

More What If: Implications of Increasing Global Demand for Beijing Roast Duck

- Increased demand for packaging to send roast duck to US, Japan and Europe
- Forest conversion to land uses conducive for ducks & growing duck feed in supplying countries
- Fuelwood consumption for roasting ducks
- Factors influencing prospects for duck demand:
 - Gary's preference for snake
 - Lost taxi drivers diverting tourists to other food destinations.
 - Jintao only feeding us McDonald's