



2022-23

**Cal Athletics Fund
Annual Report**



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Letter From The Director Of Athletics

Greetings from Berkeley,

The 2022-23 year saw many successes and milestones worth celebrating. We won three more national championships – bringing our total to 103 – celebrated 50 years of Title IX, kept the Axe in the electrifying 125th Big Game, celebrated the highest student athlete graduation success rate in our history, and saw incredible generosity from you, our Cal family. The triumphs in competition and in the classroom are made possible by your support, and we are immensely grateful for the Cal community!

We were fortunate to have three teams win back-to-back national championships in 2022-2023. Men's swimming and diving, men's crew, and men's water polo all found success in and on the water! A huge part of why these programs are so successful is the generosity of their communities. The Cal Aquatics Gala, hosted every two years, benefits our four aquatics programs and raises over \$400K – funds that directly support the operating costs of the programs. Men's crew has the support of the Friends of Cal Crew – a dedicated group of alumni who support philanthropically and as volunteers to ensure the program's success. The Rogers family, who in this past year pledged another \$10 million to the program, continues to be an integral part of the team's success.

While Cal has continued to win conference championships, national championships and produce Olympians, the 2022-23 academic year saw the highest graduation success rates (GSR) in our program's history. The Golden Bears posted an overall GSR of 91 percent, which matches the all-time high set by the department last year. Six Cal teams (volleyball, women's tennis, men's tennis, beach volleyball, lacrosse, and men's gymnastics) achieved a perfect GSR of 100 percent, while 18 teams had

a rate of at least 90 percent. In addition, our annual Newmark Awards recognize the teams with the highest GPAs – women's tennis took the Women's Small Team honor with a 3.704 cumulative GPA, which was also the highest among all teams at Cal. The men's golf squad won the Men's Small Team honor with a cumulative GPA of 3.32, the women's swimming and diving team captured the Women's Large Team award (25+ roster) with a cumulative GPA of 3.542, and men's rowing won the Men's Large Team award for the sixth consecutive year with a cumulative GPA of 3.406. Our student-athletes are not only committed to competitive success, but they are also dedicated students in the classroom who excel at one of the most academically challenging institutions in the world.

We have been very busy and are excited as we begin the transition to the ACC. The league has welcomed us with open arms and we have been working tirelessly on building out future schedules and ensuring our student-athletes will have the support and resources to be successful. We are thrilled with the opportunity to compete at the highest level with like minded academic schools and know that our student-athletes will be able to have an incredible experience when we officially join the ACC on August 2nd, 2024. As most of you know, the enterprise of intercollegiate athletics has been challenged with numerous changes over the past several years. While the intercollegiate athletics space will continue to change and evolve, one thing will always remain the same – our commitment to

our student-athletes and ensuring they have the best experience possible during their time at Cal. It is at the core of our mission and we as a department are working in collaboration with the university and the community to deliver on this promise.

I am energized and hopeful as I look to the future of Cal Athletics. There is a great amount of opportunity for us to capitalize on as we embark on new and exciting ventures and I hope you will follow along and support our student-athletes and teams as we enter a new chapter of Cal Athletics.

This annual report reflects highlights and accomplishments of the Cal Athletics Fund and department from the 2023 fiscal year (July 1st, 2022 – June 30th, 2023) that were made possible with your generosity. Thank you for being a part of our journey this past year – I hope you will consider renewing your support of Cal and our programs next year and the years to come!

Thank you and Go Bears!



Jim Knowlton
Director of Athletics



Director of Athletics Jim Knowlton (left), Travers Family Head Football Coach Justin Wilcox (center), and Voice of the Bears (retired) Joe Starkey

2022-23 Year In Review

Cal Athletics Family Shows Unparalleled Generosity In 2022-23

By: Cal Athletics Fund

At Cal, the pursuit of excellence goes beyond victories in competition; it is reflected in the academic achievements of student-athletes, the impact of an elite coaching staff, and the opportunities provided for 850+ student-athletes on a daily basis. The generosity of the Cal family makes these successes possible, and their philanthropic support during the 2022-23 fiscal year went unparalleled.

As of June 30th, Cal Athletics received \$42.2 million in gifts and pledges in fiscal year '23 through 10,016 gifts made by 5,545 donors – a 6.5% increase in philanthropy from the previous fiscal year. Programmatic support continues to be a critical area of focus for Cal Athletics. Of this total, \$12.8 million was provided in support of sports program's operations. That generosity directly impacted teams like men's



water polo, men's swimming & diving, and men's crew – who all won national team championships during the 2022-2023 year.

Philanthropic support from the Cal family provides the stability and funds to accelerate important initiatives. In partnership with the department's increased commitment, three key programs saw enhanced levels of support last fiscal year:

- Championship CALiber, the exclusive philanthropic giving society focused on providing support to Cal Football
- Men's Basketball Excellence Initiative, launched in May 2023 to give new head coach Mark Madsen the resources needed to build a championship level program
- The Golden Way, the Cal Women's Basketball Rewards Initiative dedicated to supporting the program's operations

Several alumni amplified these efforts in a transformational way. The Shipman Family (Alex '78 & Marie Shipman), whose gift in 2016 named the Cal men's golf head coach position, now the Alex

and Marie Shipman Director of Men's Golf – further cemented their Cal legacy by committing to endow the Cal Football Offensive Coordinator position through a \$10 million estate gift.

Jerry Siebert ('61) made a \$1 million gift to the Athletic Director's Excellence Fund before he passed in December of 2022. A Hall-of-Fame track & field standout and two-time Olympian, Siebert's generosity will pave the way for future Hall-of-Famers for years to come.

The Rogers family continued their historic support with a \$10 million pledge in support of Cal men's rowing. The family will continue their commitment of annual support of the program both in time and in financial resources. They also have offered a \$5 million matching challenge which will provide a 1:1 match for every new gift or pledge to endowments benefiting Cal men's rowing. The Rogers family's steadfast generosity has helped propel men's rowing to back-to-back national championships and they truly embody Cal Crew Forever.

2022-23 Year In Review



In early 2023, The Witter Rugby Field Enhancement Project was launched to renovate the current facility to provide an improved player and fan experience. The Witter Family ('82 '90 '10) along with Steve '85 and Karen Ellis, and Doug '78 and Corrine Cole each supported this project with \$1 million lead gifts. The success of this ongoing campaign is due in large part to Bud Lyons '72, California Rugby Advisory Board chairman, who has helped raise \$4.4 million towards the project.

In this new era of collegiate athletics, the Cal family supports student-athletes and programs in multiple ways. Cal Athletics would like to acknowledge those who have been incredibly generous to the California Legends Collective this past year, in particular, the 72 hour matching challenge that earned more than \$1.2 million from over 1,100 donations in less than two business days following the announcement of the ACC. A special thank you goes to Ron '89 and Stephanie '87 Rivera, Kevin '91 and Jeanette '94 Kennedy and Lance Cooper '85 for establishing the challenge.

Cal Athletics remains committed to three bold goals – exceptional student-athlete experiences, team and individual competitive success, and attracting and retaining the best people to serve student-athletes – which have guided Cal Athletics' priorities and empowered the department to make critical enhancements to the student-athlete experience. At the end of fiscal year '23, Cal Athletics had received more than \$330 million in gifts and commitments during the Cal Athletics Campaign for Excellence and looks forward to meeting the collective goal of \$350 million in support of Cal student-athletes by December 31, 2023.

The achievements of the past year are a direct result of the Cal family's generosity and Cal Athletics is incredibly grateful for their unwavering support and commitment to student-athletes.

As Cal prepares to transition to the ACC in 2024, the support and engagement of alumni, fans and supporters will continue to be instrumental in helping Cal add and enhance resources that are critical to competing for conference and national championships.



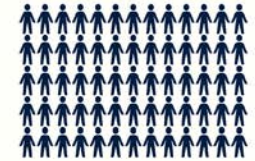
2022-23 By The Numbers \$42.2 Million Raised

\$12.8 Million
Operational Support



10,016
Gifts

5,545
Donors



3,933
Alumni

1,073
Friends



491
Parents

Academic Highlights

Newmark Awards

The Newmark Awards are awarded annually to the teams at Cal with the top cumulative grade-point average during the previous year. Established in 2007 by Pat and Kent '60 Newmark, each winning program receives a stipend for its operating budget.

In the 2022-23 academic year, California's men's rowing and women's tennis teams set the standard of team academic success by winning another Newmark Award. Men's rowing won the Men's Large Team award (25+ roster) for the sixth consecutive year with a cumulative GPA of 3.406. Women's tennis took the Women's Small Team honor with a 3.704 cumulative GPA, which was also the highest among all teams at Cal.

The women's swimming and diving team captured the Women's Large Team award with a cumulative GPA of 3.542, while the men's golf squad won the Men's Small Team honor with a cumulative GPA of 3.32

In addition, the Golden Bears softball team was recognized as the most improved for having the biggest increase in cumulative grade point average over the past four years.

COUNT OF TEAMS WITH A GPA OF 3.0+

MEN'S TEAMS

WOMEN'S TEAMS

COUNT	%	AVG. GPA		COUNT	%	AVG. GPA
12 OF 14	86%	3.202	2023 SPRING	16 OF 16	100%	3.406
13 OF 14	93%	3.279	2022 FALL	16 OF 16	100%	3.455
13 OF 14	93%	3.176	2022 SPRING	16 OF 16	100%	3.380
14 OF 14	100%	3.207	2021 FALL	16 OF 16	100%	3.402
14 OF 14	100%	3.241	2021 SPRING	16 OF 16	100%	3.443
14 OF 14	100%	3.232	2020 FALL	16 OF 16	100%	3.416
14 OF 14	100%	3.148	2020 SPRING	16 OF 16	100%	3.343
7 OF 14	50%	3.026	2019 FALL	13 OF 16	81%	3.224
8 OF 14	57%	3.006	2019 SPRING	14 OF 16	88%	3.157
8 OF 14	57%	3.022	2018 FALL	13 OF 16	81%	3.143
8 OF 14	57%	3.023	2018 SPRING	14 OF 16	88%	3.167
7 OF 14	50%	3.014	2017 FALL	13 OF 16	81%	3.133
9 OF 14	64%	2.991	2017 SPRING	13 OF 16	81%	3.073



Graduate Success Rate

The Golden Bears posted an overall GSR (graduation status rate) of 91 percent, which matches the all-time high set by the department last year. Six Cal teams achieved a perfect GSR of 100 percent, while 18 had a rate of at least 90 percent. GSR is based on a six-year cohort.

The six teams with perfect graduation rates are volleyball, women's tennis, men's tennis, beach volleyball, lacrosse, and men's gymnastics.

The other twelve programs with at least 90 percent were field hockey, women's track & field, women's rowing, women's soccer, women's swimming & diving, softball, men's swimming and diving, men's track & field, men's golf, women's basketball, women's gymnastics, and men's basketball.

Athletic Success



Men's Water Polo

Back-to-Back National Champions (2021 & 2022)

Team National Championships

Men's Water Polo, NCAA Champions
Men's Swimming & Diving, NCAA Champions
Men's Rowing, IRA National Champions

Individual National Championships

Destin Lasco, Men's Swimming & Diving, 200 Back

National Athletes Of The Year Awards

Nikoloas Papanikolaou, Men's Water Polo
Luca Vieira, Men's Rowing

National Coach Of The Year Awards

Kirk Everist, Men's Water Polo
Dave Durden, Men's Swimming & Diving
Scott Frandsen, Men's Rowing
Jason Elefant, Brandon Shald, David Adams (Staff of the Year), Men's Rowing
Justin Howell, Liz Crandall-Howell, Women's Gymnastics
John Carney (National Assistant Coach of the Year), Women's Gymnastics

Team National Top 25 Finishes

Men's Rowing, No. 1
Men's Swimming & Diving, No. 1
Men's Water Polo, No. 1
Rugby, No. 2
Beach Volleyball, No. 7
Women's Gymnastics, No. 7
Women's Rowing, No. 7
Women's Water Polo, No. 7



Beach Volleyball

Season Record For Wins (29), First NCAA Tournament Win

Men's Gymnastics, No. 9
Women's Swimming & Diving, No. 11

All-American Selections

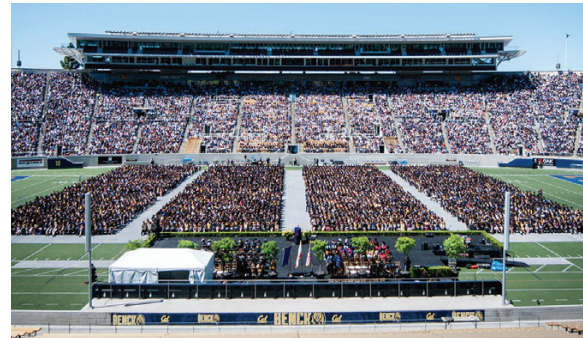
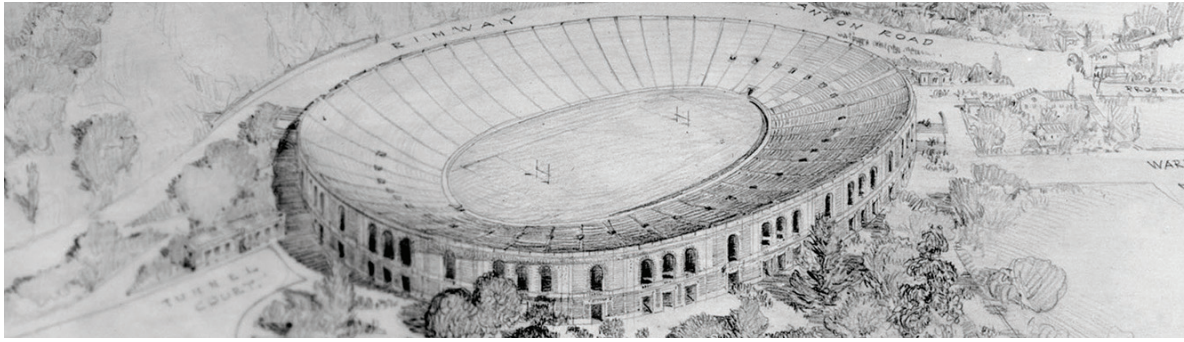
Sampson Zheng, Men's Golf
Navaeh DeSouza, Women's Gymnastics
eMjae Frazier, Women's Gymnastics
Mya Lauzon, Women's Gymnastics
Andi Li, Women's Gymnastics
Maddie Williams, Women's Gymnastics
Angus Dawson, Men's Rowing
Ollie Maclean, Men's Rowing
Gennaro di Mauro, Men's Rowing
Luca Vieira, Men's Rowing
Iwan Hadfield, Men's Rowing
Tim Roth, Men's Rowing
Makena Smith, Softball
Jack Alexy, Men's Swimming & Diving
Liam Bell, Men's Swimming & Diving
Patrick Callan, Men's Swimming & Diving
Hugo Gonzalez, Men's Swimming & Diving
Lucas Henveaux, Men's Swimming & Diving
Matthew Jensen, Men's Swimming & Diving
Destin Lasco, Men's Swimming & Diving
Jason Louser, Men's Swimming & Diving
Colby Mefford, Men's Swimming & Diving
Dare Rose, Men's Swimming & Diving
Björn Seeliger, Men's Swimming & Diving
Sebastian Somerset, Men's Swimming & Diving
Joshua Thai, Men's Swimming & Diving
Reece Whitley, Men's Swimming & Diving

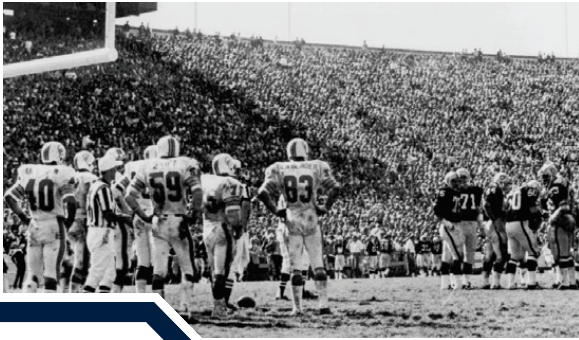
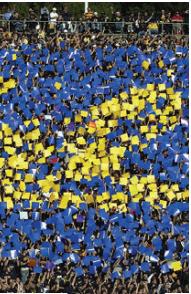


Destin Lasco, Men's Swimming & Diving

National Champion, 200 Yd Backstroke

Emma Davidson, Women's Swimming & Diving
Emily Gantriis, Women's Swimming & Diving
Rachel Klinker, Women's Swimming & Diving
Mia Kragh, Women's Swimming & Diving
Mia Motekaitis, Women's Swimming & Diving
Jade Neser, Women's Swimming & Diving
Leah Polonsky, Women's Swimming & Diving
Ayla Spitz, Women's Swimming & Diving
Isabelle Stadden, Women's Swimming & Diving
McKenna Stone, Women's Swimming & Diving
Mykolas Alekna, Men's Track & Field
Jeff Duensing, Men's Track & Field
Hakim McMorris, Men's Track & Field
Ivar Moisander, Men's Track & Field
Audrey Jacobs, Women's Track & Field
Anna Purchase, Women's Track & Field
Amari Turner, Women's Track & Field
Carolina Visca, Women's Track & Field
Sierra Caffo, Beach Volleyball
Liz Waters-Leiga, Beach Volleyball
Max Casabella, Men's Water Polo
Jack Deely, Men's Water Polo
Nikolaos Papanikolaou, Men's Water Polo
Roberto Valera, Men's Water Polo
Adrian Weinberg, Men's Water Polo
Ruby Swadling, Women's Water Polo
Cecily Turner, Women's Water Polo
Isabel Williams, Women's Water Polo



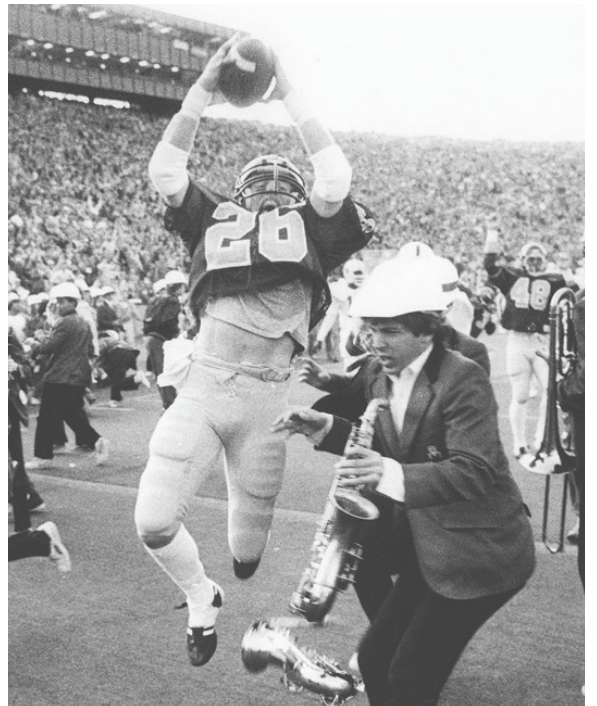


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MORIAL STADIUM

2023



Cal Athletics Fund Events

The Cal Athletics Family was excited to gather at a variety of events in 2022-23. Events included tailgates, celebrations of our former head coaches, receptions, the Cal Athletics Coaches Caravans, and our signature events such as the Scholarship Banquet, Thank You Luncheon, Aquatics Gala, and more! In addition, this year we celebrated 125 years of the Big Game! In total, the Cal Athletics Fund hosted over 110 in-person and virtual events for the department and 30 sports programs.



Cal Athletics Fund Events



Cal Athletics Fund Events

**Kevin Grimes
Career Celebration Reception**



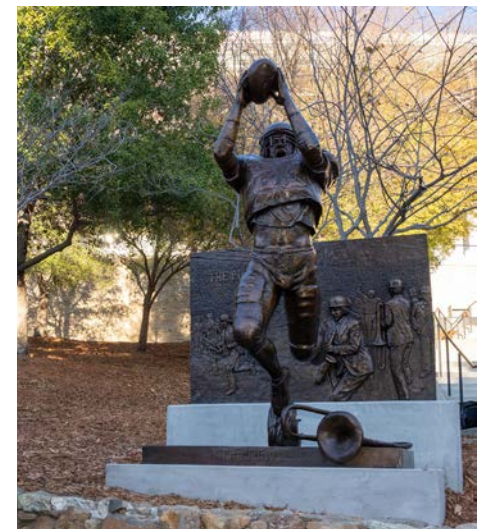
**Peter Wright
Career Celebration Brunch**



Notre Dame Tailgate



"The Play" Statue Unveiling



Making A Difference

Late Cal Hall-of-Famer Jerry Siebert Made Gift To Cal Athletics

By: Jonathan Okanes

When Jon Epps was playing baseball and football for Cal back in the early 1960s, he went to the athletic department to secure the services of a tutor who could help him with a tough courseload that included math, physics and chemistry.

Epps was matched with Jerry Siebert, who knew a little something about being an athlete himself.

Siebert was a member of Cal's track & field team and one of the top distance runners in the world. He also was a member of the Phi Beta Kappa academic honor society for his outstanding work as a physics student. In short, he was the ultimate example of the Cal student-athlete – excelling at the highest level both in the classroom and the playing arena.

Siebert recognized the holistic experience he had at Cal and never forgot it. He and Epps became lifelong friends, and the two often discussed the rare combination of elite academics and athletics their experience in Berkeley afforded them.

“Jerry and I talked about that for years and years – the people that have been able to have great academic and athletic careers,” Epps said. “It’s a combination you don’t find very often.”

Siebert passed away last December. Before his death at the age of 84, he spoke of the wonderful experience he had at Cal, and how that inspired him to make a seven-figure gift to improve Cal's Hall of Fame.

“I wanted to make a donation to make a difference,” Siebert said. “I spent a lot of years at Cal and got to take advantage of all of Cal's facilities. It was just magic academically for every student.”

Siebert ultimately became the No. 1-ranked half-miler in the United States and No. 2 in the world. He qualified for the Olympics in 1960 and 1964 and was part of the world record two-mile relay team in 1960. He was inducted into the Cal Athletics Hall of Fame in 1997.

Siebert ended up earning his Ph.D. from Cal and went on to spend three years doing post-doctoral research at Cornell before embarking on a successful career as a renowned physicist.

“We are incredibly grateful for the gracious gift Jerry made to Cal Athletics before his passing last year,” Cal Director of Athletics Jim Knowlton said. “Jerry was very passionate about our Hall of Fame, and we are working to determine the best ways we can put his generosity to good use.”

Epps actually crossed paths with Siebert before ever making it to Cal. While attending Merced High School, Epps attended the prestigious West Coast Relays at Fresno City College. Siebert was there that day competing with his Cal teammates.

“I remember looking down at those Cal athletes and saying to myself, ‘Wow, wouldn't it be neat to go to Cal?’” Epps said. “These guys are really, really smart and really, really good athletes. Jerry and I were both really proud to be Cal graduates. We both believed our education was as good as it gets.”



Jerry Siebert

Cal Men's Crew Forever



The Rogers Family Commits \$10 Million To Men's Rowing

By: Cal Athletics

The T. Gary and Kathleen Rogers Family Foundation*, in partnership with the Friends of Cal Crew – the fundraising and event-organizing arm of the Cal men's rowing program, has announced a commitment of \$10 million to the Cal men's rowing program. The family will continue its annual support of the program over the next 10 years and has offered a \$5 million matching challenge which will provide a 1:1 match for every new gift or pledge to endowments benefiting Cal men's crew. The gift comes on the heels of the program winning its second consecutive and nation's second-leading 19th overall national championship, including a sweep of all four boat classes for the first time in program history.

The Friends of Cal Crew was established in 1978 and consists of alumni, friends and families of the program. The goal of the organization is to work toward "Cal Crew Forever," the idea of fully endowing men's rowing at Cal. This gift contributes significantly toward achieving that vision.

"The dream started by the Friends of Cal Crew and taken on by Gary [Rogers] has always been 'Cal Crew Forever.' With the support of our alumni, led by the Rogers family, we've been able to have the elite program that we do," Cal head coach Scott Frandsen said. "Having a matching pledge like this takes a significant step toward getting the program fully endowed. The goal has always been to ensure that this student-athlete experience, this life-changing experience, is possible for generations to come. The financial stability of the program is so important, and this pledge is set up to encourage other alums to get involved and to make significant gifts that will then be matched by the Rogers family, which is how Gary always wanted it to be."

The T. Gary and Kathleen Rogers Family Foundation, started in 2003 by Gary, a well-known and successful local entrepreneur, and wife Kathleen "Cab" Rogers, has a long history of supporting the men's rowing program, various departments at UC Berkeley and UC San Francisco and numerous initiatives aimed at positively transforming the educational experience of Oakland students. Beginning in 1986, Gary started an annual pledge to match the total dollars raised by the Friends of Cal Crew. In 2004, Rogers made a significant contribution to the group's fundraising efforts that went toward the relocation and new construction renovation of the T. Gary Rogers Rowing Center, located on the Oakland Estuary. The facility provides office space for the coaches, a storage facility for boats and equipment and an event space for the program. Cab and son, Andy Rogers, have continued Gary's vision of helping men's rowing become the first fully endowed program in Cal history.

Cal Men's Crew Forever

“This gift is part of the ongoing drive to get the program fully endowed,” Andy Rogers said. “We want Cal Crew to stick around forever. The value of a team sport like crew is in the life lessons learned beyond the races and the classroom. This is why my dad loved rowing so much. I rowed at Cal as well and value the lifelong friendships and lessons I learned during my time there.”

The Rogers family gift also contributes significantly toward the *Campaign for Cal Athletics Excellence* which is part of the overarching campuswide “Light the Way Campaign.” The Rogers commitment, which is the third-largest during the campaign, is helping Cal Athletics accelerate toward its goal of reaching \$350 million by December.

“We are extremely fortunate for the support from the Rogers Family,” Cal Director of Athletics Jim Knowlton said. “This commitment represents an

amazing partnership between the Rogers Family and Cal Athletics and reflects the passion the family has to support our student-athletes and our Cal Crew program. I can’t think of a better way to celebrate the back-to-back national championships and continued success of the program. We are incredibly grateful to the Rogers family.”

*The T. Gary and Kathleen Rogers Family Foundation Cal alumni include T. Gary Rogers ‘63, Kathleen Tuck Rogers ‘64, Andy Rogers ‘90, Janine Rogers ‘90, Amy B. Rogers ‘94, Brian Rogers ‘95 and Katie Rogers ‘00.



Cameron Institute For Student-Athlete Development

Cal Students Thrive With Cameron Institute Support

The Cameron Institute for Student-Athlete Development has been a significant differentiator for Cal Athletics. In the three years since its inception, thanks to a generous seed gift by C. Bryan Cameron, the impact on Cal student-athletes and their experience has continued to grow.

The Cameron Institute utilizes an original framework, *The California Way*, to position Cal student-athletes to become:

- An impactful leader who influences others to work selflessly toward a collective purpose
- Committed to excellence with a high-performance mindset
- Inspired and equipped to make critical contributions in the community
- Positioned to land a *golden opportunity* upon graduation and flourish in a chosen career

We are excited to share that in fiscal year '23, \$270,000 in gifts and pledges were made towards the Cameron Institute Endowment, while another \$755,201 was raised in operating support. This generosity makes it possible to deliver key programming and resources to student-athletes to develop and perform at their full potential.

Scan the QR code to get involved and give back to the Cameron Institute through mentorship, partnership, and more!



“

“I was fortunate enough to work with three pillars of the Cameron Institute, and I could not be more thankful for everything they have done for me! The personal growth and improvement of my overall well-being that has come directly from interacting with the Cameron Institute is one of my biggest takeaways from my time here at Cal! Having the ability to work with world-class mental performance consultants has changed not only my game but also my life. The career advising and community services pillars have also provided support as well as opportunities that have benefited me in multiple ways. The Cameron Institute is one of the services that really sets Cal apart from other athletic institutions, and I hope they keep investing in it because, from an athlete perspective, it has done so much for me.”

— Women’s soccer student-athlete

”

Cameron Institute By The Numbers • Impact And Utilization

Student-athletes receive specialized services across three pillars: Career Development, Community Engagement, and Mental Performance



176

student-athletes across 285 sessions received personalized advising to support their professional development and preparedness.

84

student-athletes across three mentorship programs have been connected to mentors who can provide insight, knowledge, and support their career goals.

22

world of work experiences created, including 12 internships, seven student jobs, two job shadows, and one project by partnering with various companies and organizations.



600+

student-athletes across 30 teams contributed 1,000+ hours of service across projects that increased access to opportunity within the East Bay.

4,000+

young people interacted with a Cal Student-Athlete and have visited Cal’s campus through a Cameron Institute and/or team-based engagement.

19+

diverse community and campus-based partnerships formalized, focusing on equity and access to opportunity.



795

one-on-one sessions delivered. Sessions are designed for student-athletes to enhance their mindset, performance, leadership, and experience in sport.

239

team and small group sessions delivered to enhance the team’s culture, cohesion, leadership, communication, and confidence.

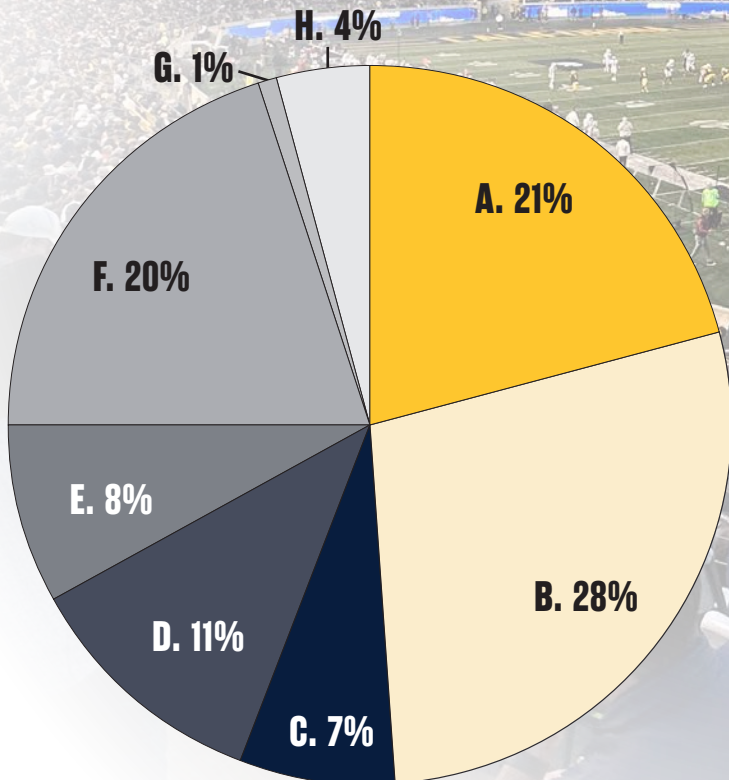
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sessions delivered to enhance the mental performance of coaches and the leadership of their student-athletes.

Financial Overview

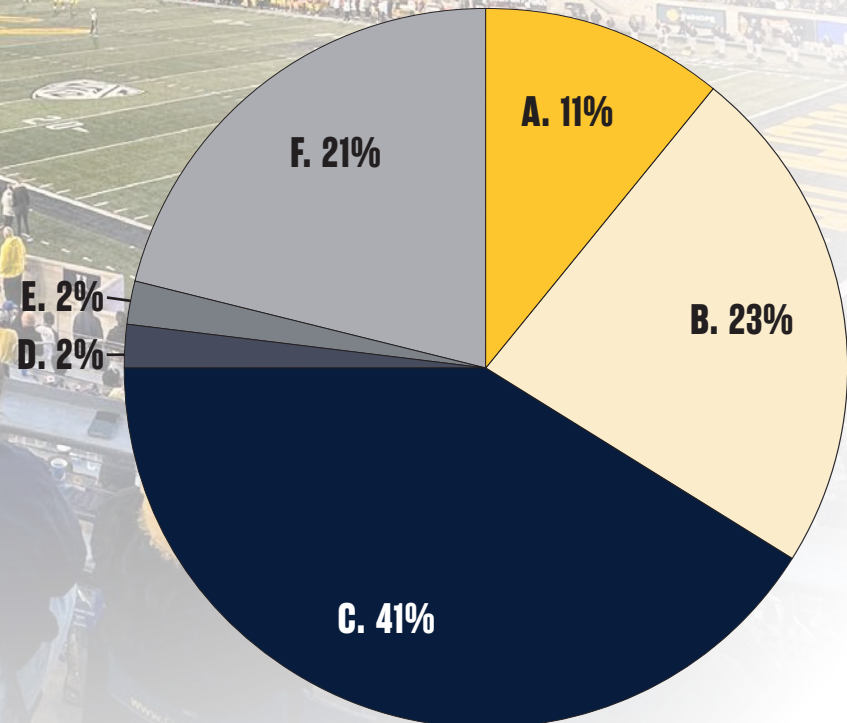
Revenues

- A. Philanthropic Contributions, Endowments and Investment Income, And Gifts-In-Kind – 21%
- B. Transfers from UC Berkeley – 28%
- C. NCAA And Pac-12 Conference Distributions – 7%
- D. Royalties, Licensing, Advertising, And Sponsorships – 11%
- E. Ticket Sales And Game-Day Related Sales – 8%
- F. Media Rights – 20%
- G. Program, Novelty, Parking And Concessions Sales – 1%
- H. Other – 4%



Expenses

- A. Athletic Student Aid – 11%
- B. Sport-Specific Costs – 23%
- C. Coaching, Support Staff, Administrative Compensation, and Severance Payments – 41%
- D. Medical Insurance – 2%
- E. Campus Fees – 2%
- F. Other Athletic Department Expenses – 21%



Campaign For Cal Athletics Excellence

Cal Athletics Looks to Complete The Campaign

At the end of the 2022-23 year, in collaboration with you, we have received over \$330 million towards our \$350 million campaign target. This achievement has enabled us to deliver outstanding experiences for student-athletes, ensure competitiveness, and attract and retain top talent – our three ambitious objectives. Whether it involves expanding the Cameron Institute, securing national championships for our teams, or investing in cutting-edge technology and nutrition to enhance the student-athlete experience, none of these accomplishments would be possible without your steadfast generosity. Thank you for your unwavering support and we look forward to celebrating the completion of the Campaign for Cal Athletics Excellence alongside you!

\$330 Million
Total Given



94% of
Campaign Goal
(\$350 Million)



108,873
Total Gifts
and Pledges



19,864
Total Donors

THREE BOLD GOALS

#1 Exceptional Student-Athlete Experiences

Cal strives to be the first-choice destination for all student-athletes who value the pursuit of academic and athletic excellence. To achieve this goal, we must be exceptional in everything we do to support our student-athletes who juggle the demands of rigorous course loads and balance intense training and competition.

#2 Team and Individual Competitive Success

Cal's long history of winning championships attracts the best and brightest. The Bears have won at least one national title in 46 of the past 47 years and have garnered 223 Olympic medals. Cal is committed to providing elite opportunities for student-athletes to achieve on the national level.

#3 Attract and Retain the Best People

Cal aims to hire elite coaches, administrators, and staff to lead our student-athletes while demonstrating an unwavering commitment to diversity, equity and inclusion. Coaches and staff should be exemplary representatives of the university and value the role Cal Athletics plays in the overall campus experience.

California

Cal Athletics Donor Honor Roll



Thank you to our Cal Athletics donors for your unwavering support of our student-athletes, sport programs and initiatives. Without you, we would not be able to achieve academic and athletic success and continue to strive for overall excellence. Your generosity allows us to provide the best student-athlete experience possible at the No. 1 public university in the world.

To view our donor honor roll for the 2022-23 academic year, scan the QR code or visit www.calathleticsfund.com/honor-roll.



