

# EMILY THOMPSON

CV

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Creative graphic design professional with 15 years of experience creating and implementing ideas that inform, inspire, or motivate users. Expert knowledge of design principles combined with a mastery of design software across multiple mediums. Adept at motivating and managing team members to meet deadlines while guaranteeing quality, consistency, and brand alignment. Proven success in adhering to guidelines and producing work that yields positive returns.

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## SKILLS

Graphic design, user experience, team management, project management, Adobe Creative Suite, branding, print/digital media, typography, logo creation, illustration, production/quality control.

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## WORK EXPERIENCE

### Senior Graphic Designer

2018 - Present

Design House, Scotland, UK

Developed visual concepts, coordinated images with copywriters/art directors, and created visual assets across campaigns, websites, and printed materials. Directed product photography while liaising with clients to translate goals into design concepts. Oversaw production process of design and graphic assets with in-house web development team.

- Mastered proprietary software (AdPro) to create digital signage templates for clients.
- Mentored junior designers by encouraging professional growth.
- Designed advertisements for magazines, signage, social media and e-blast campaigns.

### Graphic Designer

2012 - 2018

Bright Box, London, UK

Created strategic solutions by collaborating with clients to determine branding and advertising needs. Sourced vendors and negotiated pricing to maximise cost savings while safeguarding high-quality standards for all projects. Produced layouts for websites and web-based applications in collaboration with various creative directors.

- Illustrated design ideas using storyboards, process flows, and sitemaps for all clients.
  - Designed digital concepts for print products such as stationery, brochures, catalogues, advertisements, and signage.
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## ADDITIONAL EXPERIENCE

### Design Manager

WeLoveDesign, London

- Created digital assets for website and frequently used Photoshop, Illustrator, and InDesign, in daily production.

### Graphic Designer

GD Creative Agency, London

- Designed 200+ digital concepts for print products such as stationery, brochures, catalogues, advertisements, and signage.
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## EDUCATION

### Master of Arts in Graphic Design

University of Edinburgh, Scotland, UK

**Bachelor of Arts (Hons) Graphic and Media Design (2:1)**

London College of Communication, UK