

## **706 Outreach and Bookmobile Policy**

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See also related policy: 601 Collection Development, 700 Community Relations, 809 Library Use

### **706.1**

The purpose of the Outreach and Bookmobile Policy is to provide guidelines for how the Library serves community members outside the Downtown Library and to provide access where life and engagement organically exist in the community. The goals of outreach services, including the Bookmobile, are to extend the Library to members of our community who are unserved or underserved due to physical, economic, social, transportation, geographic, or other barriers, expand awareness of library services to the greater community, and to develop partnerships with community organizations.

### **706.2**

Outreach includes delivering collections and programs at sites outside the Downtown building. It includes participating in events that inform people about what the Library offers and encourages Library use. It also includes regular Bookmobile stops to enhance access to the Iowa City Public Library collection.

### **706.3**

The Library maintains collections of materials at community sites. Collections include materials checked out from the Library and other items gifted to the Library or withdrawn from the collection. Library staff select materials based on indicated preferences of off-site patrons and established collection development guidelines to deposit regularly.

### **706.4**

Outreach programs are delivered with an emphasis on reaching children in schools and daycares and adults in group settings.

### **706.5**

The Library provides Proxy Library services for people who are unable to personally visit the Library. This includes services to inmates at the Johnson County Jail, patrons enrolled in the Library's At Home Services, and those unable to come to the Library because of a legal restriction.

### **706.51**

Services for inmates at the Johnson County Jail are governed by contract with the Johnson County Sheriff's Office.

**706.52**

Patron permission for saving confidential personal data is required for At Home Services.

**706.6**

The Iowa City Public Library's Bookmobile offers collections and programs beyond the Downtown area and extends Library services throughout the community.

**706.61**

As space and time permits, Bookmobile patrons are provided with the same level of service as one would find at the main Library facility.

**706.62**

Bookmobile stops must be located within the service area of Iowa City Public Library unless under contract for special services.

**706.63**

A Memorandum of Understanding will be created for all community Bookmobile stops.

**706.64**

Bookmobile stop locations should have a sufficient amount of engagement in terms of Library transactions and number of customers served. If evaluation shows on-going service levels are not sufficient, change of stop location, day, and time will be considered.

**706.65**

Bookmobile co-sponsorship and collaboration decisions are made on the basis of mutual needs and equitable benefits between the Library and potential partners, as well as available library resources. Bookmobile services and programs are designed to be informative learning opportunities, not a vehicle for commercial ventures.

**706.66**

Bookmobile service may be canceled or modified on short notice due to severe weather or mechanical problems requiring immediate attention.

**706.7**

Library staff will regularly participate in community-wide events. Resources dedicated to the event, including presence of the Bookmobile, will be considered on a case-by-case basis as resources are available. Staff will only participate in events that are free and open to the public.

**706.8**

Whenever possible the Library will visit local schools to foster a love of reading and encourage Library use.

**706.9**

The Library recognizes work with community partners is essential for providing effective outreach services. Regular communication will be maintained with community partners and goals for service will be routinely reviewed. Partnerships that are not mutually beneficial to all parties will be modified or discontinued.

**706.10**

The role of the Iowa City Public Library is to ensure a safe and secure environment at the Downtown facility, the Bookmobile, and at outreach opportunities in accordance with the Library Use policy.

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