

WOWorks
Better Chicken Commitment Roadmap

At WOWorks, we are deeply aware that chickens raised globally can often grow too rapidly, leading to physical health issues. Our dedication to enhancing our standards consistently encompasses our stance on animal welfare. It is our priority to guarantee the well-being and high quality of life of our chickens, ensuring their health without resorting to unwarranted antibiotics.

In 2022, we affirmed our dedication to the Better Chicken Commitment in the United States, and in 2023 we devised our Better Chicken Commitment Roadmap for WOWorks. Our commitment to meeting every criterion of this initiative remains unyielding.

BCC Components	2023	2024	2025	2026	2027	2028	2029
Litter	49%	75%	100%				
Lighting	0%	10%	25%	50%	75%	100%	
Enrichments	21%	45%	80%	100%			
Stocking Density	0%	15%	40%	90%	100%		
CAS	0%	10%	30%	75%	90%	100%	
Breed	0%	10%	20%	40%	60%	80%	100%
3rd Party Auditing	21%	50%	75%	90%	100%		

**NOTE: only 22% of all chicken purchased has been reported from our suppliers as of this date. The numbers stated above are the known percentage vs total chicken purchased.*

Litter:

By 2025, we are committed to ensuring that 100% of our supply chain adheres to the BCC's litter requirements.

Enrichments:

By 2026 we are committed to ensuring that 100% of our supply chain adheres to the BCC's enrichment requirements.

Stocking Density:

By 2027 we are committed to ensuring that 100% of our supply chain adheres to the BCC's Stocking Density requirements.

3rd Party Auditing:

By 2027, we are committed to ensuring that 100% of our supply chain adheres to the BCC's 3rd Party Auditing requirements.

Lighting:

By 2028, we are committed to ensuring that 100% of our supply chain adheres to the BCC's lighting requirements.