

Marketers That Matter®

MARKETERS TO WATCH

Marketers To Watch is a recognition series for highly innovative and forward-thinking marketing leaders. This series allows you to get to know the latest marketing trends and people behind today's top brands-what inspires them, what's in and what's out, and an insider scoop of their recent innovative work.



FRANCISCO BRAM
VP OF MARKETING AND
CUSTOMER INSIGHTS AT
ALBERTSONS COMPANIES



MARIA PAPAEO
HEAD OF UX DESIGN AND
RESEARCH AT AWS
INFRASTRUCTURE AND
NETWORKING SERVICES

CELEBRATING OUR COMMUNITY

We are grateful for the leaders in the Marketers That Matter® community who are doing extraordinary things to support their customers, teams, and communities. To hear how they are navigating these fast-moving times of uncertainty, check out their insights or Visionaries Podcast for inspiration as they support the growth of marketers, everywhere.



CONNIE CHAN WANG
SVP MARKETING AT
HEADSPACE



KAYLA MOORE
VP BRAND AT HOBO



ALISON MCCOY
VICE PRESIDENT, BRAND
MARKETING, CREATIVE
STUDIO & MARKET RESEARCH
AT NERDWALLET



REKHA SRIVATSAN
VICE PRESIDENT, PRODUCT
MARKETING AT SALESFORCE



TAMIKA HEWLETT
DIRECTOR, AUDIENCE MARKETING
AT THE HOME DEPOT

SUPPORTING MARKETERS, EVERYWHERE:

Discover marketing strategies, tips, and top-of-mind trends at
marketersthatmatter.com/insights



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