

U.S. Census Bureau News

U.S. Department of Commerce • Washington, D.C. 20230

FOR IMMEDIATE RELEASE

8:30 A.M. EDT FRIDAY, OCTOBER 3, 2014

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CB 14-173

Preliminary Profile of U.S. Exporting Companies, 2013

The U.S. Census Bureau releases the report, *Preliminary Profile of U.S. Exporting Companies, 2013*. This report compiles preliminary data on the universe of U.S. exporting companies in 2013, using characteristics from the 2012 Business Register.

In 2013, there were 302,051 identified U.S. exporters, accounting for \$1.4 trillion in exports of goods (of \$1.6 trillion total exports of goods). All data are subject to revision with the *Profile of U.S. Importing and Exporting Companies, 2012 – 2013*, scheduled for release in April 2015.

	Identified U.S. Exporters ¹			Known Value (\$ millions) ²		
	2013 Preliminary	2012 Preliminary	2012 Final	2013 Preliminary	2012 Preliminary	2012 Final
All Exporters						
All Identified Companies	302,051	301,238	304,867	1,365,738	1,333,086	1,379,683
Manufacturing	74,879	74,455	74,520	819,423	791,837	836,684
Wholesale	100,628	100,069	102,005	312,763	315,517	307,135
Other/Unidentified	126,544	126,714	128,342	233,552	225,732	235,865
Small and Medium Exporters³						
All Identified Companies	295,241	294,589	297,995	477,502	460,634	449,400
Manufacturing	72,329	71,979	71,968	160,519	154,533	151,089
Wholesale	99,831	99,323	101,206	206,088	198,803	191,142
Other/Unidentified	123,081	123,287	124,821	110,895	107,307	107,169

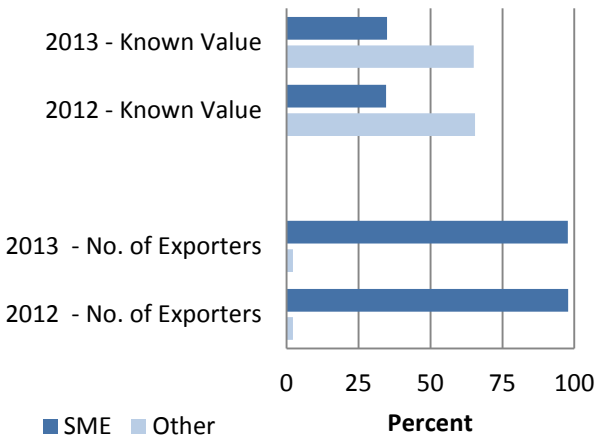
¹ Identified U.S. exporters are defined as companies that can be linked to export transactions.

² Known value is defined as the portion of U.S. total exports that could be matched to specific companies.

³ Small and Medium Exporters are defined as those companies with fewer than 500 employees, those with missing employment data, nonemployers, and companies that reported annual payroll but did not report any employees on their payroll.

Share of Exports by Small and Medium-Sized Exporters (SME)

Preliminary



Methodology

Preliminary Exporter data was created by comparing the statistical year data to the prior year Business Register. For example, 2013 export data was compared to the 2012 Business Register; 2012 export data was compared to the 2011 Business Register, etc. Research has shown that this methodology captures approximately 96-97% of the Known Value and 99% of Identified Exporters when compared to the Final Exporter data, which is created using export data and Business Register data from the same year. The missing data reflect the lack of information on exporters which were birthed during the statistical year and therefore not part of the prior year Business Register. See the table below for more information.

While the use of the prior year Business Register has little effect on the overall Known Value and Identified Exporters, it can have significant effects on more detailed statistics. Changes in ownership, NAICS classification, employee size class, and location can cause these detailed statistics to alter from year-to-year. For this reason, only the high-level summary data is published in the Preliminary Exporter Profile. Full detail will be available with the publication of the Final Profile of U.S. Importing and Exporting Companies in April 2015.

Preliminary-to-Final Change Comparison

	Identified U.S. Exporters			Known Value		
	Preliminary	Final	Change	Preliminary	Final	Change
2013	302,051	---	---	1,365,738	---	---
2012	301,238	304,867	1.19%	1,333,086	1,379,683	3.37%
2011	299,360	302,261	0.96%	1,274,799	1,319,942	3.42%
2010	290,474	293,131	0.91%	1,101,130	1,137,635	3.21%
2009	273,575	275,843	0.82%	904,677	938,794	3.63%

Note: The data in this report are preliminary and subject to revision. For more information, visit www.census.gov/trade.