



BUILDING FOR LIFE

SOCIAL VALUE

STRATEGY 2025-2030



Our mission is to deliver a sustainable built environment that creates a better life for our communities.

Fabienne Viala
Chair & CEO

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INTRODUCTION

At Bouygues UK, we are committed to sustainable development and enriching communities by embedding social value into all aspects of our operations. We define social value as activities that improve people's lives by reducing inequality and poverty, enhancing wellbeing and inclusion, and fostering prosperity for all. Our strategy sets out how we deliver social, economic, and environmental benefits to the communities we serve.

WHY?

We do more than just build; we create inspiring, sustainable places where people can live, learn, and thrive both now and in the future. By addressing the urgent need for greener solutions, we ensure our construction methods are more sustainable, creating positive impacts on communities. Across the spaces, connections, and opportunities we build, we focus on fostering strong relationships with our clients and local residents. We know our developments will stand for generations and so, we make sure they are intrinsically designed to improve the everyday lives of millions.



SOCIAL VALUE AT THE HEART OF WHAT WE DO

Every project is an opportunity to build the future. The structures we build are here to stay, and our legacy as builders will be with us for generations to come. This is why every day, we look for new solutions to design, renovate, and build differently, to ensure we are creating a lasting impact.

OUR AMBITION

Our ambition is that our social value offering, regardless of the size of contract, location of the contract and value of the contract, delivers a positive social impact and regenerates communities irrespective of contractual targets whilst ensure our clients are positively engaged.



Our vision supports the Social Value Act 2012, the Seven Well-being Goals of the Future Generations (Wales) Act 2015 and Social Partnership and Public Procurement (Wales) Act.



United Nations Sustainability Development Goals: Aligning our social value strategy with the interlinked global objectives ensures we are responsibly contributing for peace, prosperity, the people and our planet.



The Social Partnership and Public Procurement Act 2023:

Bouygues UK confirms our ability to adhere to the model clauses that Welsh Ministers are likely to include on major construction contracts, in line with the SPPPA, and confirms we already align with the categories and improvements included under s.27; payments, employment, compliance, training, sub-contracting and environment.

PPN 06/20 - The Social Value Model:

Bouygues UK commits to reporting under the themes within the social value model in line with the public procurement notice (PPN 06/20) as a result of the Covid Pandemic. Social value is explicitly evaluated in all central government procurement and is proportionate to the subject matter of the contract.

The Wellbeing of Future Generations Act: The Welsh government introduced this Act to further enhance and support the Social Value Act 2012. Bouygues UK understands that wellbeing is paramount to social value impact and commits to providing tailored solutions in line with all seven strategic goals.

Section 106 Agreement: Public authorities apply regulations to the Private Sector through Section 106 agreements, which encompass a legally binding agreement or 'planning obligation' between a planning authority, a developer and/or a property owner. Bouygues UK adheres to all conditions to mitigate the impact

OUR APPROACH

We have set out our commitments to delivering social value impact under four major pillars.



BUILDING FOR LIFE, TO CREATE A LASTING IMPACT BEYOND JUST BUILDINGS.



EDUCATION AND SKILLS

We are committed to facilitating education and skills development through partnerships with schools, colleges, and universities.

2030 Targets

2,600

Work experience opportunities

300

T-levels

Key focus areas

- **School partnerships:** Work with local schools to promote careers in construction linked to the curriculum, site visits, talks and work experience programmes.
- **Higher education collaboration:** Work with colleges, universities to offer internships, and research opportunities in construction-related fields.
- **STEM promotion:** Work with schools, colleges and universities to enhance STEM learning experiences.
- **Upskilling opportunities:** Deliver accredited and recognised courses to staff and supply chain particularly around sustainability, human rights, digital skills, modern slavery, climate, carbon and environment. Develop equality, diversity & inclusion workshops. Encourage continuous professional development.
- **Create T Level opportunities.**



EMPLOYMENT

We strive to provide quality job opportunities, training and apprenticeships which focus on real impacts to sustain careers in the industry.

2030 Targets

250

Apprentices

60

Graduates

20

Management trainees

25%

Local labour target

1

FIR Ambassador per project (at least)

Key focus areas

- **Local employment:** Provide sustainable employment and training opportunities for local people.
- **Inclusive recruitment:** Widen our talent pool including those furthest away from the labour market by seeking to remove barriers to employment for disadvantaged people (prison leavers, service leavers, etc).
- **Emerging talent programmes:** Create apprenticeships and T Levels opportunities and on the job training programmes for local residents.



COMMUNITY ENGAGEMENT

We are committed to supporting local events, donations and charities and promoting volunteering opportunities.

2030 Targets

£10,000

Raised for Bouygues UK nominated corporate charity of the year, per year

£25,000

Raised for regional charity partners

100%

Volunteering hours utilised

1200

Hours spent mentoring by Bouygues UK staff

Key focus areas

- **Community liaison:** Appoint Resident Liaison Officers to engage with local stakeholders, address concerns and keep the community informed about project developments.
- **Support local causes:** Undertake volunteering and fundraising activities to support and maintain long term partnerships with nominated charities (appoint a corporate charity and a regional charity).
- **Identify voluntary, community, and social enterprise (VCSEs)** local to project activity to work with for the duration of the project.
- **Address the wellbeing of our communities:** Our priorities are noise, dust, vibration and the impacts of our working hours.
- **Wellbeing events:** Rolled out across all our sites, involving our clients and supply chain partners.



SUPPORT LOCAL BUSINESSES

We are committed to engaging with and supporting local suppliers and subcontractors.

2030 Targets

2

Meet the buyer events per project, per year

10%*

Local supply chain spend per project

*South West & Wales: 90%

1

Social value supply chain award event, per year.

Key focus areas

- **Supplier engagement:** Prioritise contracts with local suppliers and subcontractors to stimulate the local economy.
- **Responsible procurement.**
- **Upskilling:** Upskill and develop our supply chain.
- **Fair payment terms:** Continue to ensure prompt and fair payment terms for local suppliers to support their financial stability.



SOCIAL VALUE MONITORING AND MEASUREMENT

All project will be monitored by the Social Value Portal. Every project will produce an end-of project report to capture all social value activities and their impact.

CONCLUSION

Bouygues UK is dedicated to creating lasting positive impacts in the communities we serve. By embedding social value into our core operations, we aim to not only deliver high-quality construction projects but also contribute to the social, economic, and environmental well-being of our society. This strategy is a testament to our commitment to building a better future for all.



THE SOCIAL VALUE WE ADD SUPPORTS COMMUNITIES BY EASING IMMEDIATE CHALLENGES AND SUPPORTING LONG-TERM GROWTH AND PROSPERITY.

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