

**GOOD SHEPHERD LUTHERAN CHURCH
WEBSITE PRIVACY POLICY
Last modified August 21, 2018**

Introduction:

Protecting the privacy of your personal information is important to Good Shepherd. **This privacy notice applies only to information gathered by the website www.goodshepherddecorah.org.** Good Shepherd receives your personal information solely for the purpose of establishing and maintaining a relationship with you. Good Shepherd does not sell, rent, or share your personal information with other individuals or organizations for any purpose without your permission. Your information is not shared with any unauthorized third parties. Church pastors, staff and website administrators are bound by confidentiality obligations.

Sources of Personal Information You Provide:

- Contact information (name, email) when you subscribe to the Good Shepherd newsletters, *The Shepherd's Voice* and *The Shepherd's Voice: Weekly News and Events*. Lists of subscribers are managed by the **MailChimp** marketing platform. You may Unsubscribe from these newsletters by clicking on the *You can update your preferences or unsubscribe from this list* link in the email message which contains the monthly and/or weekly newsletters.
- Name when you use the **Sign-Up Genius** software tool to sign-up for Good Shepherd activities including but not limited to ministry team duties, education responsibilities, Krumkake demonstrations and sales, and maintenance tasks. The form is sent directly to the church office.
- Name and donation amount when you contribute to the various appeals of Good Shepherd using online donation forms. The forms are sent directly to the church office.
- Photos containing individuals posted on the Good Shepherd website and social media sites, **Facebook, Google+, Instagram and flickr**.
- Contact information (name, email, street address, phone, birthday, photos) for the *Good Shepherd Family Directory* managed by **Courtyard Church Directory Software**. Only people who are in the directory and have an email address can view the directory. It requires a login (email address and password) to ensure the privacy of our members and their families.
- Contact Us data collection form (located at the top of the drop-down menu under the "Connect" tab on the homepage) which provides the church office email address to facilitate contact by individuals inquiring about information.

Sources of Information Provided by Other Means:

- **Analytics Information:** Google Analytics is used to track information about the use of the website such as how many people visit the site and which pages are most often visited. Analytics tools use tracking technologies (like cookies) to track how people engage on the website.
- **External Links:** The Good Shepherd website includes links to external websites such as links to ELCA Lutheran Disaster Response sites. These links do not fall under the www.goodshepherddecorah.org domain so Good Shepherd is not responsible for the privacy practices or the content of the external websites.

- **Linking to Other Sites:** You may be able to log in to the Good Shepherd site using your third party social media account details (such as Facebook or Instagram logins). In doing so, Good Shepherd may receive certain information from the third party application such as name, email address, friends list, or profile picture. If you access the site from a mobile application, you may provide us with geo-location details. You may prevent this disclosure by adjusting the settings on your mobile device.

Information Security:

- Good Shepherd has implemented appropriate technical security measures designed to protect the security of any personal information on the website. However, no transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.
- Good Shepherd has contracted with a professional web design company to assist in protecting and securing the website.
- In the event Good Shepherd becomes aware that site security is compromised, we shall take reasonable measures including but not limited to internal investigation and reporting, and notification to and cooperation with law enforcement authorities. If Good Shepherd becomes aware that a user's private information has been disclosed in a manner not in accordance with this Privacy Statement, we shall make reasonable efforts to notify the affected user.

Children's Online Privacy:

Good Shepherd is committed to protecting the online privacy of children. To protect children, Good Shepherd does not knowingly collect personal information from anyone under the age of 13 without prior parental consent. At the beginning of each fall, permission is asked of parents before photos of their children are posted on the website or social media sites.

Disclosure of Information:

Good Shepherd may disclose personal information collected from and about you if required to do so by law to comply with legal requirements or with legal process served on the church. In urgent circumstances, personal information may be disclosed to protect the safety of an individual.

Compliance with the General Data Protection Regulation (GDPR):

The GDPR, legislation by the European Union that went into effect on May 25, 2018, is intended to create a single set of laws within Europe to enhance the protection of citizen data. Although not binding in the United States, it is recommended that a US church should comply with the GDPR requirements if any personal data of an EU citizen who lives in an EU state is collected by the church. Good Shepherd's procedures and policies meet the general spirit of the GDPR.

Changes to this Privacy Statement:

Good Shepherd may occasionally update this Privacy Statement. When that occurs, the "last updated" date at the top of the statement will be revised.

Questions or Concerns About the Website Privacy Policy:

Questions or concerns about this Privacy Policy may be directed to decorahgoodshepherd@gmail.com.