

THE SOCIETY PAGES

Bi-Monthly Newsletter for Supporters of The Society of Professional Women



Pictures by Todd Photography

Last month, SPW hosted a SOLD-OUT Lunch & Share program focusing on connecting and empowering the next generation of leaders. Attendees joined together at Autograph Brasserie for a high tea in Wayne for “Spilling the Tea on the Unwritten Rules of Career Success” with highly sought after executive leadership coach Ana Welsh.

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“The Conversations that came out of the Olympics took Gold in my Heart”

What an exciting summer for women, highlighted by the tremendous female athletes all around the globe and our own United States.

According to the Associated Press, just 4.4% of the athletes were women when Paris hosted the Olympics 100 years ago. One week before the opening ceremony, the official International Olympic Committee database was just shy of gender parity with a 51-49% split. And according to NPR, American women dominated the summer Olympics, bringing home more than half of Team USA’s medals at 67. The U.S. won 126 total medals, the most of any country. American women have won so many medals in Paris that if they were their own nation, they would place third in the overall medal count.

My newsfeeds were flooded with images and content surrounding strong women. While the medals and standing at the top of the podiums were brilliant, it was the interactions of athletes praising and supporting one another that truly shined. The athletes and coaches on the sidelines greeted athletes who excelled or fell equally with open arms. Athletes came back after publicly announcing their challenges with mental health. Athletes returned from or started a journey of Motherhood. Athletes of all sizes and body types embraced their strengths. Spouses celebrated their partners unabashedly and wholeheartedly. Even something as small as wearing glasses stood out. The conversations that came out of the Olympics took Gold in my heart. The way they spoke of mentorship, unity and equality was refreshing. Leadership, dedication, and hard work were on full display.

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Connect With Us



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“Their performances are a reminder of how far we’ve come and the boundless potential that still lies ahead. We couldn’t be prouder of their achievements and the example they set for future generations of athletes.” – U.S. Olympic & Paralympic CEO Sarah Hirshland

The Main Line Chamber’s efforts when advocating for an inclusive work environment to our members is celebrated through SPW’s transformational programming, deeply rooted in its ability to provide knowledge and resources, while at the same time bringing together people that support a common mission for conversations and connections that turn into outcomes with lasting impact.

In early November, look for the announcement of our exciting programming line-up next year appearing as part of a supplement published through our partnership with Main Line Media News. This publication will also include photos and information about our 2025 sponsors and their commitment to equity and equality. There are still sponsorships available to support this important work. Please reach out to me personally at nstephenson@mlcc.org if you are interested in learning more.

Please join us and register in advance for our next event on Thursday, September 12th from 8 a.m. - 10:30 a.m. at the Philadelphia Country Club for an interview with 6abc News Anchor Tamala Edwards and President & CEO of Bancroft Toni Pergolin. I hope to see you there!

Sincerely,
Nicole Stephenson

SPW Lunch and Share

Empowering the Next Generation: Spilling the Tea on the Unwritten Rules of Career Success Wednesday, July 17, 2024



Pictures by Todd Photography

Executive Coach and Leadership Trainer Ana Welsh and Society of Professional Women Executive Director Nicole Stephenson (L-R).



Pictures by Todd Photography

Firstrust Bank Vice President Relationship Manager of Commercial Banking Tania Sherrill delivered remarks to attendees as the Champion Sponsor of the Society of Professional Women.



Pictures by Todd Photography

Ana provided a high-level engagement among the attendees, encouraging them to add even further value by participating and sharing their perspectives and knowledge. She featured her newest program, Signature Self (soon to be TM) method to increase self-awareness, learn how to self-regulate, and how to self-coach in the moment to have successful outcomes.

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Upcoming EVENTS

SPW[™]

Society of Professional Women®

A Program of The Main Line Chamber of Commerce

*Expanding the Influence
of Women Leaders*



Too Important to Fail: An Interview with 6abc Action News Anchor Tamala Edwards and President & CEO of Bancroft Toni Pergolin

Thursday, September 12, 2024, 8 a.m.-10:30 a.m., Philadelphia Country Club

If a nonprofit fails, the people it exists to help suffer the most. That's what motivates Toni Pergolin to share what she knows about how to approach, plan and execute the turnaround of a nonprofit that's facing financial doom.

During a live interview with 6abc Action News Anchor Tamala Edwards, Toni will reveal her business and leadership principles and how to apply them. She will also share a powerful and emotional real-life story that showcases the extreme challenges nonprofit leaders face and the sheer will necessary to bring about change and achieve long-term success.

Click [here](#) to register for this event.



Toni Pergolin, Bancroft



Tamala Edwards,
6abc Action News

The Art of Meaningful Connections

Thursday, October 24, 2024, 11 a.m.-1:30 p.m., Radnor Valley Country Club

In today's fast-paced business world, attracting the right people – quickly – is professional gold! Erika is an expert connector who has trained audiences on reducing fear, elevating confidence and engaging more freely in authentic conversations.

In this talk, you will learn how to create powerful opening lines and ask five signature questions that engage strangers with ease. If you are ready to attract the right people into your professional network and forge more meaningful connections with them, this talk is for you.

Click [here](#) to register for this event.



Erika Rothenberger,
CMO, Grace & Glitz



The 2024 Main Line Society of Professional Women Supplement

"The Main Line Chamber of Commerce strives to strengthen the economy by extending our members' reach into the community through collaboration, support, education and advocacy. It advances that cause through offerings that include the Society of Professional Women (SPW), The Chamber's largest program. SPW's transformational programming brings people together for conversations and connections that turn into outcomes with lasting impact. Those who invest time and money into SPW and its mission value talent and seek to nurture inclusive environments."

Publication Date: November 10, 2024 **Deadline:** September 27

Modular Sizes

- Back Pg: 7" x 9.5"\$1495 includes full color
- Full Pg: 7" x 9.5"\$1295
- Half Pg: 7" x 4.8"\$825
- Third Pg: (V) 2.25" x 9.75" or (Sq) 4.625" x 4.8" \$525

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Audacy is a leading, multi-platform audio content and entertainment company. We purposefully serve communities of passionate music, news, sports, and lifestyle listeners. Locally, you might know our six Philadelphia radio stations: KYW Newsradio 103.9, B101, 94WIP, BIG 98-1, 1210 WPHT, and The New 96.5.

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Ana MacNiven represents Audacy at the Society of Professional Women. She's offering any SPW member a 10% bonus on their first campaign if you mention the fact that Audacy's six Philadelphia radio stations reach 47.5% of all women 18 years and older in the Greater Philadelphia Region each week. Email Ana at Ana.MacNiven@audacy.com.



Partner EVENTS



We're proud to support the Pennsylvania Conference for Women!

Join the Pennsylvania Conference for Women on Nov. 7 as they welcome an incredible lineup of speakers, friends and longtime attendees.

You'll broaden your network, get actionable advice, gain perspective on your goals and much more!

Plus, registration includes access to the virtual National Conference for Women on March 5. Registration is now open. Click here to [register](#).

2024 SPONSORS

2024 SPW SPONSORS

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