

# MARLA BAUTISTA

AUTHOR, FREELANCE WRITER, SPEAKER



## ABOUT MARLA

Marla is the published author of *My Thoughts Abandoned* and co-author of *Brave Women, Strong Faith*. As a freelance writer, blogger, and speaker, she has written for and been featured in many national publications, including Miami Herald, Success, Parents, NASCAR, What to Expect, and Stars and Stripes. In December 2021, Marla completed her first TEDx Talk at TEDx Westshore in Tampa, FL.

Marla's Blog, *Hood Cents*, was founded in 2017 to reach people who face financial challenges. *Hood Cents* is a blog written for cultivating positive financial habits while living on a tight budget. *Hood Cents* uses conventional and unconventional methods to teach readers how to save money and live a frugal lifestyle.





Marla is also the co-founder of the *Bautista Project Inc.*, a nonprofit organization that provides basic living essentials, mentorship, educational resources, and reintegration services to homeless community members.



## AWARDS

- March 2022 Goal Getter Presented by Advent Health and Tampa Bay Lightning
- American Constitution Medial Presented by Berry Law Firm (2021)

## STATISTICS

 @MarlaTBautista 1k	 @Marla.Bautista.Author 10k+
 @Bautista1612 1400+	 @Marlabautista831 10k Views

## AS SEEN IN

Parents	INSIDER	SUCCESS
		
		
		
		
		

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## TESTIMONIALS

Whether writing an inspirational profile on a history-making NASCAR driver, a heartfelt description of life through the eyes of a military child, or sharing a time-saving family dinner recipe with a photo, Marla is one of the most diverse contributors to the Stars and Stripes publication.

She has both written on assignment and submitted on the subject of her choice, but her pieces are all of high value for the military audience that we worked together to engage.

Her unique writing perspective comes from a place of passion and challenges faced in the adventurous life of a military family.

Corey Henderson  
Military/Veteran Audience Connector | Marketing Consultant |  
Transitioning Vet Advocate September 2020

## SERVICES & RATES

Content Writing | Public Speaking | Script Writing | Press  
Trips | Journalism | Ambassadorship | Live Interviews |  
Reviews | Product Write-Ups | Short Stories | Editorial  
Writing | Voiceover talent

## PUBLIC SPEAKING

- Keynote Address - \$2750\*\*
- Panel Guest (Up to One Hour) - \$500\*\*
- Virtual Keynote - \$1500\*\*

## FREELANCE WORK

- Freelance Article (up to 600w) - \$250\*
- Hourly rate - \$75\*
- Email Copy - \$75\*
- Influencer Campaign - \$350\*\*\*

\*PHOTOS & ADDED RESEARCH PRICES NOT INCLUDED

\*\*TRAVEL & EXPENSE COSTS NOT INCLUDED

\*\*\*PRICE PER CAMPAIGN, UNLESS OTHERWISE STATED



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