

# U.S. Census Bureau News

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## Preliminary Profile of U.S. Exporting Companies, 2014

The U.S. Census Bureau has released the report, *Preliminary Profile of U.S. Exporting Companies, 2014*. This report compiles preliminary data on the universe of U.S. exporting companies in 2014, using characteristics from the 2013 Business Register.

In 2014, there were 301,923 identified U.S. exporters, accounting for \$1.4 trillion in exports of goods (of \$1.6 trillion total exports of goods.) All data are subject to revision with the *Profile of U.S. Importing and Exporting Companies, 2013 – 2014*, scheduled for release in April 2016.

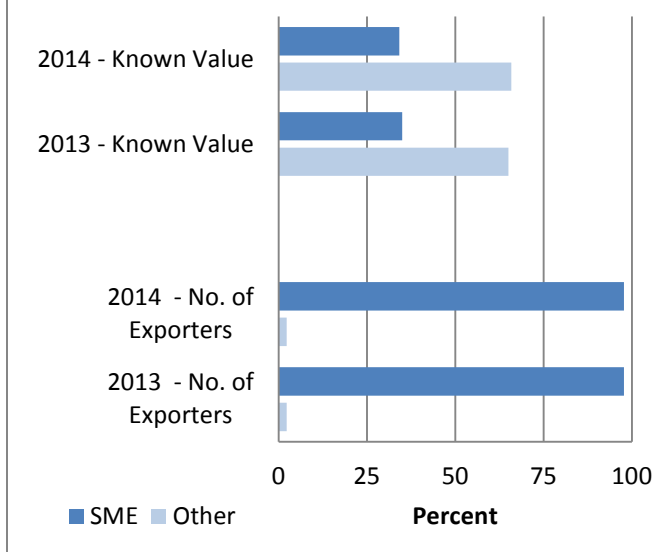
	Identified U.S. Exporters <sup>1</sup>			Known Value (\$millions) <sup>2</sup>		
	2014	2013	2013	2014	2013	2013
	Preliminary	Preliminary	Final	Preliminary	Preliminary	Final
<b>All Exporters</b>						
<b>All Identified Companies</b>	<b>301,923</b>	<b>302,051</b>	<b>304,223</b>	<b>1,403,769</b>	<b>1,365,738</b>	<b>1,400,955</b>
Manufacturing	74,912	74,879	74,398	847,950	819,423	839,180
Wholesale	99,959	100,628	101,493	311,661	312,763	303,477
Other/Unidentified	127,052	126,544	128,332	244,158	233,552	258,298
<b>Small and Medium Exporters<sup>3</sup></b>						
<b>All Identified Companies</b>	<b>295,063</b>	<b>295,241</b>	<b>297,343</b>	<b>479,376</b>	<b>477,502</b>	<b>471,069</b>
Manufacturing	72,316	72,329	71,814	158,967	160,519	160,298
Wholesale	99,156	99,831	100,698	206,618	206,088	196,529
Other/Unidentified	123,591	123,081	124,831	113,791	110,895	114,241

<sup>1</sup> Identified U.S. exporters are defined as companies that can be linked to export transactions.

<sup>2</sup> Known value is defined as the portion of U.S. total exports that could be matched to specific companies.

<sup>3</sup> Small and Medium Exporters are defined as those companies with fewer than 500 employees, those with missing employment data, nonemployers, and companies that reported annual payroll but did not report any employees on their payroll.

## Share of Exports by Small and Medium-Sized Exporters (SME) Preliminary



## Methodology

Preliminary Exporter data was created by comparing the statistical year data to the prior year Business Register. For example, 2014 export data was compared to the 2013 Business Register; 2013 export data was compared to the 2012 Business Register, etc. Research has shown that this methodology captures approximately 96-97% of the Known Value and 99% of Identified Exporters when compared to the Final Exporter data, which is created using export data and Business Register from the same year. The missing data reflect the lack of information on exporters which were birthed during the statistical year and therefore not part of the prior year Business Register. See the table below for more information.

While the use of the prior year Business Register has little effect on the overall Known Value and Identified Exporters, it can have significant effects on more detailed statistics. Changes in ownership, NAICS classification, employee size class, and location can cause these detailed statistics to significantly alter from year-to-year. For this reason, only the high-level summary data are published in the Preliminary Exporter Profile. Full detail will be available with the publication of the Final Profile of U.S. Importing and Exporting Companies in April 2016.

## Preliminary-to-Final Change Comparison

	Identified U.S. Exporters			Known Value		
	Preliminary	Final	Change	Preliminary	Final	Change
2014	301,923	---	---	1,403,769	---	---
2013	302,051	304,223	0.71%	1,365,738	1,400,955	2.51%
2012	301,238	304,867	1.19%	1,333,086	1,379,683	3.37%
2011	299,360	302,261	0.96%	1,274,799	1,319,942	3.42%
2010	290,474	293,131	0.91%	1,101,130	1,137,635	3.21%
2009	273,575	275,843	0.82%	904,677	938,794	3.63%

**Note:** The data in this report are preliminary and subject to revision. For more information, visit [www.census.gov/trade](http://www.census.gov/trade).