



TOPLINE & METHODOLOGY

ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: August 11– August 12, 2020

Number of interviews, adults: 1,044
Number of registered voters: 930

Margin of error for the total sample: +/- 3.3 percentage points at the 95% confidence level
Margin of error for the registered voter sample: +/- 3.5 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Overall, do you have a favorable or unfavorable impression of:

Donald Trump	August 11-12	
	Total	Registered voters
Favorable	35	35
Unfavorable	58	59
No opinion	5	4
Don't know	2	1
Skipped	*	*

Joe Biden	August 11-12	
	Total	Registered voters
Favorable	40	42
Unfavorable	43	44
No opinion	12	10
Don't know	5	4
Skipped	*	*



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1. Overall, do you have a favorable or unfavorable impression of:

Mike Pence	August 11-12	
	Total	Registered voters
Favorable	31	33
Unfavorable	45	47
No opinion	18	15
Don't know	6	5
Skipped	*	*

Kamala Harris	August 11-12	
	Total	Registered voters
Favorable	35	37
Unfavorable	31	32
No opinion	22	20
Don't know	12	11
Skipped	*	*

2. As you may know, Democratic presidential candidate Joe Biden has selected Kamala Harris as his vice presidential running mate. Do you approve or disapprove of Joe Biden's choice of Kamala Harris as his vice presidential running mate?

	August 11-12	
	Total	Registered voters
Approve	40	42
Disapprove	23	25
No opinion	27	25
Don't know	9	8
Skipped	*	*



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3. How would you rate Joe Biden's choice of Kamala Harris as his vice presidential running mate:

	August 11-12	
	Total	Registered voters
Excellent	22	23
Good	23	24
Not so good	10	10
Poor	17	19
No opinion	17	16
Don't know	11	9
Skipped	-	-
<i>Excellent/good (Net)</i>	<i>44</i>	<i>47</i>
<i>Not so good/poor (Net)</i>	<i>28</i>	<i>29</i>

4. Do you think Joe Biden's choice of Kamala Harris as his vice presidential running mate reflects favorably or unfavorably on Biden's ability to make important decisions?

	August 11-12	
	Total	Registered voters
Favorably	40	42
Unfavorably	26	27
No opinion	21	20
Don't know	13	10
Skipped	*	*



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5. How well do you think each of the following statements applies to Mike Pence?

	August 11-12	
Shares your values	Total	Registered voters
Very well	20	22
Somewhat well	16	16
Not too well	11	12
Not well at all	35	37
No opinion	9	6
Don't know	9	7
Skipped	*	*
<i>Total well (Net)</i>	<i>35</i>	<i>38</i>
<i>Total not well (Net)</i>	<i>46</i>	<i>49</i>

	August 11-12	
Qualified to serve as president if it becomes necessary	Total	Registered voters
Very well	25	27
Somewhat well	18	18
Not too well	9	10
Not well at all	31	32
No opinion	9	6
Don't know	9	7
Skipped	1	*
<i>Total well (Net)</i>	<i>42</i>	<i>45</i>
<i>Total not well (Net)</i>	<i>40</i>	<i>42</i>



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5. How well do you think each of the following statements applies to Mike Pence?

	August 11-12	
Cares about people like you	Total	Registered voters
Very well	22	24
Somewhat well	13	14
Not too well	11	11
Not well at all	34	36
No opinion	10	7
Don't know	9	8
Skipped	1	1
<i>Total well (Net)</i>	35	38
<i>Total not well (Net)</i>	45	47

	August 11-12	
Is honest and trustworthy	Total	Registered voters
Very well	25	27
Somewhat well	13	14
Not too well	11	10
Not well at all	31	33
No opinion	11	8
Don't know	9	8
Skipped	1	*
<i>Total well (Net)</i>	38	41
<i>Total not well (Net)</i>	42	43

	August 11-12	
Is inspiring	Total	Registered voters
Very well	15	17
Somewhat well	13	13
Not too well	14	14
Not well at all	37	39
No opinion	12	10
Don't know	8	6
Skipped	1	1
<i>Total well (Net)</i>	28	30
<i>Total not well (Net)</i>	51	53



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5. How well do you think each of the following statements applies to Mike Pence?

	August 11-12	
Is too liberal	Total	Registered voters
Very well	3	3
Somewhat well	5	5
Not too well	12	12
Not well at all	52	57
No opinion	15	13
Don't know	11	9
Skipped	1	1
<i>Total well (Net)</i>	<i>8</i>	<i>8</i>
<i>Total not well (Net)</i>	<i>64</i>	<i>69</i>

	August 11-12	
Is too conservative	Total	Registered voters
Very well	31	34
Somewhat well	16	16
Not too well	11	11
Not well at all	13	15
No opinion	16	14
Don't know	12	9
Skipped	1	1
<i>Total well (Net)</i>	<i>47</i>	<i>50</i>
<i>Total not well (Net)</i>	<i>24</i>	<i>26</i>



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6. How well do you think each of the following statements applies to Kamala Harris?

	August 11-12	
	Total	Registered voters
Shares your values		
Very well	19	19
Somewhat well	18	19
Not too well	9	8
Not well at all	26	28
No opinion	11	9
Don't know	18	16
Skipped	*	*
<i>Total well (Net)</i>	<i>36</i>	<i>38</i>
<i>Total not well (Net)</i>	<i>35</i>	<i>36</i>

	August 11-12	
	Total	Registered voters
Qualified to serve as president if it becomes necessary		
Very well	27	29
Somewhat well	14	15
Not too well	7	6
Not well at all	25	26
No opinion	11	9
Don't know	16	15
Skipped	*	*
<i>Total well (Net)</i>	<i>40</i>	<i>43</i>
<i>Total not well (Net)</i>	<i>32</i>	<i>33</i>



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6. How well do you think each of the following statements applies to Kamala Harris?

	August 11-12	
Cares about people like you	Total	Registered voters
Very well	23	24
Somewhat well	15	16
Not too well	8	7
Not well at all	25	27
No opinion	11	9
Don't know	18	16
Skipped	1	*
<i>Total well (Net)</i>	38	40
<i>Total not well (Net)</i>	33	34

	August 11-12	
Is honest and trustworthy	Total	Registered voters
Very well	22	23
Somewhat well	17	17
Not too well	8	8
Not well at all	21	23
No opinion	12	10
Don't know	18	17
Skipped	*	*
<i>Total well (Net)</i>	39	41
<i>Total not well (Net)</i>	30	32

	August 11-12	
Is inspiring	Total	Registered voters
Very well	25	26
Somewhat well	15	16
Not too well	10	10
Not well at all	20	21
No opinion	14	11
Don't know	16	14
Skipped	1	1
<i>Total well (Net)</i>	40	43
<i>Total not well (Net)</i>	30	31



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6. How well do you think each of the following statements applies to Kamala Harris?

	August 11-12	
Is too liberal	Total	Registered voters
Very well	22	24
Somewhat well	16	16
Not too well	15	16
Not well at all	12	13
No opinion	16	14
Don't know	20	18
Skipped	*	*
<i>Total well (Net)</i>	<i>37</i>	<i>40</i>
<i>Total not well (Net)</i>	<i>27</i>	<i>28</i>

	August 11-12	
Is too conservative	Total	Registered voters
Very well	3	3
Somewhat well	6	5
Not too well	14	15
Not well at all	40	44
No opinion	16	15
Don't know	20	18
Skipped	*	*
<i>Total well (Net)</i>	<i>9</i>	<i>8</i>
<i>Total not well (Net)</i>	<i>55</i>	<i>59</i>



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About the Study

This ABC News/Ipsos Poll was conducted August 11 to August 12, 2020 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,044 general population adults age 18 or older with small oversamples among black and Hispanic respondents. A total of 930 registered voters were interviewed.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, party identification, race/ethnicity by gender, race/ethnicity by age, and race/ethnicity by education. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Gender (Male, Female)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Age (18-44, 45+)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Education (Some College or less, Bachelor and beyond)



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The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.18. The margin of sampling error is plus or minus 3.5 percentage points at the 95% confidence level, for results based on the sample of registered voters. The margin of sampling error takes into account the design effect, which was 1.18. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

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