

PRELIMINARY PROFILE OF U.S. EXPORTING COMPANIES, 2022

Release Number: CB 23-168

OCTOBER 5, 2023 —The U.S. Census Bureau has released the report, Preliminary Profile of U.S. Exporting Companies, 2022. This report compiles preliminary data on the universe of U.S. exporting companies in 2022, using characteristics from the 2021 Business Register.

In 2022, there were 278,964 identified U.S. exporters, accounting for \$1.81 trillion in exports of goods (of \$2.1 trillion total exports of goods). All data are subject to revision with the *Profile of U.S. Importing and Exporting Companies, 2021 – 2022*, scheduled for release in April 2024.

	Identified U.S. Exporters ¹			Known Value (\$millions) ²		
	2022 Preliminary	2021 Preliminary	2021 Final	2022 Preliminary	2021 Preliminary	2021 Final
All Exporters						
All Identified Companies	278,964	277,489	278,362	1,806,050	1,532,210	1,553,994
Manufacturing	68,360	68,271	68,438	968,071	857,003	848,793
Wholesale	86,447	86,760	87,757	493,139	395,780	420,158
Other/Unidentified	124,157	122,458	122,167	344,839	279,427	286,043
Small and Medium Exporters³						
All Identified Companies	271,873	270,272	271,241	671,780	530,472	541,592
Manufacturing	65,725	65,540	65,776	183,042	156,948	154,005
Wholesale	85,522	85,786	86,821	309,741	227,785	247,762
Other/Unidentified	120,626	118,964	118,644	178,997	145,738	139,825

¹ Identified U.S. exporters are defined as companies that can be linked to export transactions.

² Known value is defined as the portion of U.S. total exports that could be matched to specific companies.

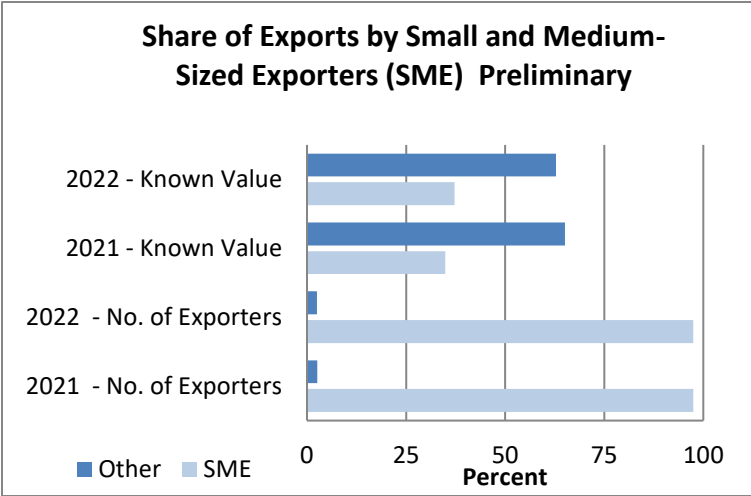
³ Small and Medium Exporters are defined as those companies with fewer than 500 employees, those with missing employment data, nonemployers, and companies that reported annual payroll but did not report any employees on their payroll.

Data Inquiries

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Methodology

Preliminary Exporter data was created by comparing the statistical year data to the prior year Business Register. For example, 2022 export data was compared to the 2021 Business Register; 2021 export data was compared to the 2020 Business Register, etc. Research has shown that this methodology captures approximately 95% of the Known Value and 99% of Identified Exporters when compared to the Final Exporter

data, which is created using export data and Business Register from the same year. The missing data reflect the lack of information on exporters that were birthed during the statistical year and therefore not part of the prior year Business Register. See the table below for more information.

While the use of the prior year Business Register has little effect on the overall Known Value and Identified Exporters, it can have significant effects on more detailed statistics. Changes in ownership, NAICS classification, employee size class, and location can cause these detailed statistics to change significantly from year-to-year. For this reason, only the high-level summary data is published in the Preliminary Exporter Profile. Full detail will be available with the publication of the final Profile of U.S. Importing and Exporting Companies in April 2024.

Preliminary-to-Final Change Comparison

	Identified U.S. Exporters			Known Value		
	Preliminary	Final	Change	Preliminary	Final	Change
2022	278,964			1,806,050		
2021	277,489	278,362	0.31%	1,532,210	1,553,994	1.42%
2020	270,290	271,705	0.52%	1,253,648	1,265,900	0.98%
2019	286,132	288,063	0.67%	1,386,225	1,455,444	4.99%
2018	291,802	292,793	0.34%	1,406,368	1,477,975	5.09%
2017	284,168	290,142	2.10%	1,291,586	1,377,324	6.64%
2016	285,281	287,314	0.71%	1,210,666	1,290,213	6.57%
2015	292,784	294,834	0.70%	1,307,013	1,355,114	3.68%
2014	301,923	304,466	0.84%	1,403,769	1,441,914	2.72%
2013	302,051	304,223	0.72%	1,365,738	1,400,955	2.58%
2012	301,238	304,867	1.20%	1,333,086	1,379,683	3.49%

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Note: The data in this report are preliminary and subject to revision. For more information, visit www.census.gov/trade.

The Census Bureau has reviewed this data product to ensure appropriate access, use, and disclosure avoidance protection of the confidential source data (Project No. 7504799, Disclosure Review Board (DRB) approval number: CBDRB-FY23-0542).

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