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Preliminary Profile of U.S. Exporting Companies, 2015

The U.S. Census Bureau has released the report, *Preliminary Profile of U.S. Exporting Companies, 2015*. This report compiles preliminary data on the universe of U.S. exporting companies in 2015, using characteristics from the 2014 Business Register.

In 2015, there were 292,784 identified U.S. exporters, accounting for \$1.3 trillion in exports of goods (of \$1.5 trillion total exports of goods.) All data are subject to revision with the *Profile of U.S. Importing and Exporting Companies, 2014 – 2015*, scheduled for release in April 2017.

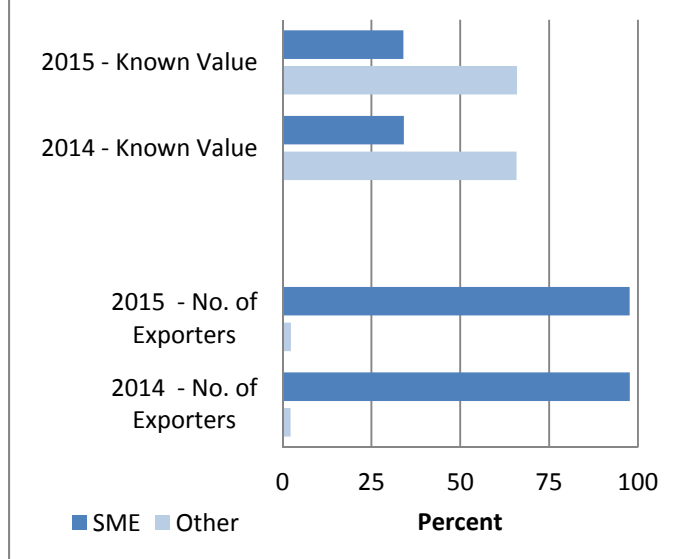
	Identified U.S. Exporters ¹			Known Value (\$millions) ²		
	2015	2014	2014	2015	2014	2014
	Preliminary	Preliminary	Final	Preliminary	Preliminary	Final
All Exporters						
All Identified Companies	292,784	301,923	304,466	1,307,013	1,403,769	1,441,914
Manufacturing	73,367	74,912	74,114	777,817	847,950	847,806
Wholesale	98,167	99,959	102,768	305,535	311,661	329,261
Other/Unidentified	121,250	127,052	127,584	223,661	244,158	264,847
Small and Medium Exporters³						
All Identified Companies	285,889	295,063	297,519	444,690	479,376	482,034
Manufacturing	70,791	72,316	71,544	156,227	158,967	168,923
Wholesale	97,307	99,156	101,909	182,516	206,618	199,438
Other/Unidentified	117,791	123,591	124,066	105,948	113,791	113,673

¹ Identified U.S. exporters are defined as companies that can be linked to export transactions.

² Known value is defined as the portion of U.S. total exports that could be matched to specific companies.

³ Small and Medium Exporters are defined as those companies with fewer than 500 employees, those with missing employment data, nonemployers, and companies that reported annual payroll but did not report any employees on their payroll.

Share of Exports by Small and Medium-Sized Exporters (SME) Preliminary



Methodology

Preliminary Exporter data was created by comparing the statistical year data to the prior year Business Register. For example, 2015 export data was compared to the 2014 Business Register; 2014 export data was compared to the 2013 Business Register, etc. Research has shown that this methodology captures approximately 96-97% of the Known Value and 99% of Identified Exporters when compared to the Final Exporter data, which is created using export data and Business Register from the same year. The missing data reflect the lack of information on exporters that were birthed during the statistical year and therefore not part of the prior year Business Register. See the table below for more information.

While the use of the prior year Business Register has little effect on the overall Known Value and Identified Exporters, it can have significant effects on more detailed statistics. Changes in ownership, NAICS classification, employee size class, and location can cause these detailed statistics change significantly from year-to-year. For this reason, only the high-level summary data is published in the Preliminary Exporter Profile. Full detail will be available with the publication of the Final Profile of U.S. Importing and Exporting Companies in April 2017.

Preliminary-to-Final Change Comparison

	Identified U.S. Exporters			Known Value		
	Preliminary	Final	Change	Preliminary	Final	Change
2015	292,784	---	---	1,307,013	---	---
2014	301,923	304,466	0.84%	1,403,769	1,441,914	2.65%
2013	302,051	304,223	0.71%	1,365,738	1,400,955	2.51%
2012	301,238	304,867	1.19%	1,333,086	1,379,683	3.37%
2011	299,360	302,261	0.96%	1,274,799	1,319,942	3.42%
2010	290,474	293,131	0.91%	1,101,130	1,137,635	3.21%
2009	273,575	275,843	0.82%	904,677	938,794	3.63%

Note: The data in this report are preliminary and subject to revision. For more information, visit www.census.gov/trade.