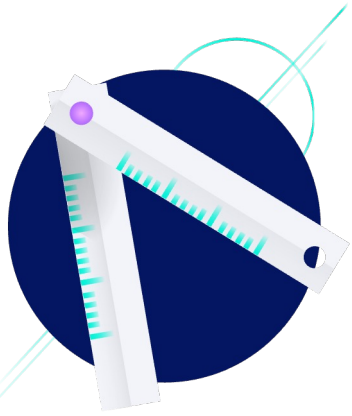


# Digital offers scale to ensure you reach your audience



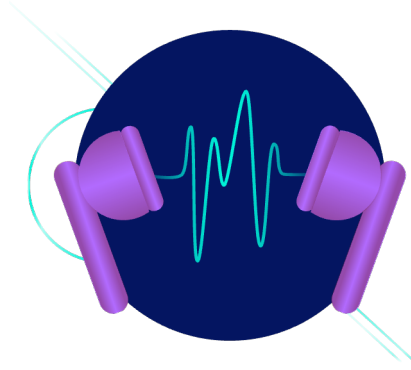
**93%**

of the UK population were internet users in 2022



**3 hours 32 minutes**

spent online per day for the average UK adult in 2022



**18.9m**

tuned in weekly to on demand music services in 2022



**2 hours**

per day on average was spent on social media in 2022