



Kentucky Chamber Foundation **IMPACT REPORT** 2023



The Kentucky Chamber Foundation plays a key role in strengthening the workforce, enhancing education, and promoting inclusion across the Commonwealth's 120 counties. As we work with businesses and partners to respond to economic trends and changing work dynamics, our mission is guided by the principles of "Kentucky's Winning Strategy," a unifying plan developed by the Kentucky Chamber to bring our best future to fruition.

We acknowledge the persistent population and workforce challenges our state faces and recognize the increasing need for collaborative and innovative solutions. Our commitment to jobs, growth, and possibility for all Kentuckians remains unwavering as we eagerly embrace future opportunities.

We extend an invitation for you to explore this report, celebrate our achievements from the past year, and

join us in enacting a vibrant future for Kentucky ahead!



Beth Davisson

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*Senior Vice President
Kentucky Chamber Foundation*



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EDUCATION

Continue building and investing in a high-quality K-12 and postsecondary education system focused on workforce development in high-growth industries and postsecondary training.

KENTUCKY'S WINNING STRATEGY:

Through the Foundation's partnership with the Truist Leadership Institute, our organization has provided training for more than 520 public- and private-school principals from across Kentucky through the **Leadership Institute for School Principals** program. In 2023, 42 principals, representing 20,800 Kentucky students from 33 counties, participated in the program. More than \$217,000 was committed in 2023 by the Kentucky business community to provide this program at no cost to the participating principals.



Leadership Institute for School Principals

Leadership development provided by:
 **Truist Leadership Institute**





This year, the Foundation partnered with the U.S. Chamber of Commerce Foundation's **National Civics Bee**, a competition to help show young Americans how they can positively contribute to their local communities. In the second year of the National Civics Bee, the Foundation collaborated with six local chambers of commerce to host regional competitions. Almost 500 students entered the competition by submitting essays on how to solve a problem in their community. The students with the top 20 essays in each region were invited to participate in the regional competitions.



The top three finalists from each regional competition went on to participate in the Kentucky State Finals, which was held at the Kentucky State Fair in August in partnership with Kentucky Venues. During the competition, students participated in multiple rounds of civics questions, and the students with the top scores gave a speech on the essay they submitted in front of a panel of judges. The top three students won cash prizes from \$500 to \$1,000, and the state champion, Javan Dotson, was named.





WORKFORCE

Kentucky must begin growing the overall size of its workforce or risk being left behind as other states dramatically outpace the Commonwealth for workforce growth.

KENTUCKY'S WINNING STRATEGY:

The Foundation's **Talent Pipeline Management (TPM®)** initiative is a collaborative and systematic approach to solving the diverse workforce needs across Kentucky. The primary goal of this initiative is to enhance the availability of a skilled workforce in each industry by creating alignment between employers, educational institutions, partners, and state and local resources. This initiative actively engages nearly 600 employers in different industry collaboratives across the Commonwealth. Since 2018, TPM® has successfully facilitated more than 6,700 placements for Kentuckians in job opportunities, training programs, and work-based learning experiences. In 2023, TPM® worked with employers and state partners to establish pathways and engage 1,600 Kentuckians in training and career-related opportunities. These opportunities have led to the direct placement of nearly 500 Kentuckians into meaningful employment this year.





As substance use disorder is a root cause of Kentucky's workforce crisis, the Foundation's Kentucky Comeback initiative has several programs that provide pathways for employers to help more Kentuckians reach long-term recovery while supporting fair chance employment. Since its inception in 2021, the **Kentucky Transformational Employment Program (KTEP)** has supported almost 150 employers as they look to recruit and retain the workforce they need to support and grow their businesses. The program provides a framework for employers to facilitate access to substance use disorder treatment for current employees or candidates and also encourages businesses to hire people impacted by substance use.



In 2023, the **Fair Chance Academy** provided 80 employers from Kentucky's diverse industries with training and resources to help their companies successfully hire, train, and retain exceptional talent from fair chance populations. These employers have hired more than 415 Kentuckians from incarceration or the recovery community in the past year as a direct result of the Fair Chance Academy model.



Kentucky must continue its progress in increasing its rates of postsecondary attainment while also continuing to build a strong educational foundation at the early childhood and K-12 levels.

KENTUCKY'S WINNING STRATEGY:

Bus to Business® is a statewide initiative focused on connecting students with employers and showing students what career pathways are available in their communities. In 2023, the Foundation worked with 40 different employers from 16 industries in Kentucky to engage over 2,500 students in career-related discussions and activities. As a direct outcome of these initiatives, nearly 150 students have successfully secured connections to internships, apprenticeships, or job opportunities.





Strategically foster economic development and high-wage job growth in all areas of Kentucky.

KENTUCKY'S WINNING STRATEGY:

Last year, the Foundation launched the Kentucky Minority-Owned Business Database (MBDKY.com), which has helped connect more than 900 certified minority-owned businesses with nearly 5,000 Kentucky businesses looking to diversify their supply chains.

**INCLUSIVE
WORKFORCE**



In 2023, the Foundation hosted multiple Minority-Owned Business Certification events in different areas of the state. This effort has engaged more than 100 businesses to learn more about the various minority-owned business certifications and the benefits of becoming certified.

Also, the Foundation launched a diversity and inclusion training, collaborating with nearly 50 employers to enhance their practices for recruiting and retaining diverse talent. Through these efforts, the Foundation team has been working to ensure that individuals throughout the state are presented with opportunities to enhance their learning and earning potential. Through the Chamber's strong employer network, the Foundation has led more than 30 speaking and training sessions with nearly 3,000 business leaders focused on the best practices for hiring and retaining minority talent.



Kentucky Chamber Foundation PROGRAMS

Programs and training initiatives that advance the economic and social well-being of the citizens of the Commonwealth of Kentucky.

Kentucky Chamber Workforce Center

Working to align education, workforce, and economic development initiatives throughout Kentucky using the voice of business.



Bus to Business®

Providing opportunities for students across Kentucky to learn about career pathways available in local communities and businesses to connect with the future workforce.



Kentucky's Talent Pipeline

Building a stronger workforce aligned to the needs of Kentucky's key economic sectors and empowering employers to lead workforce development in Kentucky.

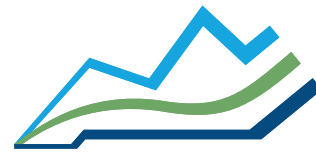


Leadership Institute for School Principals

Transforming Kentucky education through executive-level leadership training for principals across the Commonwealth.



Kentucky Chamber Foundation



Inclusive Workforce

Educating business leaders, transforming workplaces, and connecting businesses across Kentucky to make our state a better place to live, work, and do business.



Kentucky Comeback

Helping Kentuckians struggling with substance use disorder, assisting businesses in developing recovery-friendly work environments, and engaging Kentuckians interested in smart criminal justice reforms.



National Civics Bee

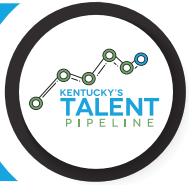
Promoting greater civic knowledge and participation through a competition designed to educate middle schoolers on public issues, build trust and public institutions, and help students engage in shaping public service.



LEARN MORE

Please visit www.kychamber.com/foundation for more information about these programs.

Thank You to OUR FUNDERS



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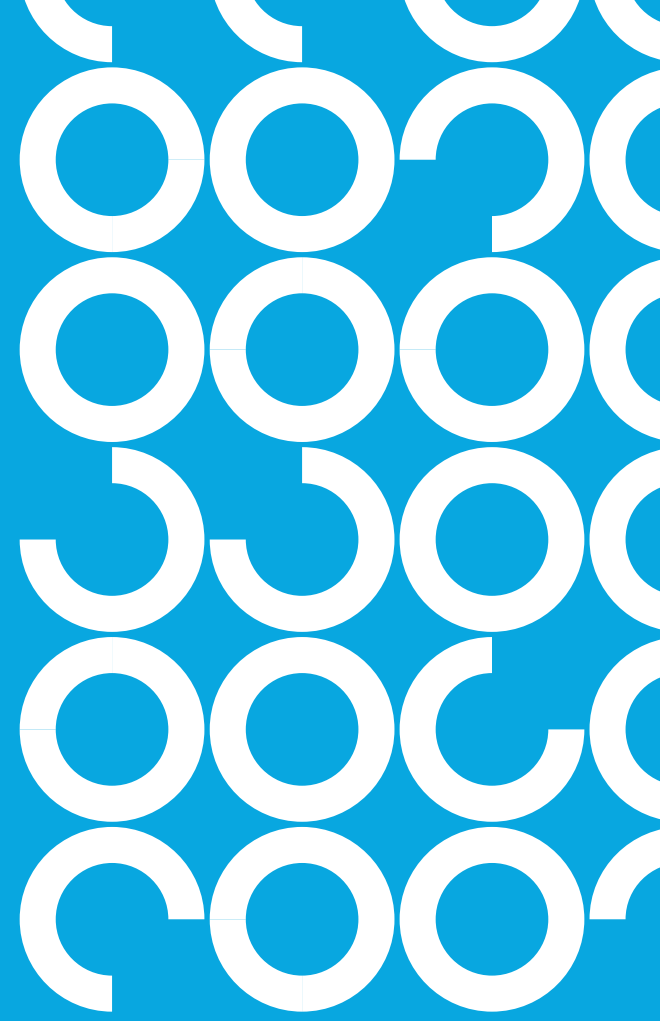
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Advancing Economic
Opportunity to Help
Kentucky Achieve
Winning Strategies



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