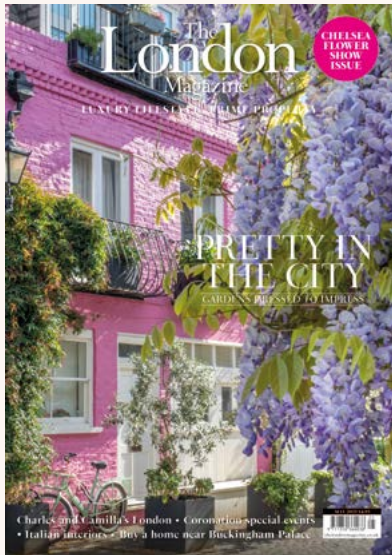


The London Magazine



Media Pack 2024

thelondonmagazine.co.uk

Our Magazine

The London Magazine, established in the marketplace for 33 years, remains the leading luxury lifestyle and property magazine in London. It continues to delight its fiercely loyal readership – discerning and sophisticated homeowners from the most affluent neighbourhoods across the capital. They are some of the wealthiest people, not just in the UK, but in the world.

Our mission is to be highly relevant to our readers. Editorial is tailored to providing inspiring, intelligent content and includes art, culture, interiors, education, retail, travel, and property, as well as interviews with leading Londoners.



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Readership

With a readership of 140,000, *The London Magazine* provides the perfect vehicle to promote premium and luxury brands, products and services to a very affluent, discerning and cultured community.

Distribution

The magazine is delivered to the most desirable neighbourhoods: Mayfair & St James, Belgravia, Knightsbridge, Chelsea, Kensington, Marylebone, Highgate, Hampstead, St John's Wood, Richmond, Wimbledon and Barnes. Many readers have additional properties in the Home Counties and internationally.

It is also distributed to select 5-star hotels, private members clubs, private jet charter services, luxury showrooms and corporate headquarters across the capital. Copies are also available from our stand at the Chelsea Flower Show, as well as schools, senior living and interior design shows in London.

The
London
Magazine

Brands that advertise include

Harvey Nichols, Patek Philippe, Smallbone, Carpe Diem Beds, West One Bathrooms, Minotti, Crockett & Jones, Tom Raffield, Rolex, Chiswick Auctions, CREED, Seychelles Tourism, Pernod-Ricard, Burlington Arcade, Standard Chartered Bank, Schoen Clinic

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The London Magazine



WATCHES & SWITZERLAND

Premium Rate	
Outside Back Cover	£4,200
Inside Front Cover	£3,950
Inside Back Cover	£3,300
Inside Front Cover Double page spread	£6,500
Display	
Double page spread	£4,500
Full page, right hand in front half	£3,240
Full page	£3,000
Half page	£1,650
Quarter page	£910
Special	
Sponsorship of the cover	POA
Advertorial page	£3,750
Advertorial double page spread	£5,625
Loose inserts	£60 per 1,000
Gift Guide entry: Valentine's Day, Mother's Day, Easter, Father's Day, Christmas	£700
Property, Main Gallery	
Double page spread	£3,850
Full page	£2,000

All rates exclude VAT

Advertorials

These are bespoke promotions designed and produced by us on your behalf for maximum impact. For select products and services, advertorials are ideal as informative and educational marketing communications which benefit from perceived editorial endorsement.

Calendar 2024

January

Health and Wellbeing
Private medical clinics,
how to age well
Top Interior Designers
for 2024
Extreme snow/ski travel

BOOK **MON 20 NOV**
ARTWORK **FRI 24 NOV**
ON SALE **FRI 15 DEC**

February

London's top renovations
Interiors: Bedrooms
Luxury travel focus
Valentine's gift guide

BOOK **MON 18 DEC**
ARTWORK **FRI 22 DEC**
ON SALE **FRI 19 JAN**

March

How to add space:
extensions and pods
Luxury investments (art,
wine, gems, cars)
Ultimate bathrooms
Mother's Day gift guide

BOOK **MON 29 JAN**
ARTWORK **FRI 2 FEB**
ON SALE **FRI 23 FEB**

April

Spring interiors special
Family kitchens, kids
rooms and games areas
The London Guide to
Schools Spring edition
Easter gift guide

BOOK **MON 26 FEB**
ARTWORK **FRI 1 MAR**
ON SALE **FRI 22 MAR**

May

Chelsea Flower Show
Gardens, outdoor living
and garden offices
Complete London Guide
to Weddings
Interiors: Iconic
furniture design part 1

BOOK **MON 25 MAR**
ARTWORK **FRI 29 MAR**
ON SALE **FRI 19 APR**

June

Summer entertaining
Guide to Summer
Health and Wellness
Homes and interiors for
sports fans, gyms etc
Father's Day gift guide

BOOK **MON 22 APR**
ARTWORK **FRI 26 APR**
ON SALE **FRI 17 MAY**

July

Home Counties special:
Rural homes and
interiors, relocating and
schools outside London;
Summer art
French focus in London,
shops, restaurants, cafes

BOOK **MON 27 MAY**
ARTWORK **FRI 31 MAY**
ON SALE **FRI 21 JUN**

August

Luxury senior living
Second homes abroad
Boats, yachts and
waterside luxury living
Luxury London top
shopping destinations

BOOK **MON 24 JUN**
ARTWORK **FRI 28 JUN**
ON SALE **FRI 19 JUL**

September

Eco special, sustainable
Historic conversions
Handmade London:
furniture, fabrics,
craftsmanship

BOOK **MON 29 JUL**
ARTWORK **FRI 2 AUG**
ON SALE **FRI 23 AUG**

October

Autumn Interiors special
Flooring, lighting, the
high tech home, security
The London Guide to
Schools Autumn edition

BOOK **MON 26 AUG**
ARTWORK **FRI 30 AUG**
ON SALE **FRI 20 SEPT**

November

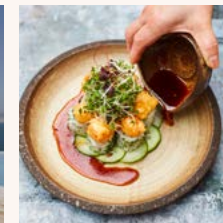
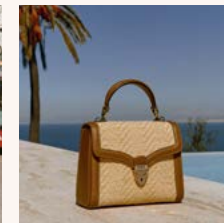
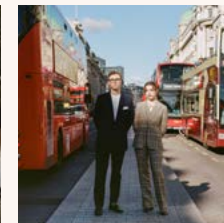
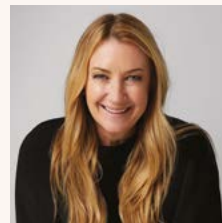
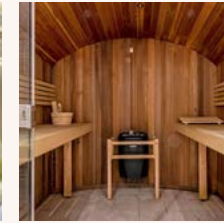
Winter travel, private jets
Gentlemen's style guide
grooming, accessories
Automotive in the city
Interiors: cosy
living rooms

BOOK **MON 23 SEPT**
ARTWORK **FRI 27 SEPT**
ON SALE **FRI 18 OCT**

December

Jewellery & watches,
Dining & entertaining
Food & drink
Christmas gift guide

BOOK **MON 21 OCT**
ARTWORK **FRI 25 OCT**
ON SALE **FRI 15 NOV**



The London Magazine

Part of The Chelsea Magazine Company

The London Magazine is produced by The Chelsea Magazine Company, part of Telegraph Media Group, and sits within a portfolio of luxury newsstand titles, including *The English Garden* and *The English Home*, as well as travel titles *BRITAIN* and *Discover Britain*. Its educational division includes *Independent School Parent*, *Great British Education*, supported by the Government's GREAT campaign, and the *Independent Schools of the Year Awards*. The Chelsea Magazine Company's titles are enjoyed by more than 2.5 million readers in print and online

Contact us

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