



THE INTERNET OF THINGS BY 2025*

25 Billion Connected Devices

\$1.1 TRILLION

IoT REVENUE OPPORTUNITY

SCALING THE IoT

The IoT offers an immense growth opportunity for mobile operators and the wider industry, but this growth is based on more than just connectivity.

The GSMA Internet of Things Programme is using strategic levers to drive scale and make this vision of a connected world become reality:



COVERAGE

of machine friendly, cost effective networks to deliver global & universal benefits



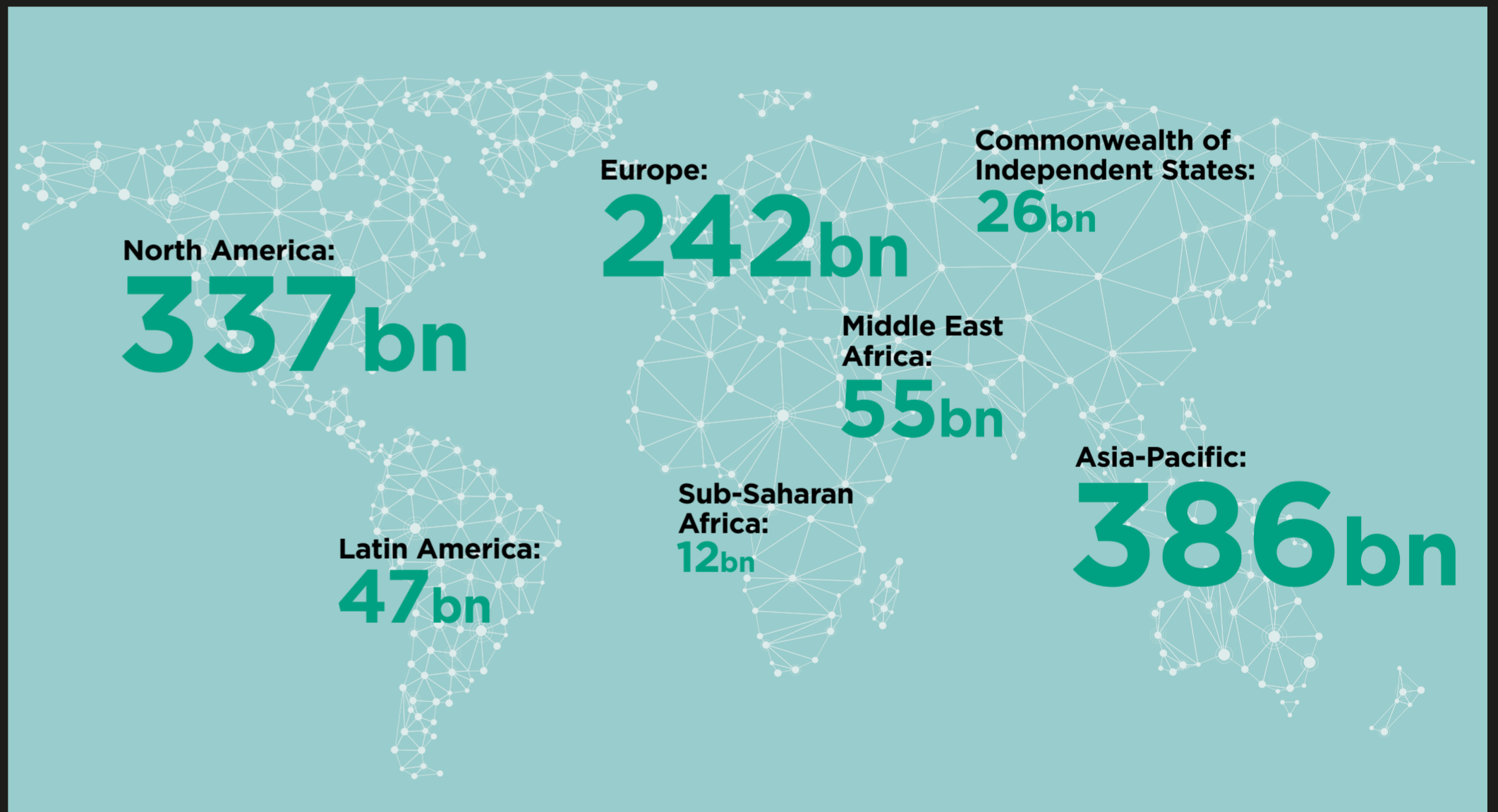
CAPABILITIES

to capture higher value services beyond connection, at scale



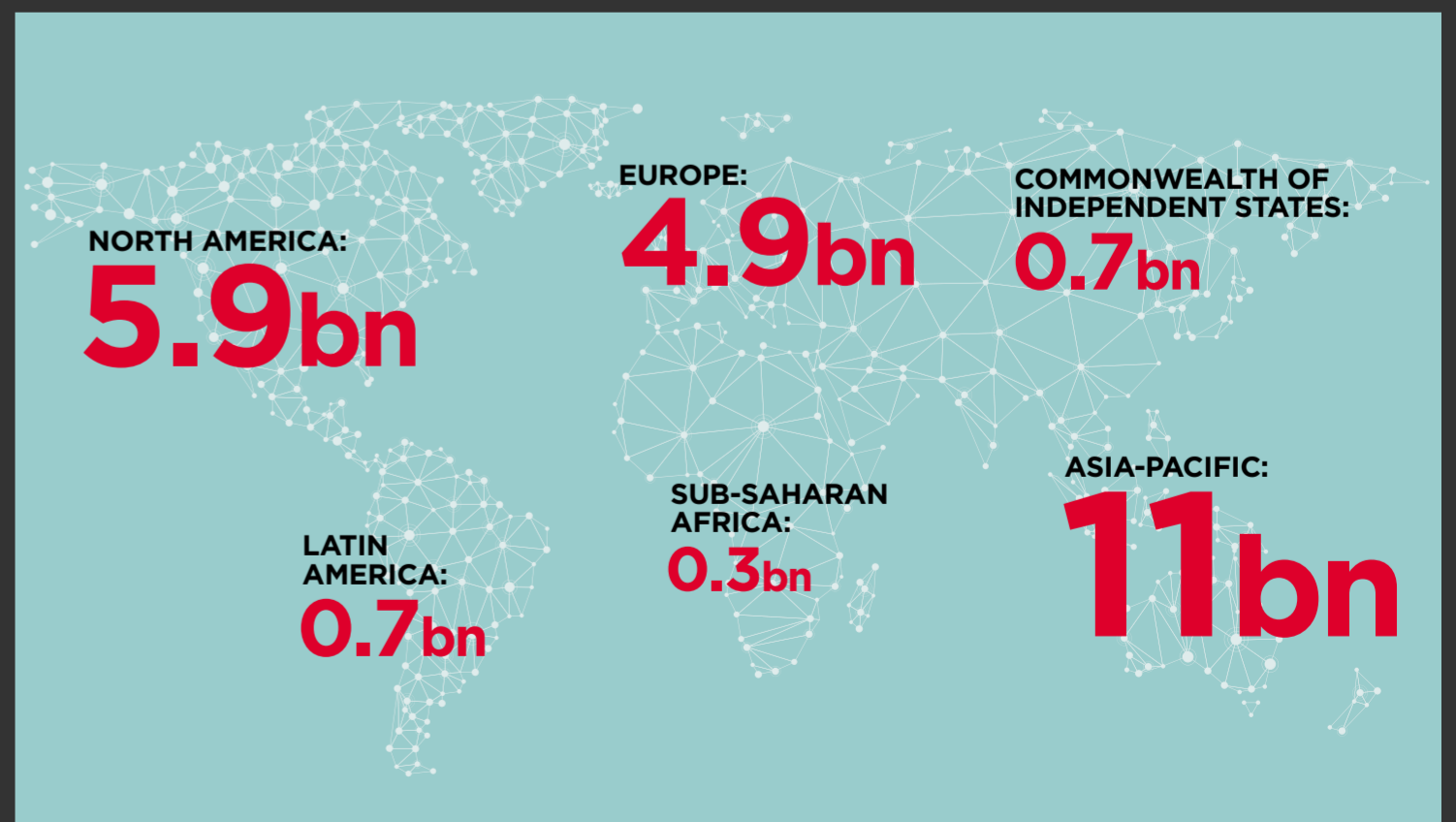
CYBERSECURITY

to enable a trusted IoT where security is embedded at every stage of the IoT value chain



CONNECTIONS SET TO SURGE OVER THE NEXT YEARS

TOTAL IoT CONNECTIONS			
2018: 9.1 billion		2025: 25.2 billion	
CELLULAR CONNECTIONS			
2018: 760 million		2025: 3.1 billion	
2G, 3G, 4G	Licensed Spectrum LPWA	2G, 3G, 4G, 5G	Licensed Spectrum LPWA
694 million	66 million	1.3 billion	1.8 billion



Find out more: gsma.com/iot

* GSMA Intelligence, 2018