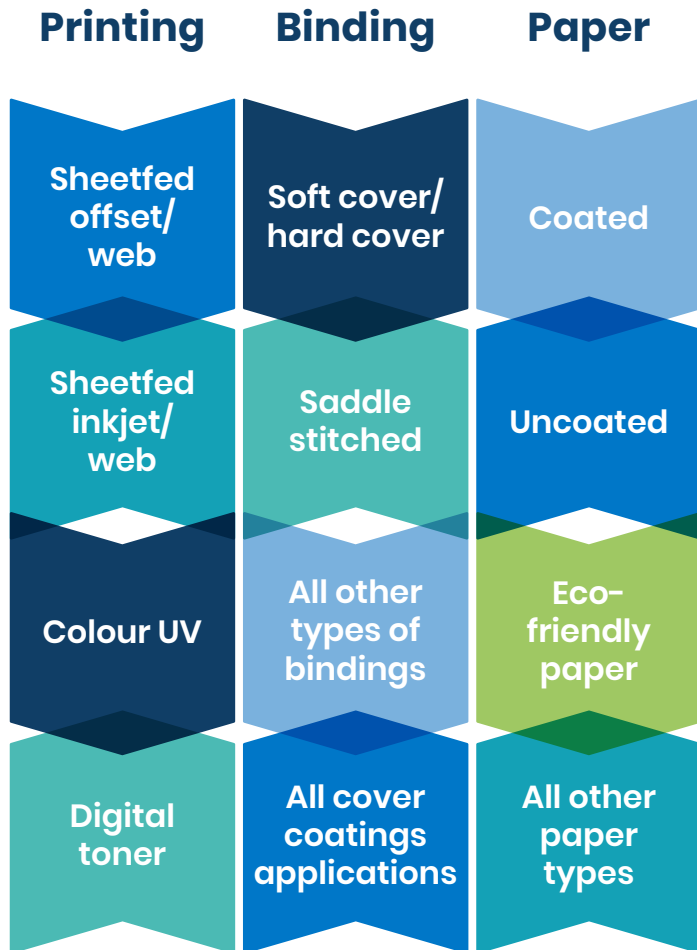
M **MARQUIS**
TORONTO

Inkjet/Offset/Digital
Large and Small Print Runs

M **MARQUIS**
GEORGETOWN

Logistics Solutions Centre

MANUFACTURING SOLUTIONS



PUBLISHER SOLUTIONS

Our offer to thousands of publishers:

- Fast turnaround time and flexibility with all print run sizes all year long
- Innovative integrated print and logistics solutions
- Fast online book replenishment with Marquis Express
- Eco-friendly manufacturing options
- A gateway to the North American market for European publishers



Where it all started in 1937

SPECIALIZATION

Micro, small and medium size print runs, 1 and 4 colours

MULTI-TECHNOLOGY

Offset, digital, UV and inkjet

COVERS

Produced on offset and digital sheetfed presses

BOOK BLOCKS

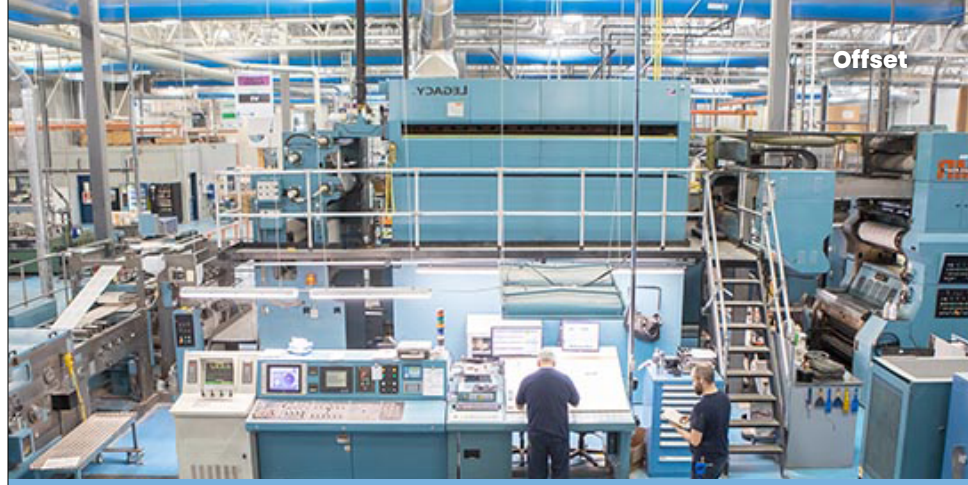
Colour: offset press, digital press, inkjet press

UV colour: Heidelberg XL 106

Colour: digital press, inkjet press

BINDINGS

All types of bindings



One of the largest 1 and 2 colour
offset printing plants in North America

SPECIALIZATION

100% web offset printing for large print runs

ZMR TECHNOLOGY

Small and large formats

COVERS

Produced on sheetfed offset presses

BOOK BLOCKS

Produced on offset presses

6 x 9 - ZMR

Manga (8 ½)

Large format press (8 ½ X 11) - ZMR

BINDINGS

All types of bindings and in-line flaps



A Canadian inkjet book printing pioneer

SPECIALIZATION

Digital, digital inkjet and 1 colour offset printing

MULTI-TECHNOLOGY

Small and large volume web offset, 1, 2 and 4 colours

COVERS

Produced on a digital press

BOOK BLOCKS

Web offset, 1 colour

Digital inkjet, 1 and 4 colours

BINDINGS

All types of bindings



Logistics centre



Your logistics partner for books sold in Canada

REACH YOUR READERSHIP FASTER

Direct fulfillment of pre-sold books

Freight forwarding

Book warehousing, pick and pack, fulfillment

LOWER TOTAL SUPPLY CHAIN COST

Cost reduction

Easier management

REDUCED ENVIRONMENTAL FOOTPRINT

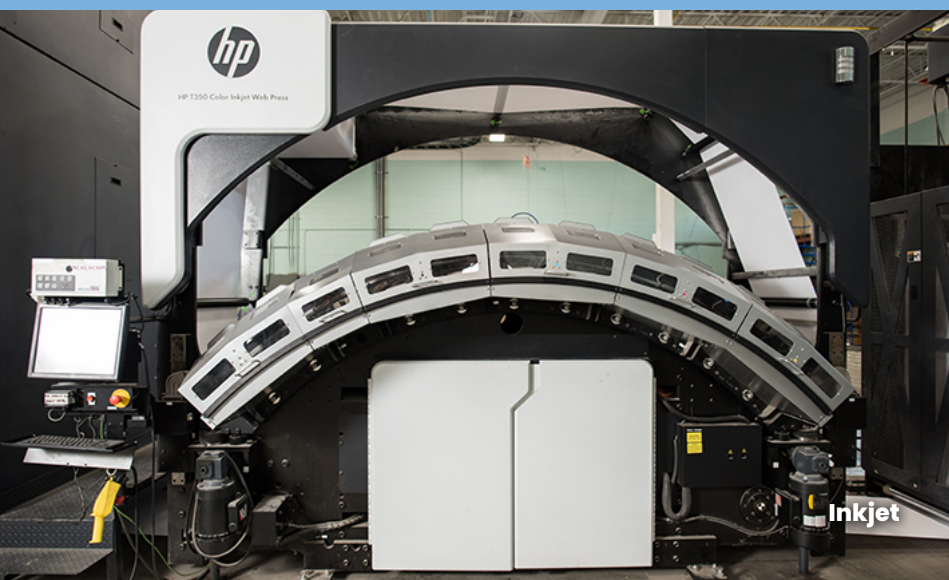
Lower carbon footprint with shorter book final itinerary

Reduced product obsolescence and waste

PARTNERSHIP OPPORTUNITIES TO DEVELOP TAILORED SUPPLY CHAIN SOLUTIONS

Direct fulfillment & other integrated streamlined solutions

Electronic Data Interchange connections



Inkjet

Integrated Print & Logistics Solutions

Your partner for the printing and the logistics of your books sold in Canada.



Graphic Design and File Layout

From design to print, step by step.

Automatic Stock Replenishment

Stock only the minimum quantity necessary to fulfill immediate orders and meet your zero inventory goal.



Sustainable Options

Sustainable paper, printing, binding and logistics options.

Marquis Express High-Speed Train

High-Speed Train services offer great printing costs by grouping orders of similar products from different customers.



Book Printing

All printing and binding options under one roof.

SOLUTIONS FOR ALL PUBLISHING MARKETS

1 2 3
PRINT!

Marquis Express

Order in 3 simple steps.

CUSTOMERS AND MARKETS SERVED

Trade, Comic Book, Manga, Graphic Novel, Education, University Press, Business Document, Printer, Broker, Agency, Professional Reference and Association, Self-Publishing, Religious, Magazine, Journal, Catalogue, Government and Institutions

SOCIAL RESPONSIBILITY



Our 3 Pillars

Community



Marquis and its Laurentien division have been actively promoting youth readership across Canada by sponsoring literary awards, events and activities for more than 15 years.

Environment



Marquis undertakes to introduce concrete projects to reduce the environmental impact of each step in our process: paper, printing, binding and logistics.

Employees



Marquis is committed to providing equal access to employment opportunities, continuing to apply the key principles of diversity and inclusion, and pursuing our investments in our infrastructure to maintain a pleasant and safe working environment.



Making books is our passion
— having a positive impact
on people and communities
is our reward.



OVER 85 YEARS OF EVOLUTION

HISTORY

INNOVATION

GROWTH

1937

Marquis Book Printing

Maurice Marquis founds Marquis in Montmagny.

1940

The Bibliobus

Marquis sets up an ingenious distribution system, converting a trailer into a travelling bookstore.

2007

Management Buyout

\$18M

2012

Acquisition of two Transcontinental printing plants

\$57M

2012

Webcom - Inkjet

First HP T360 digital colour inkjet web press in Canada.

2011

Imprimerie Le Laurentien

Marquis acquires Le Laurentien.

2014

Acquisition of Lebonfon (ex-Quebecor printing plant)

\$66M

2015

SoBook

Marquis announces a partnership with SoBook in Europe.

2016

Sustainability

Marquis invests \$1M and creates a new ecological UV colour press.

2018

Webcom

Marquis acquires Webcom.

\$100M

2018

Epac

Partnership with U.S. firm EPAC and a \$9M investment at its Montmagny plant.

2016

Canadian Business and Profit

Marquis ranked 259th in their top 500 with five-year revenue growth.

2019

Blueline Ranking

The 2019 Canopy Blueline ranking saw Marquis jump from 14th place to 8th place.

2021

Horizon Plan

Marquis accelerates its Horizon 2025 plan and \$30M in capital investments.

2022

85 Years

Marquis celebrates 85 years of printing!

2023

Marquis Becomes a Division of Lakeside Book Company

Lakeside Book Company acquires Marquis Book Printing.

2022

GTW Acquisition

Marquis acquires GTW, one of the largest book distributors in Canada.



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