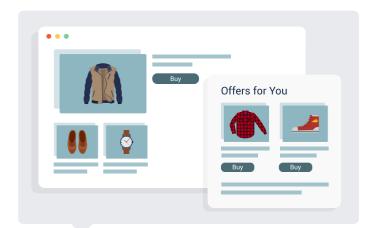


# Convert Traffic to Sales with Advanced Personalization



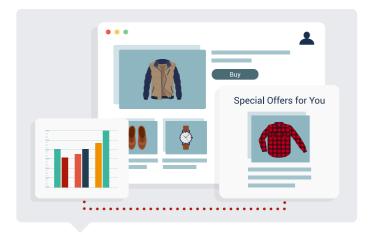
### **TRIGGERED MESSAGES**

- Email, Messenger, and Web push channels
- Cart/browse abandonment
- Multi-stage campaigns



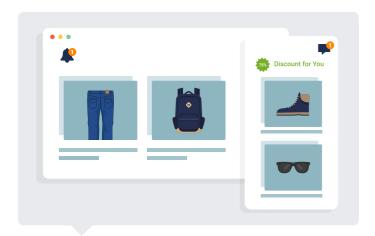
### PRODUCT RECOMMENDATIONS

- 20+ recommendation types
- Multi-channel widgets
- Al Driven



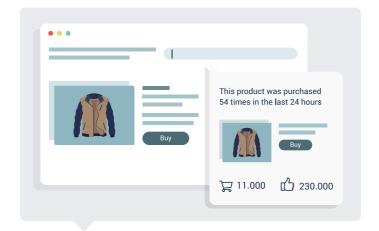
### RETENTION

- 360 View of customer
- Drive repeat purchase and LTV



### **CONTENT PERSONALIZATION**

- Both Rule or Al options
- Automatically optimize for chosen KPI



### **SOCIAL PROOF**

- Real time shopper activity
- Create urgency and trust
  - Quick and easy setup
  - ✓ No IT resources required
  - Onboarding assistance
  - Global customer service

# See what our customers say about us



### LUKE SCHÖNENBERGER

Senoir eCommerce Manager
| Benefit Cosmetics

" Barilliance enables users to customise their website experiences easily. "



#### **HALEY JOHNSON**

eCommerce Marketing Manager | Navabi

"You can copy rules across multiple sites (a real time saver) you can review before putting it live and the customer support team are extremely friendly and quick.."



### **FABIO ARAUJO**

Digital Marketing Manager | SneakersnStuff

" Their support is truly amazing, never let me hanging, are usually super fast in answering and willing to help. "

# Used by 500+ e-commerce Sites Worldwide

























**★Huckberry** 















