



2023 ANNUAL REPORT

YOUR VALUES IN ACTION

2023

TOGETHER, WE WERE IMMEDIATE & IMPACTFUL



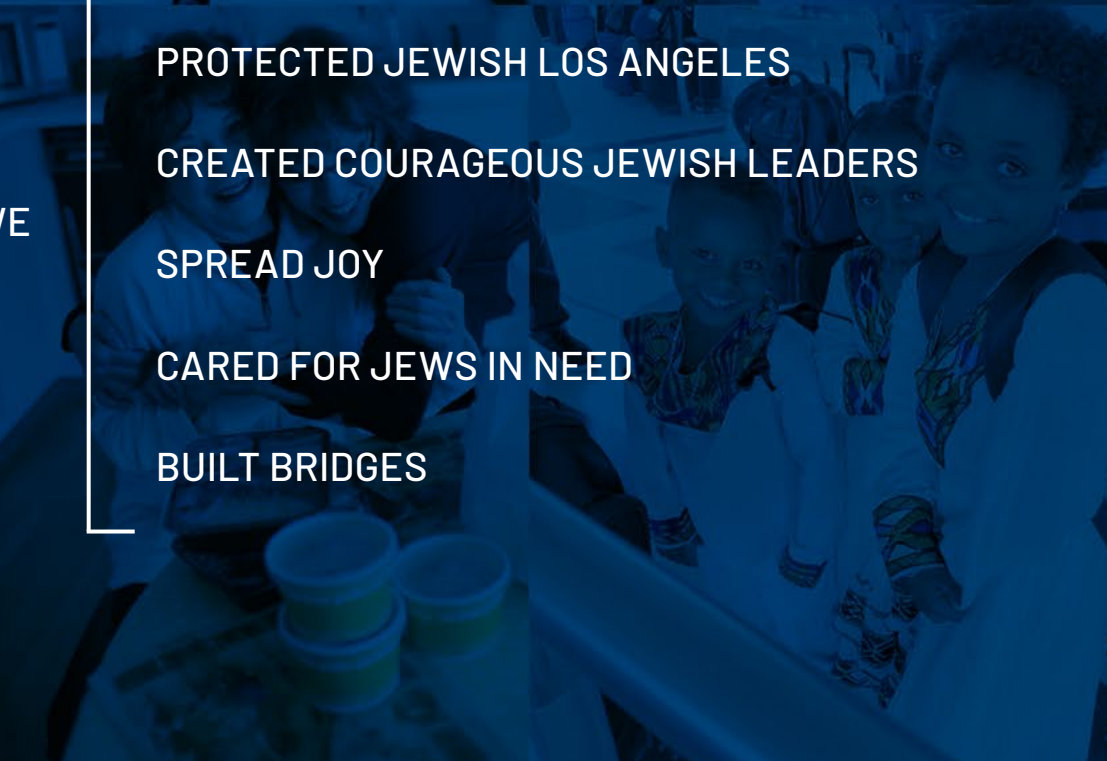
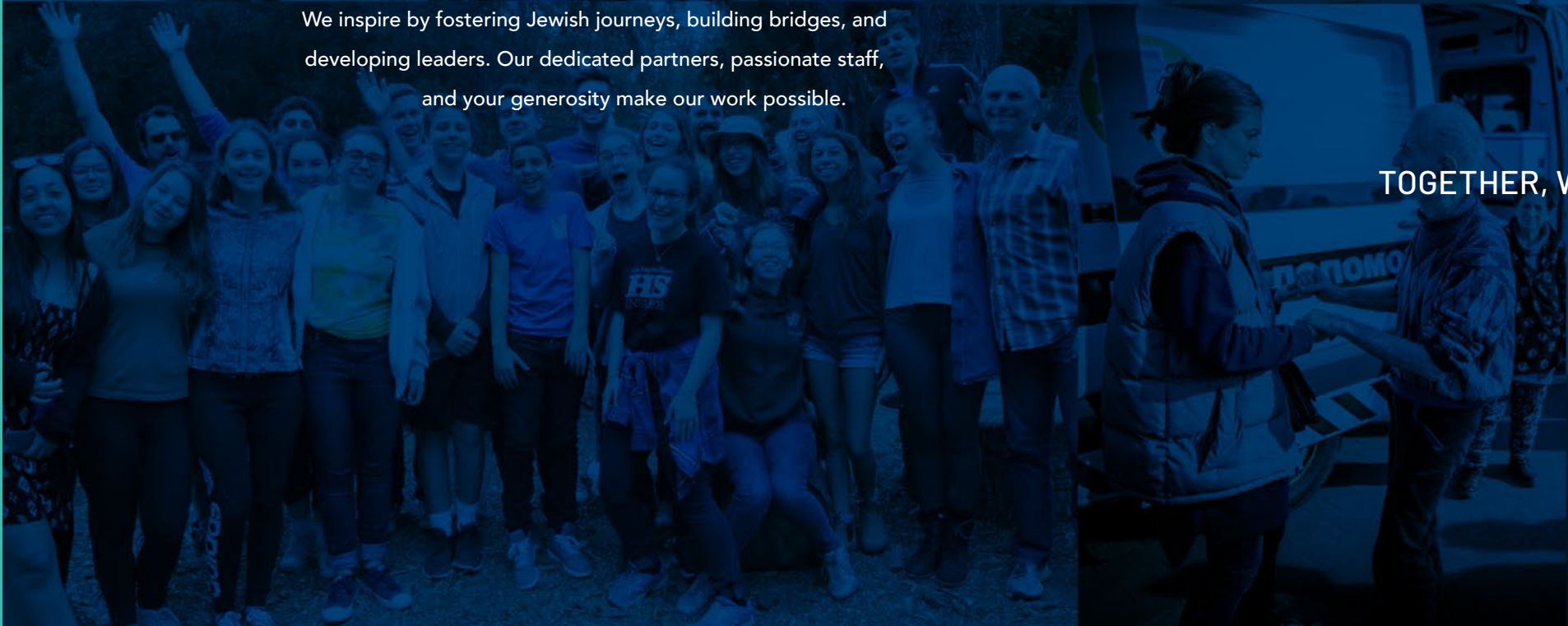
JFEDLA

JFEDLA acts on shared values to create safe, joyful, and connected Jewish life in Los Angeles, Israel, and around the world. We care for our vulnerable by fighting poverty and combating antisemitism.

We inspire by fostering Jewish journeys, building bridges, and developing leaders. Our dedicated partners, passionate staff, and your generosity make our work possible.

TOGETHER, WE

- HELPED ISRAEL AT HER HOUR OF NEED
- PROTECTED JEWISH LOS ANGELES
- CREATED COURAGEOUS JEWISH LEADERS
- SPREAD JOY
- CARED FOR JEWS IN NEED
- BUILT BRIDGES





Orna Wolens
Chair of the Board

Daniel Gryczman
Heidi Monkarsh
Allison Rosenthal
Vice Chairs

Lynn Bider
General Campaign Chair

Rabbi Noah Farkas
President & CEO

Andrew Cushnir
Chief Development Officer

Becky Sobelman-Stern
Chief Impact Officer

Alisa Finsten
Chief Operating Officer

Rob Goldenberg
Chief Creative Officer

Maggie Williams
Chief Financial Officer

Jewish Federation Los Angeles
6505 Wilshire Blvd.
Los Angeles, CA 90048
(323) 761-8000

2023 was a harrowing year for the Jewish people and for Israel. We experienced unprecedented antisemitism, a volatile economy, a war in Ukraine, and the massacre of October 7th — the worst day in Jewish history since the Holocaust.

Together, our community faced these challenges with great strength.

Early in the year, we hosted a town hall during which the mayor, law enforcement, and other elected officials heard the pain and concerns of our community. We also created the Jewish Security Alliance, a joint effort between JFEDLA, the Anti-Defamation League, Community Security Service, and other Southern California Federations to better align intelligence gathering. We successfully doubled the funding for the Nonprofit Security Grant Program at both the Federal and State levels, and passed both City and County motions to adopt working definitions of antisemitism.

We launched new leadership programs like the Campus Impact Network, which trains Jewish students to take an active role in campus advocacy, and the United Leaders Project, which brought together diverse civic partners.

Last year, we helped over 27,500 Jewish Angelenos through our partnering programs. We invested millions of dollars in Israel, Poland, Hungary, and Ukraine to further assist the tens of thousands of refugees and immigrants who continue to suffer.

With 1,200 murdered, thousands more injured, and hundreds of thousands displaced after October 7th, our Federation system led the way for the greatest mobilization in Jewish history. Here in L.A., we raised over \$35 million to shelter evacuees, provide medical aid, and help rebuild affected communities. We also advocated, marched on Washington, marched in Los Angeles, held vigils, led meetings, and made trips to Israel.

Together, we created Jewish joy, engaging thousands of Jewish Angelenos in programs for young and old alike.

Together, we work to build a safer, more engaged, and more connected Jewish community.

Orna Wolens
Chair of the Board

Rabbi Noah Farkas
President & CEO

2023 JFEDLA BOARD MEMBERS

Orna Wolens
Chair of the Board

Allison Rosenthal
Vice Chair of the Board
Chair, NuRoots and JEDI Committee

Leon Janks
Treasurer
Chair, Finance and Administration

Daniel Gryczman
Vice Chair of the Board
Chair, Strategic Planning and Distribution

Lynn A. Bider
General Campaign Chair

Laura Ozer
Co-Chair, Sylvia Weisz
Women's Philanthropy

Allison Gingold
Chair, Community Engagement

Linda Schwimmer
Co-Chair, Sylvia Weisz
Women's Philanthropy

Heidi Monkarsh
Vice Chair of the Board
Chair, Birth Through High School

Karen Getelman
Chair, Caring for Jews in Need

Albert Z. Praw
Immediate Past Chair of the Board

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- Nancy Beiser
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- Jordan Bender
- Les Bider*^
- Lynne Brookman
- Andrea G. Cayton
- Jerry Coben*
- Nancy S. Cohen*
- Jonathan Elist
- Shawn Evenhaim

- Cecelia F. Feiler
- Jacob Fenton
- Steven J. Fishman
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- Jacki Karsh
- Alan Kleinman
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- Harold Masor
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- Steven Nichols
- Julie Platt^
- Larry Post*
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- Marc E. Rohatiner
- S. Alan Rosen
- Richard V. Sandler^

- Moshe Sassover
- Kamyar Shabani
- Sandy Sigal
- Ellen Silverman
- Terri Smooke
- Glenn A. Sonnenberg*
- Scott Tiano*
- Michael L. Tuchin
- Alex M. Weingarten
- Mark J. Weinstein
- Michael Ziering

OBSERVERS

Rabbi Noah Farkas

Rabbi Aaron Lerner

Rabbi Sarah Hronsky

Evan Schlesinger

* Denotes Chair or Co-Chair of Federation standing committee
^ Denotes Former Chair of the Board



Jewish Federation Los Angeles acts on shared values to create safe, joyful, and connected Jewish life in Los Angeles, Israel, and around the world.

TOGETHER, WE HELPED ISRAEL AT HER HOUR OF NEED

In the aftermath of October 7th, our Federation mobilized the greatest humanitarian effort in Jewish history.

We immediately helped Israeli victims and survivors with emergency cash assistance and specialized social services to support them in their time of dire need.



\$35 MILLION
RAISED IN SUPPORT OF
ISRAELIS IN THE WAKE
OF OCTOBER 7TH

We also gave critical medical supplies and trauma relief services to overwhelmed hospitals and emergency first-aid organizations so they could continue saving lives on the front lines. Our partners treated more than 3,000 soldiers, adults, and children. They dispatched 1,000 medic bags and 22 tons of medical supplies and humanitarian aid.



3,000+ ISRAELI SOLDIERS, ADULTS, AND CHILDREN RECEIVED MEDICAL AND HUMANITARIAN AID

Our support never stopped. We helped airlift a Boeing 747 full of vital supplies. We also sent leadership missions to console victims and identify areas of need.

We supported 100,043 nights in accumulated evacuation stays and provided 300,129 meals to evacuees. Our partners distributed 2,600 food cards, served 90,000 hot meals, and handed out 5,000 dry food packages. Several trusted partner organizations established pop-up schools for tens of thousands of teens and young children evacuated from their homes to hotels in Tel Aviv, Jerusalem, Eilat, the Dead Sea, Tiberias, and more. We also helped create civilian command centers operated by caring Israeli volunteers who mobilized to provide thousands of articles of clothing, home products, hygiene products, and support to evacuees at every evacuation site.



WATCH



Federation leadership, board members, and community leaders visited the front lines. They bore witness to the scope of the damage, saw firsthand where JFEDLA should focus our work, and brought the visceral stories of tragedy back home. After going to Israel the week after October 7th, Rabbi Noah returned a few weeks later for the first rabbinic solidarity mission with the Board of Rabbis of Southern California.

WATCH



As home to the second-largest Jewish population outside of Israel, we were proud to lead a Los Angeles delegation of over 300 passionate community members at the landmark March for Israel in Washington, D.C. We marched, prayed, and sang alongside 290,000 other Jews and Jewish allies from around the world in a stunning show of solidarity.



TOGETHER, WE PROTECTED JEWISH LOS ANGELES

In February 2023, two Jewish men were shot outside local synagogues in the Pico-Robertson area. We brought Los Angeles together for our Antisemitism and Violence in Our Community Town Hall to discuss our fears and chart a more secure path forward. It was a unifying event with over 400 members of our community, elected officials including Mayor Karen Bass, law enforcement experts including LAPD Chief Michel Moore, and Jewish community leaders.


OVER 550 LOS ANGELES JEWISH INSTITUTIONS PROTECTED

We took a dangerous threat off the streets before he had a chance to act. In August, the FBI, DEA, and LAPD jointly raided a house in Reseda and arrested a 34-year-old man with ties to a violent white supremacist group, who had called for the mass murder of Jews online. Our Community Security Initiative (CSI) first identified this person in early 2022 and provided detailed information to law enforcement on the threatening nature of the suspect's alleged online activities. At his house, the FBI recovered an improvised explosive device (IED), bomb-making materials, "ghost" guns, ammunition, and 3D printers designed to manufacture firearms.

JEWISH JOURNAL
Connect. Inform. Inspire.

Federation Holds Town Hall on Recent Shootings

The town hall featured both elected officials and law enforcement, most notably Mayor Karen Bass.



Mayor Karen Bass speaks at the town hall Photo by Aaron Bandler

The Jewish Federation of Greater Los Angeles held a town hall at YULA High School on February 20 addressing the recent shootings in the Pico-Robertson area. The town hall featured both elected officials and law enforcement, most notably Mayor Karen Bass.

"Antisemitism has no place in Los Angeles," Bass declared, adding that she viewed the shooting as a serious escalation from previous flyers and banners spreading white supremacist propaganda around Los Angeles. "I want to work with the community specifically on how we can proactively get on top of these things when they happen," Bass said. Some examples she listed included more cameras and license plate readers.

WATCH




THE JERUSALEM POST

3D-printed firearms plot exposes alarming antisemitism surge in LA

The Jewish Federation of Greater Los Angeles revealed its role in the arrest of a white supremacist in California.

By ZVIKA KLEIN
AUGUST 13, 2023 14:46 Updated: AUGUST 13, 2023 17:45



Illustrative image of a firearm.

The Jewish Federation of Greater Los Angeles revealed Saturday that its surveillance of an extremist in Reseda, California is what led to his apprehension earlier this summer by the local police.

The Federation, which oversees one of the largest Jewish populations in the United States spoke about its role over the weekend, including concerns about a recent surge in antisemitic incidents in the region.

READ




..... “.....

A tip from CSI led to the arrest of a Reseda man who 'called for the mass murder of Jews.'

– ABC7 News

..... ”.....

\$40 MILLION FOR THE STATEWIDE NONPROFIT SECURITY GRANT PROGRAM



TOGETHER, WE CREATED COURAGEOUS JEWISH LEADERS

Our best-in-class leadership training programs taught the next generation to lead with compassion, become experts in philanthropy and civic engagement, and create impact on campus.

The Community Leadership Institute (CLI) identified forward-thinkers who will take positive action for our city's nonprofit organizations for decades to come. The fifth class of our highly-selective program

brought together a talented and passionate group that explored the organized Jewish community; examined their values, strengths, and weaknesses; and became empathetic leaders.

Each CLI participant was also paired with a mentor from their professional field and had a residency experience within a nonprofit organization.



We built bridges both within the Jewish community and outside of it. The United Leaders Project (ULP) — a 10-month leadership training program we launched in 2023 — focused on bringing together our city's diverse community. ULP connected civic leaders from different racial, faith, and cultural backgrounds to form partnerships based on our shared values that addressed the many systemic challenges facing our city. ULP strengthened the ties that bind all of Los Angeles together.

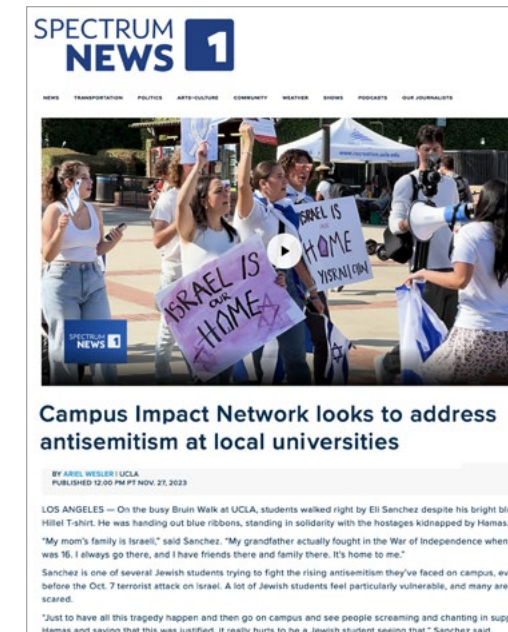


91
STRONG JEWISH
LEADERS TRAINED
IN 2023



Our Rautenberg New Leaders Project (NLP) helped Jewish community members learn the art of political engagement. Over 10 months, participants sharpened their leadership skills and learned about the

systems that run Los Angeles. One of the most impactful parts of NLP was the advocacy trip to Sacramento, where participants engaged firsthand in the legislative process.



When antisemitism erupted on college campuses, we stood up. After October 7th, Jewish students were bullied, harassed, and physically assaulted simply for being Jewish or supporting Israel. Our Campus Impact Network embraced these students with strategies and guidance to combat the antisemitism they faced. We also cohosted the Western Region Summit on Antisemitism in Higher Education. Over 100 university administrators — including university presidents, provosts, and deans — from across 40 colleges and universities on the West Coast came together to hear our needs as we demanded safety for our Jewish students.



TOGETHER, WE SPREAD JOY



At the core of our work is creating Jewish joy. We continued to build a community that was friendly, caring, and full of love by sharing our excitement for the Jewish future with the entire city.

Like every year, Collective Escape (created by our young adult initiative NuRoots) engaged our diverse Jewish community during Passover with immersive, creative events that brought young adults out by the hundreds. Each event was a fun, modern spin on the traditions we share. After the two-week celebration across the city, young adults gained the understanding that they could celebrate their Judaism in ways that worked for them.

Infinite Light, another NuRoots creation, was our weeklong, city-wide Hanukkah festival. We kicked off the first night of Hanukkah with a celebration on the rooftop of L.A.'s iconic Petersen Automotive Museum. Young adults enjoyed the traditional lighting of a menorah, Hanukkah blessings, latkes, doughnuts, and live music.

The one-on-one relationships we strengthen every single day created a joyful sense of community for young adults all over the city. They felt the warmth of experiencing their Jewish journeys, together.



“In dark times, people need celebrations and light more than ever. Whatever way people can safely feel in that celebratory spirit, I think it’s important.”
– Infinite Light guest



During PJ Library Goes to LA Zoo Lights, hundreds of our youngest Jewish community members experienced the wonders of Hanukkah under the lights of the LA Zoo. Kids danced, devoured sweets, played with glowsticks that lit up the sky, and participated in art projects that sparked their Hanukkah imaginations.

At our 15th PJ Library Family Camp Retreat, families with young children joyfully immersed themselves in Shabbat. Campers and their families made pinch pots, seed bombs, and tie-dyed clothing, all in the fun themes of the Jewish children’s books we sent them throughout the year.



Young and old alike biked and hiked for the Jewish future at our legendary fundraiser, Tour de Summer Camps. The event generated nearly \$1 million that allowed families to send their children to camp regardless of their financial situation. Over the last decade, Tour de Summer Camps has helped give over 15,000 kids this unforgettable experience.

TOGETHER, WE CARED FOR JEWS IN NEED

At a time when one in five Jewish Angelenos struggled, in 2023 we were there to spread kindness to over 27,500 of the most vulnerable members of our community. Along with our partners, we provided a lifeline to stability, support, and critical access to services to ensure our neighbors who were most in need did not face their challenges alone.

Our Max Factor Family Foundation Financial Assistance Network (MFFFFAN) cradled those in our community who were having trouble. Last year, MFFFFAN supported 560 Jewish Angelenos who needed help. Individuals and families were provided with cash assistance, navigation of insurance benefits, and were connected to social workers for help accessing government benefits and other resources.

27,500
JEWISH ANGELENOS
RECEIVED HELP
TO SURVIVE



1,200
OLDER ADULTS AND
HOLOCAUST SURVIVORS
RECEIVED LEGAL SERVICES

500+
CLIENTS WERE CONNECTED TO
MENTAL HEALTH RESOURCES THROUGH
OUR PARTNERSHIPS WITH NATIONAL
ALLIANCE ON MENTAL ILLNESS (NAMI)
AND MAPLE COUNSELING



860+
JEWISH YOUTH RECEIVED
MENTAL HEALTH TRAINING
THROUGH OUR PARTNERSHIP
WITH FOUNDATION FOR
JEWISH CAMP



Daily, along with our partners, we delivered compassion and dignity to Holocaust survivors and older adults who often live alone and have physical limitations. We escorted them to medical appointments, helped with grocery shopping, and did laundry or housework. Nearly 3,000 people were taken care of and given the gift of living safely and independently through homecare assistance and case management services.

When those in need required legal assistance, we were there to give them peace of mind. Hundreds of Holocaust survivors and older adults received legal

services through our best-in-class partnerships. We provided over 1,200 people with the assurance that they had professional advice and counselors supporting them.

We also gave those with diverse abilities a priceless gift: the ability to achieve independence to the fullest extent of their potential. This happened because we combined our support of group homes and independent living situations with our commitment to providing job and life skills. This population felt safe. They felt valued. And most importantly, they felt part of our Jewish community.



TOGETHER, WE BUILT BRIDGES



In one of the most diverse communities on earth, we helped each other understand there is more that unites us than divides us. We met with leaders, talked about issues, and shared perspectives so everyone in our city felt seen and heard.

Our Interfaith Passover Freedom Seder focused on friendship. Led by kindness and compassion, Los Angeles County

Supervisor Holly J. Mitchell, Mayor Karen Bass, and other community leaders shared stories of resilience. We leaned into the values of inclusion and welcoming that are embedded in the seder tradition. The more than 200 people who came left with a better understanding of the values that empower us to thrive.



Good times flowed freely when our NuRoots young adult initiative co-hosted Pride Shabbat in June to honor Pride Month. During this spirited celebration of all things LGBTQIA+, activist Sam Salar and comedian Avital Ash inspired and entertained a crowd of over 80 people who came away from the evening feeling appreciated and accepted.



We used the unifying power of art to stand up to hate. In early June, Iranian-Jewish muralist Cloe Hakakian unveiled a mural in the Pico-Robertson area that honored the diversity of our local Jewish traditions and history. The mural's location was poignant; two antisemitic shootings in the neighborhood shook our community just months before the unveiling. The mural and the event powerfully reminded us that there is beauty in our togetherness.



We sent dozens of local educators and leadership from LAUSD on an enlightening trip to Israel through our Holy Land Democracy Project. The trip taught these education leaders about Israel from the inside so they could understand nuanced perspectives about the country. The people who participated learned about Israel's history and had thought-provoking conversations with Israeli policy makers. The group of educators returned to Southern California with a deepened view of our homeland to pass on to their students.

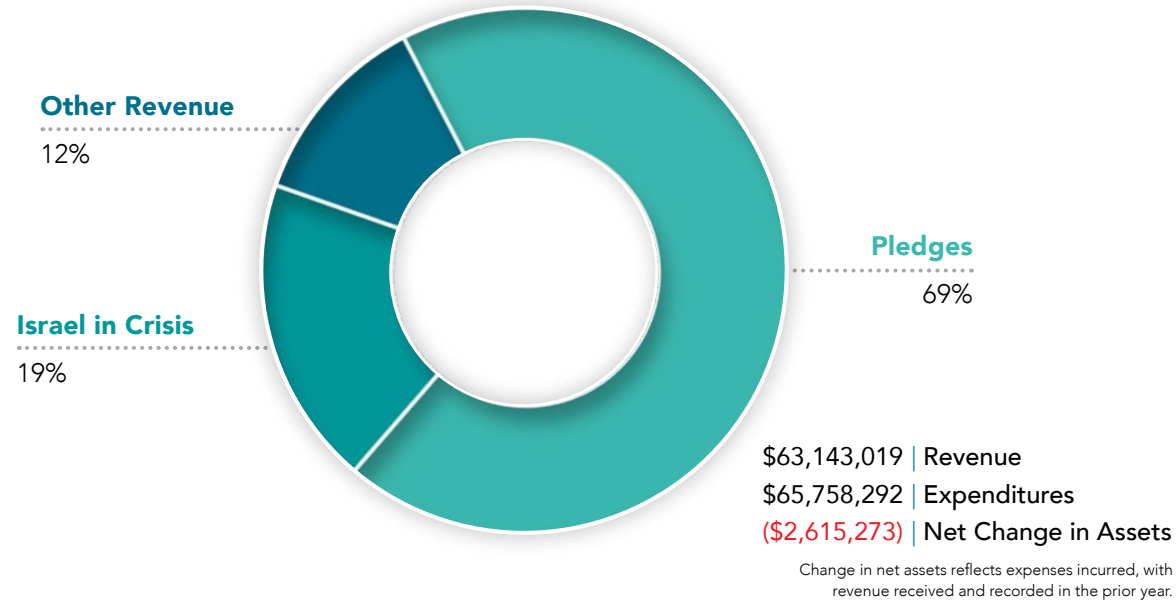


Our Shine A Light initiative brought Jewish community members together with allies at a time when we needed their support the most. The meals we shared with elected officials and leaders from the interfaith and education communities gave everybody at the table a chance to bond. We told our stories and we listened. We embraced the purpose of Shine A Light — to dispel the darkness of antisemitism and all forms of hate by seeking out the light of common ground.

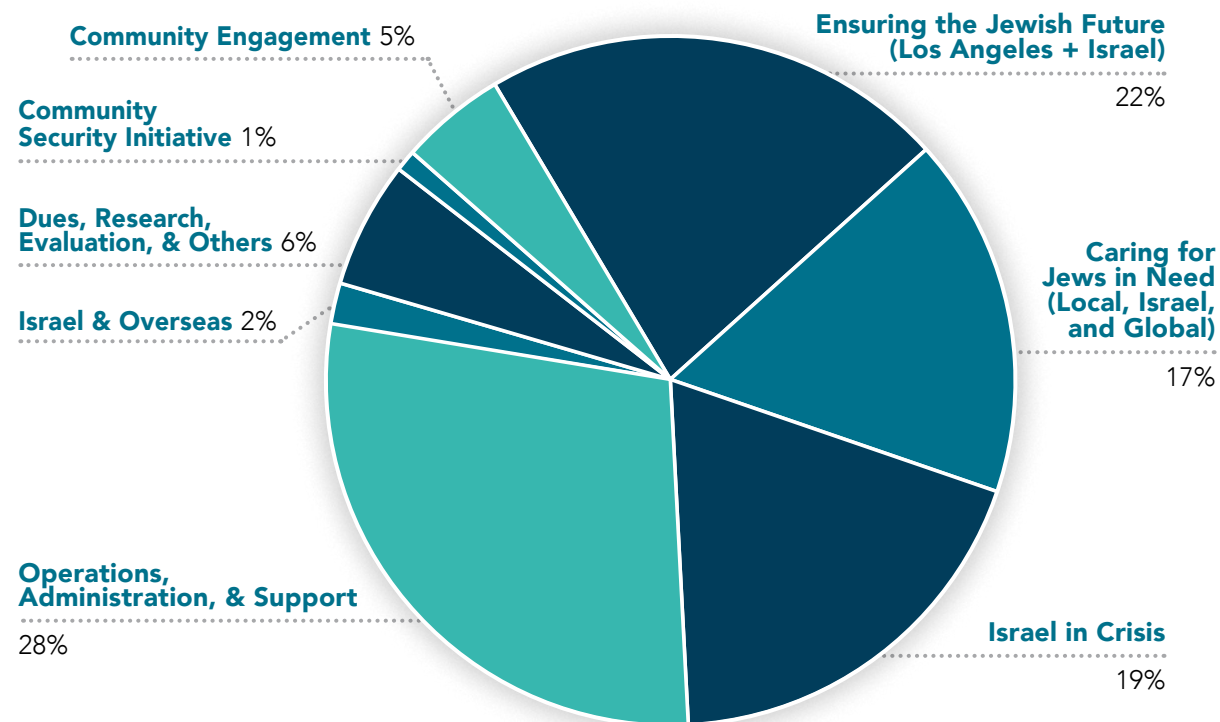
Financial Summary (unaudited) FISCAL YEAR 2023

Thanks to your generous support, JFEDLA made a tangible impact on the lives of thousands of people in Los Angeles, Israel, and around the world!

ANNUAL REVENUE



OUR GLOBAL IMPACT



Together, we broke records.

It was a historic fundraising year at JFEDLA, which reflected the love and the kindness of our extraordinary Jewish community.

In 2023, we hosted over 40 events that raised \$83.7 million, a historic record of pledges (both annual and multi-year) for our global Jewish community. Our event calendar jumped from one history-making success to another. Our Real Estate & Construction Dinner in June brought in over \$3.09 million, an event record. In October, our Lifetime Achievement Award Dinner generated \$4.7 million to ensure the Jewish future — the most money ever raised at a single JFEDLA event!

Our Israel in Crisis Fund raised over \$35 million. This outpouring of support, our largest emergency campaign in history, helped ease the unimaginable pain Israel felt after the terror attack and enabled us to begin the process of rebuilding the lives it shattered.

The chart below shows the rapid pace of JFEDLA's growth. In the last three years, we have expanded by 43%, which has greatly improved our ability to address the many needs of our Jewish community.

INCREASE IN FINANCIAL RESOURCE DEVELOPMENT (FRD) OVER THE SPAN OF THREE YEARS

	2021	2022	UNAUDITED 2023
Pledges	\$38,001	\$41,327	\$43,608
Ukraine Pledges		\$5,371	
Israel in Crisis			\$12,191
Legacies	\$632	\$1,111	\$1,200
Temporarily Restricted	\$128	\$100	\$200
Total	\$38,761	\$47,909	\$57,199
Ratio % YOY		24%	19%

Dollar amounts are noted in thousands.



JEWISH FEDERATION LOS ANGELES

Thank you for making 2023 such a spectacular success! We look forward to building on the momentum you helped create. If you have yet to do so, please renew your gift at JewishLA.org/AR23 or scan the QR code below.

