MPG MADISON PARK GROUP

Transaction Announcement

February 9, 2022

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Madison Park Group is pleased to announce its role as exclusive financial advisor to



Financial Sale



February 2022

Compliancy Group Receives \$75 Million Investment Commitment from Aldrich Capital Partners

February 2022



Financial Sale



In Partnership with Founding Team

CONTACTS

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Transaction Highlights

- Compliancy Group is a leading provider of healthcare compliance software, offering a cloud-based solution for healthcare organizations and vendors serving the healthcare industry to manage HIPAA, OSHA, and more regulatory frameworks
- Bootstrapped since its founding, the Company has experienced rapid growth due to the comprehensive nature of its compliance management platform which spans pain-points from audit management, gap analysis & remediation, employee training, and more

About the Deal

- Bootstrapped business with strong historical growth seeking a partner to help scale compliance offerings
- MPG was engaged due to its track record and deep coverage in the compliance & risk management software ecosystem, as well as its deep relationships with financial sponsors
- Selected Aldrich Capital Partners as the preferred partner due to the potential for long-term value creation for the Company's shareholders and management

"The team at Madison Park Group exceeded our expectations. They brought a wealth of experience, knowledge, and a deep understanding and appreciation of the unique aspects of our business. They were great in guiding us in complex discussions and delivered an outstanding outcome for our shareholders and employees. I would highly recommend them."

— Marc Haskelson, President & CEO, Compliancy Group

Market Relevance

Corporate & Business Solutions

Verticalized Platforms

Security Solutions

Right People, Right Narrative, Right Time

Growth Stage

FOCUSED ON TRANSACTIONS WITH \$100-500 MILLION ENTERPRISE VALUE

200 +

COMPLETED TRANSACTIONS

~30%

CROSS-BORDER DEALS (1)

30%+

REPEAT CLIENTS (2)

\$30+

BILLION IN DEAL VALUE

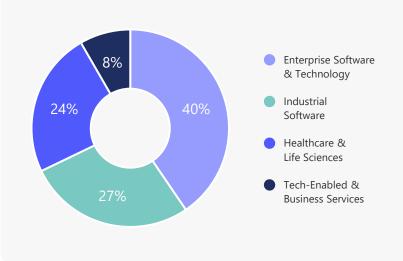
40%+

SPONSOR-BACKED CLIENTS

20

DEDICATED ADVISORS





- (1) Select deals completed in the last ten years
- (2) Calculated as total clients divided by clients completing more than one transaction with MPG over client relationship, inclusive of investor relationships



FOCUS

We partner with global technology clients across North America and Europe



EXPERTISE

We specialize in impacting growth strategies to optimize shareholder value creation



STRATEGY

We marry thoughtful corporate strategy planning with stalwart transactional execution



RESOURCES

Domain experts with active relationships across +1,500 investors

Select Recent Transactions





































Senior Leadership Team



Jonathan Adler Managing Director Email | LinkedIn

Highlight Areas of Expertise

- ✓ EHSQ Technology
- ✓ Healthcare & Life Sciences Technology
- ✓ Non-Profit & Member Management Software



Jeff Herriman
Managing Director
Email | LinkedIn

Highlight Areas of Expertise

✓ Construct Tech



Rohan KhannaManaging Director
Email | LinkedIn

Highlight Areas of Expertise

- ✓ Healthcare & Life Sciences Technology
- ✓ Managed IT Services
- ✓ Supply Chain Technology



Michael Magruder Managing Director <u>Email</u> | <u>LinkedIn</u>

Highlight Areas of Expertise

- ✓ Manufacturing Software
- ✓ Supply Chain Technology
- ✓ Sponsor Coverage



R. Drew OgdenManaging Director
Email | LinkedIn

Highlight Areas of Expertise

- ✓ Construct Tech
- ✓ Robotics



Christian Vansant
Managing Director
Email | LinkedIn

Highlight Areas of Expertise

- ✓ Cybersecurity
- ✓ Managed IT Services
- ✓ Marketing Technology



Ralph Verrilli
Managing Director
Email | LinkedIn

Highlight Areas of Expertise

- ✓ Engineering Software
- ✓ Manufacturing Software
- ✓ IIoT

Disclosure

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