



## **Hennepin Healthcare's Social Community Conduct Guidelines**

Hennepin Healthcare welcomes suitable questions, comments, feedback, and discussion on our social media sites, provided the conversation is conducted respectfully. We maintain the right to delete any posts that are offensive, false, misleading, defamatory, spam, or otherwise objectionable. Posts that violate the platform's terms of service will be deleted. Hennepin Healthcare reserves the right to maintain situational judgments based on the specifics of each situation and every individual. Solicitation is not permitted on our platforms, and we reserve the right to ban individuals who violate these guidelines.

If Hennepin Healthcare team members represent themselves as or are assumed to be connected to Hennepin Healthcare, they are expected to follow Hennepin Healthcare policies around social media use and to maintain a professional demeanor when posting on our platforms, or their own social media pages. Individuals may not post any material that could interfere with work functions, including, but not limited to, material that is perceived to be obscene, defamatory, profane, libelous, threatening, racist, discriminatory, harassing, retaliatory, abusive, or hateful.

By posting or commenting on Hennepin Healthcare social media platforms, you are authorizing Hennepin Healthcare to use your content for marketing, advertising, promotional, or other purposes without any additional consent.

Please be mindful that anything posted on Hennepin Healthcare's social media sites is entirely public. Individuals are advised not to post any personal information. If you have a problem, concern, or constructive feedback that you'd like to share or discuss with us, please send us a direct message to protect your privacy.

We ask that you please conduct yourselves with integrity and respect for everyone.

Thank you.