

# MARKETING

## Professional Photography

Showings your home in the ideal light attracts more potential buyers. That's why my marketing package includes HDR professional photos perfect for print, online or video to make your property look its best.

## Property Brochures

Buyers will be wowed by your home when they see it showcased in beautiful, professionally printed high quality property brochures, a huge step above traditional flyers.

## Single-Property Website

Professionally designed website created specifically for your home, that is viewable on all devices and easily shared via social media.

### Targeted Online Advertising

My marketing package helps make sure every potential buyer sees your home. I use geographic targeting technology to market your property directly to local buyers online and to social media.

### Just Listed eFlyer

“Just Listed” announcement eBlast sent to an exclusive list of personal and professional contacts.

### Home Announcement

My custom marketing gets your home noticed with high quality property announcements mailed to your neighborhood to announce your new listing.

### Property Tour

Home buyers who view your home online will be able to see it in greater detail thanks to a professionally produced photo slideshow.

### Area Realtor Notification

Agents at all of the top real estate companies in the area will be notified that your home has come on the market, so they can immediately alert their interested clients.

### Internet Marketing Advantage

Your home will be shown on up to 700+ websites, including the oft-visited real estate websites in the world, putting it in front of potential buyers everywhere. Our comprehensive internet marketing strategy includes displaying your home with a detailed description and multiple photos on the most-visited real estate websites.

### Seller Update

I keep you up-to-date and informed with a detailed report outlining everything that has been done to bring your home to market and maximize its exposure.

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