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PRELIMINARY PROFILE OF U.S. EXPORTING COMPANIES, 2019

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NOVEMBER 4, 2020 —The U.S. Census Bureau has released the report, Preliminary Profile of U.S. Exporting Companies, 2019. This report compiles preliminary data on the universe of U.S. exporting companies in 2019, using characteristics from the 2018 Business Register.

In 2019, there were 286,132 identified U.S. exporters, accounting for \$1.39 trillion in exports of goods (of \$1.67 trillion total exports of goods). All data are subject to revision with the *Profile of U.S. Importing and Exporting Companies, 2018 – 2019*, scheduled for release in April 2021.

	Identified U.S. Exporters ¹			Known Value (\$millions) ²		
	2019 Preliminary	2018 Preliminary	2018 Final	2019 Preliminary	2018 Preliminary	2018 Final
All Exporters						
All Identified Companies	286,132	291,802	292,793	1,386,225	1,406,368	1,477,975
Manufacturing	71,315	72,543	71,986	816,676	842,194	902,119
Wholesale	90,969	94,267	94,761	332,966	329,498	322,203
Other/Unidentified	123,848	124,992	126,046	236,583	234,675	253,653
Small and Medium Exporters³						
All Identified Companies	278,694	284,311	285,334	462,164	495,268	473,318
Manufacturing	68,578	69,764	69,254	152,916	168,134	156,923
Wholesale	90,039	93,331	93,820	193,962	206,313	195,673
Other/Unidentified	120,077	121,216	122,260	115,286	120,821	120,724

¹ Identified U.S. exporters are defined as companies that can be linked to export transactions.

² Known value is defined as the portion of U.S. total exports that could be matched to specific companies.

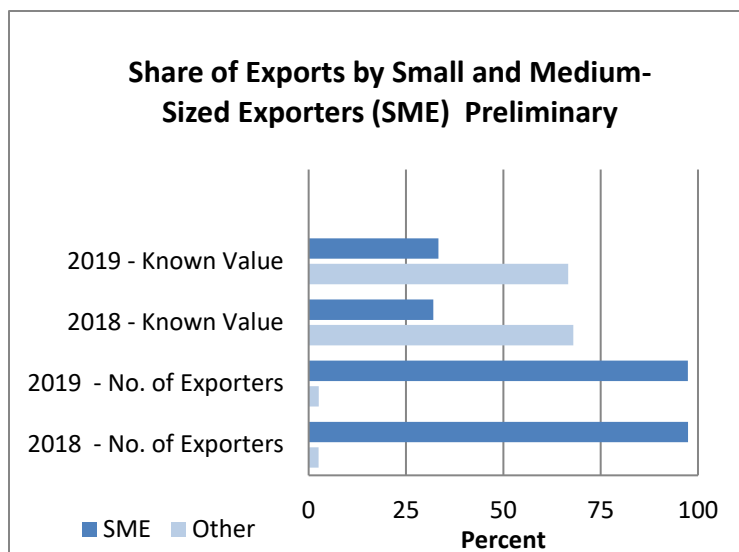
³ Small and Medium Exporters are defined as those companies with fewer than 500 employees, those with missing employment data, nonemployers, and companies that reported annual payroll but did not report any employees on their payroll.

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Methodology

Preliminary Exporter data was created by comparing the statistical year data to the prior year Business Register. For example, 2019 export data was compared to the 2018 Business Register; 2018 export data was compared to the 2017 Business Register, etc. Research has shown that this methodology captures approximately 96-97% of the Known Value and 99% of Identified Exporters when compared to the Final Exporter data, which is created using export and Business Register data from the same

year. The missing data reflect the lack of information on exporters that were birthed during the statistical year and therefore not part of the prior year Business Register. See the table below for more information.

While the use of the prior year Business Register has little effect on the overall Known Value and Identified Exporters, it can have significant effects on more detailed statistics. Changes in ownership, NAICS classification, employee size class, and location can cause these detailed statistics change significantly from year-to-year. For this reason, only the high-level summary data is published in the Preliminary Exporter Profile. Full detail will be available with the publication of the Final Profile of U.S. Importing and Exporting Companies in April 2021.

Preliminary-to-Final Change Comparison

	Identified U.S. Exporters			Known Value		
	Preliminary	Final	Change	Preliminary	Final	Change
2019	286,132			1,386,225		
2018	291,802	292,793	0.34%	1,406,368	1,477,975	5.09%
2017	284,168	290,142	2.10%	1,291,586	1,377,324	6.64%
2016	285,281	287,314	0.71%	1,210,666	1,290,213	6.57%
2015	292,784	294,834	0.70%	1,307,013	1,355,114	3.68%
2014	301,923	304,466	0.84%	1,403,769	1,441,914	2.72%
2013	302,051	304,223	0.72%	1,365,738	1,400,955	2.58%
2012	301,238	304,867	1.20%	1,333,086	1,379,683	3.49%

Note: The data in this report are preliminary and subject to revision. For more information, visit www.census.gov/trade.

The Census Bureau has reviewed this data product for unauthorized disclosure of confidential information and has approved the disclosure avoidance practices applied. (Approval ID: CBDRB-FY21-021)

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