

SUMMARY OF IMPACT ASSESSMENT

Impact assesment conducted by



LHWRF is one of the very few Foundations that have adopted the District Development Approach. Under this approach, the selection of districts is based on their poor performance in the HDI indicators irrespective of the fact whether there were any plants or working sites of Lupin Ltd. in the district or region. The story of Lupin Foundation started with the Bharatpur centre. The foundation was established at Bharatpur Rajasthan in 1988.

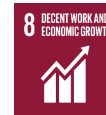
The Bharatpur centre pioneered the approaches strategies and policies followed by the rest of the centres under the foundation. It was able to develop replicable livelihood model. The programs are broadly divided into four thematic areas – Economic Development, Social Development, Infrastructure Development and Natural Resource Management.

Economic Development



District Development
Programme- Bharatpur

IMPACT RATING
Moderate



AGRICULTURE

SROI : 3.06

INR 14085

Increase in annual average farm income

77%

Farmers experienced increase in crop yield

90%

Farmers rated the support as effective

82%

Farmers experienced improvement in
crop fertility & texture

ANIMAL HUSBANDRY

SROI : 5.58

INR 34507

Increase in annual average income

74%

Farmers reported better productivity of breed

82%

Farmers rated the quality of breed support
as good

83%

Farmers reported increased income
from selling cattle

SKILL & ENTERPRISE DEVELOPMENT

SROI : 4.66

INR 53000

Increase in annual average income

42%

Trainees started their own enterprise

36%

Trainees got job post completion of course

3.9 / 5

Overall rating by the beneficiaries

WOMEN EMPOWERMENT

83%

Women have saved upto INR 20000

78%

Women started saving money in
bank account

91%

Women started availing loan from formal
sources

31%

Women started own enterprise through
credit support

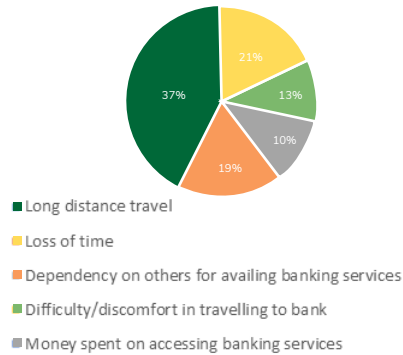


Financial Inclusion

21%

Of total beneficiaries saved more than INR 1000 per month post establishment of CSP

Problems resolved after establishment of CSP Point



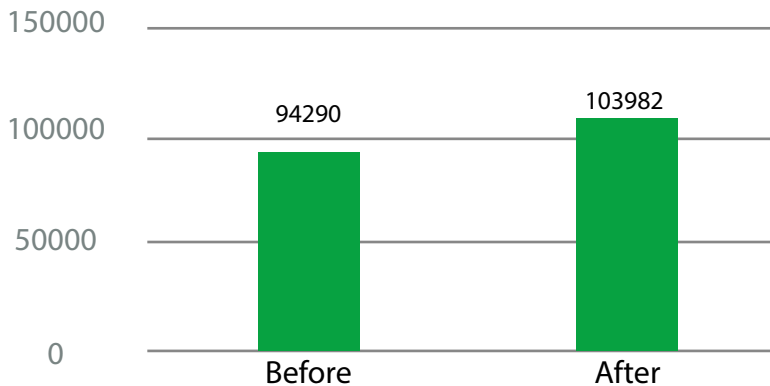
District Development Programme- Bharatpur

IMPACT RATING SIGNIFICANT



Natural Resource Management

Average Annual Income (In INR)



70%

Respondents able to irrigate up to One acre of additional farmland due to NRM activities

10%

Increase in Average Annual Income of Beneficiaries



Social & Infrastructure Development

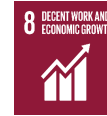


District Development Programme- Bharatpur

IMPACT RANKINGS

Infrastructure Development Significant

Social Development Significant



HEALTH CAMPS

72%

Beneficiaries reported reduced monthly expenditure on medicines (Below INR 500)

IHBP TRAININGS

Significant

Increase in knowledge of adolescent girls about menstrual hygiene practices

EYE CATARACT OPERATIONS

100%

Elderly experienced improvement in their vision post cataract operations

ICDS OPERATIONS

85%

Anganwadis experienced increase in children's attendance rate

INFRASTRUCTURE DEVELOPMENT

92%

Beneficiaries are able to sell to more number of customers due to rural haat

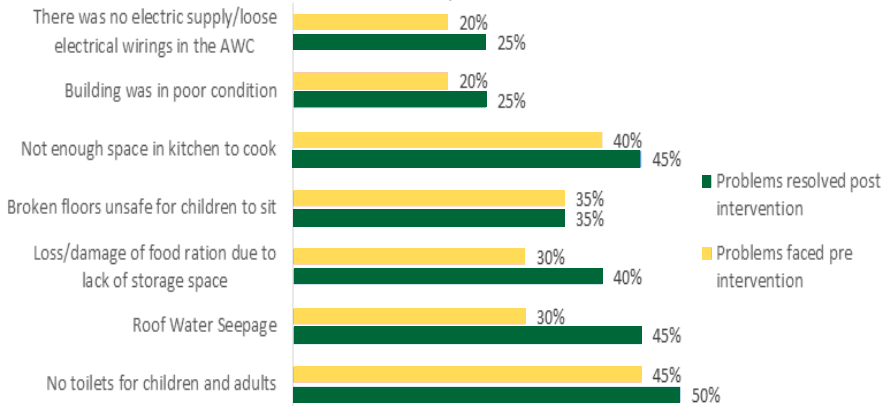
48%

Beneficiaries reported increase in footfall of customers

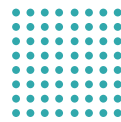
65%

Reported increase in monthly sale of up to INR 1000

Problems faced & problems resolved

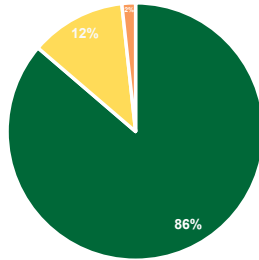


Brand Equity



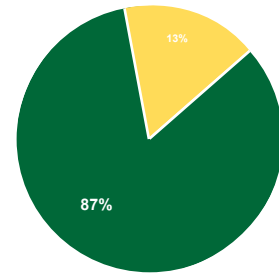
Familiarity with the brand 'Lupin'

very familiar somewhat familiar not so familiar



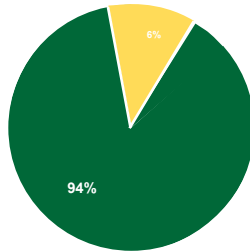
Awareness about company's core business

Yes No



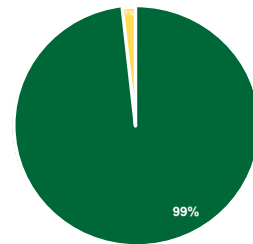
Change in perceptions about the company

Yes significantly Moderately

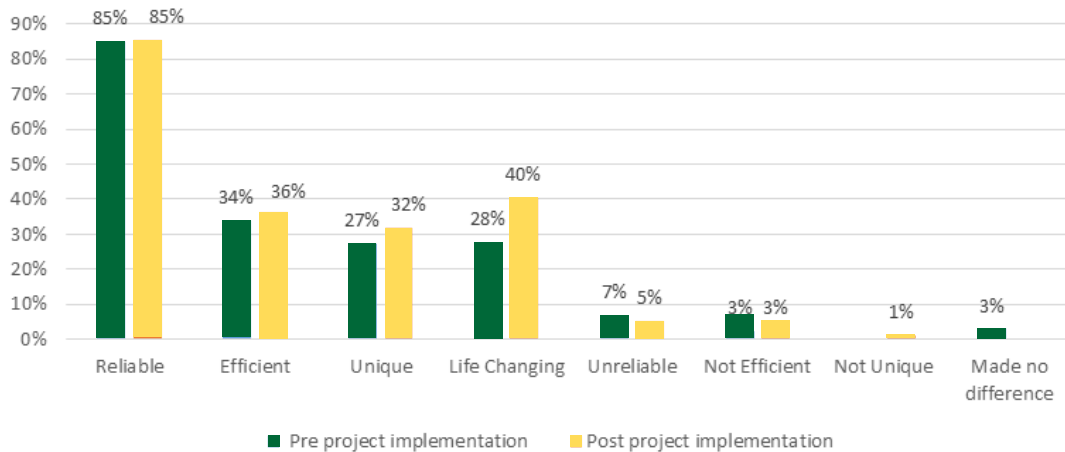


Possible association in the future

Yes No



Perceptions of the brand



About Lupin Ltd.



Established in India in 1968, Lupin Ltd. is the leading global pharmaceutical company in India. Lupin has expanded and grown manifold since its inception in 1968. It operates in 11 countries across six continents, allowing for safe and reliable delivery of medicines to patients across 100+ countries, establishing itself as the world's 10th largest generic pharma company. It has 15 state-of-the-art manufacturing facilities spread across India, US, Brazil and Mexico.

About LHWRF



Lupin Human Welfare and Research Foundation (LHWRF) is the CSR Arm of Lupin Ltd, founded by Dr. Desh Bandhu Gupta in 1988. In its journey spanning over three years, the foundation has implemented CSR Programs in 9 States, 23 Districts, 88 Blocks and 5431 Villages through 20 Centres impacting 1.45 million beneficiaries from 265404 upgraded families. The interventions are broadly divided into four thematic areas viz. Economic Development, Social Development, Infrastructure Development and Natural Resource Management, across 10 sub-sectors

The foundation works extensively with various government and non-government partners, international development agencies, and like-minded philanthropic organizations to mobilize additional resources and extend its reach to several more isolated and underserved populations, covering a large majority of landless tribal, scheduled caste, and minority populations in target geographies

About CSRBOX



CSRBOX is a social impact strategy practice organisation. We work with companies and philanthropic organisations for better CSR and social impact program design, pre-project to post-project handholding and impact assessment. We embed technology solutions for responding to social problems at a scale. We work at PAN-India level with our Teams in Delhi, Gurgaon, Mumbai, Pune, Ahmedabad, Bharuch and Bangalore. We are also an executive committee member of Bharat Digital Platform under the aegis of the Principal Scientific Advisor to the Government of India. We spearhead two collaborative platforms; India Livelihood Collective and IMPAct4Nutrition.

Visit us at <https://csrbox.org/about-CSRBOX>.